



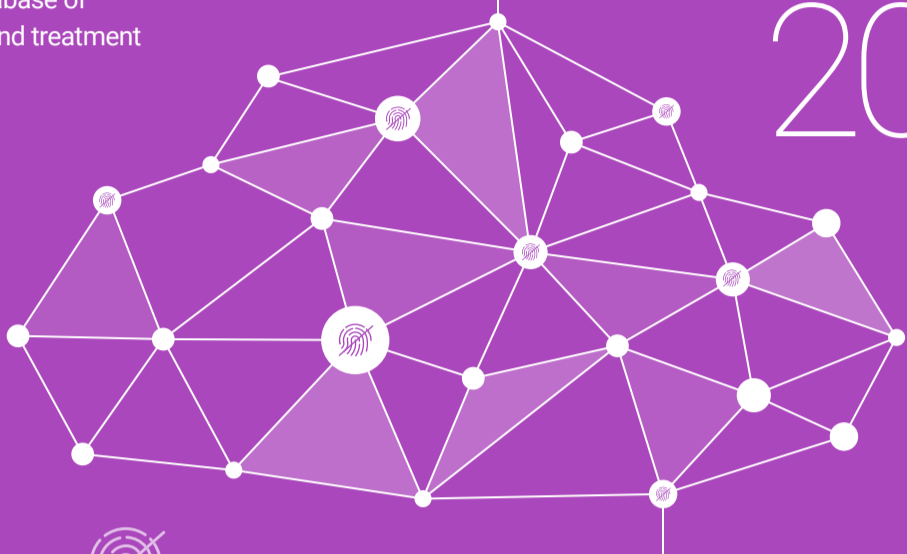
THE STORY OF  
**Lighthouse**  
 by PointClickCare®

Delivering Key Healthcare Insights Through De-identified Data

PointClickCare is uniquely positioned to provide life sciences companies, industry advocates and government agencies with insights about the aging population – the people and communities most susceptible to diseases. These insights have the potential to provide early warning, mitigate spread and find cures.

PointClickCare has amassed a significant database of patient therapy and treatment information.

20 plus years in long-term care.



### De-identified Data

The data in the database is de-identified, with all patient personal information stripped out of the records.

Life sciences companies, industry advocates and government agencies partner with PointClickCare for direct access to this data.



### Why do they need it?

Data is what epidemiology research and development teams in the payer, provider and life science markets need to improve care.



### This is what we provide.

To make a real impact and collaborate with others, a certain amount of data is needed for it to be considered research grade.

Once received, researchers analyze and derive key insights from the health information data.



### Access to Data

Access to this data enables improved accuracy of research, strengthened collaborations, accelerated biomedical exploration and brings trust back into clinical investigations.



The insights equip life sciences companies with a better understanding of the post-acute and long-term care demographic.

### Commercial Insights

They are able to gather market insights and unique details on the patient journey.



### Real World Evidence

They are able to develop pragmatic clinical trials and use real world evidence studies.

As we move into the future of healthcare

PointClickCare remains committed to breaking down data silos to create a connected care network, powered by insights.

[Learn More](#)