**<Date>**

Dear <**Supervisor’s name>,**

I would like access to DIA’s 2022 Advertising and Promotion Regulatory Affairs Conference On Demand Library that will be released after the live conference March 8-9, 2022.

This conference explores the current state of compliance for marketing biopharmaceuticals and medical devices with thought leaders from industry, legal, public affairs, and government interacting in compelling discussions to shape policy and define strategic priorities within the advertising and promotion regulatory space.

This conference is geared towards early and late-career professionals like myself and provides content that advances the understanding of current regulatory policies, details the latest strategies for effective patient engagement, and discusses the trends in advertising for medical products. I will have the opportunity to hear from key thought leaders from the FDA, industry, and other regulatory practitioners, while discussing the challenges and opportunities of marketing pharmaceuticals and medical devices.

The benefits of this On Demand Library are that there is no travel involved at all, therefore decreasing the time commitment and expense. However, I will have access to all session recordings and presentations. I have the ability to watch at my own pace for a span of two months.

I am seeking your support in accessing this On Demand Library. The registration fees are estimated below.

Registration Fee: **<$XXX> (See Below)**

**Registration Fees**

|  |  |  |
| --- | --- | --- |
| **Rates** | **Member** | **Nonmember** |
| Academic/Charitable/Non-Profit (Full Time) | $474.50 | $599.50 |
| Government (Full Time) | $474.50 | $599.50 |
| Industry | $907 | $1,032 |

Student Rate: $250

Patient/Patient Advocate Rate: $250

Thank you for taking the time to review this proposal. By gaining access to DIA’s Advertising and Promotion Regulatory Affairs Conference On Demand Library, I will be able to further develop my skills, knowledge, and network to benefit my career, colleagues, and **<insert name of your organization here>**.

Sincerely,