Advance your understanding of current regulatory policies, strategies for efficacy, advertising trends, and opportunities for success at DIA's Fully Virtual *Advertising and Promotion Regulatory Affairs Conference!*

Join DIA's network of expert thought leaders from the FDA, industry professionals, and other regulatory leadership

NOW A FULLY VIRTUAL EVENT

Session 1: FDA Updates

Senior FDA representatives will provide updates on recent advertising and promotion activities, compliance actions, process modifications, program areas and goals for 2022.

FDA Speakers from:

- Center for Drug Evaluation and Research (CDER)
- Center for Biologics Evaluation and Research (CBER)
- Center for Devices and Radiological Health (CDRH)
- Center for Veterinary Medicine (CVM)

Session 8: FDA Meet & Greet

FDA reviewers, members of leadership, policy analysts, and regulatory counsel invite conference attendees to participate in a Virtual Meet and Greet opportunity.

Talk with officials from the:

- Office of Prescription Drug Promotion (OPDP)
- Advertising and Promotional Labeling Branch (APLB)
- Regulatory Policy & Guidance Staff in the Office of Product Evaluation and Quality

Session 9: Career Forum

Learn career-building techniques, share challenges and success with industry colleagues, and discover career opportunities in your field.

This session focuses on bolstering success is all career stages through discussion on career management, mentoring, transitions between roles, Fellowship programs, and developmental networking.

Learning Opportunities

This Conference and the Drug and Biologic Primer are eligible for up to 13.75 contact hours or 1.375 continuing education units (CEUs). Submit your ACPE Credit Request by April 22, 2022.

*Check your company's training expense budget and guidelines to maximize your registration!

1 2 3 4

Keynote Speakers from FDA and Global Regulatory Agencies

Surround yourself with engaging, interactive discussion sessions with and vast networking opportunities with industry experts to propel your career into 2022 and beyond!

Kathryn Aikin, PhD, MS
Senior Social Science Analyst,
Research Team Lead, OPDP, CDER
FDA

Derek Naten
Vice President, Government Affairs & Patient Advocacy
Mallinckrodt Pharmaceuticals, US

Michael Sauers, RAC
Director, Global Regulatory Affairs - Advertising and Promotion, Eli Lilly and Company

Power Learning Sessions

DTCTV vs Online Video Ads
Panelists and participants will examine key distinctions between and challenges of advertising and promotional labeling concerning prescription drug ads on digital platforms.

PRC Best Practices
A panel of experts from Regulatory Affairs, Medical Affairs, Legal & Compliance join to discuss successful collaboration through relationship building, time management, learnings from material review, and advancing technology.

EXPLORE FURTHER