



## DIA 2021 Virtual Content Hub FAQs

This is a reference guide to DIA's policies and expectations related to virtual Content Hubs. Any questions related to the Content Hubs may be directed to [Jess.Warner@DIAglobal.org](mailto:Jess.Warner@DIAglobal.org).

### *What is a Content Hub?*

This is an activity where attendees will have the opportunity to interact with members of DIA Communities and participate in a conversation to gain rapid insight in a subject of value or attain a deeper perspective listening to information. A vital component of the Content Hub is the opportunity for the audience to participate in active Q&A.

### *How should I prepare my virtual presentation?*

Prepare just as you would for a face-to-face presentation! Prepare a 5-10 minute presentation that will frame the discussion for the session. Use the last 20-25 minutes to facilitate an open discussion. Don't forget to develop 2-3 questions to pose to the audience after your presentation. This will ensure attendees engage in the discussion and prevent any awkward silences! Additional information on accessing and presenting through the virtual platform will be sent in May.

### *What is my presentation date/time?*

Please refer to the [online program](#) for the date and time of the Content Hub sessions. All Content Hubs are presented live.

### *Do I need to prepare a PowerPoint presentation?*

You do not need to prepare a PowerPoint presentation. If you're using a PowerPoint presentation, it must be uploaded into the online presentation management system 3 days prior to your session date.

### *Do I need to register for DIA 2021?*

Yes! All accepted Community Round Table Discussion facilitators must be [registered](#) for the DIA Global Annual Meeting. Receive a 25% discount by opting-in to share your contact information with DIA 2021 exhibitors and sponsors before, during, and after the live event. To benefit and opt-in, just enter the code **OPTIN21** at check-out. Discount will be reflected on the last page of the cart.

### *What if I am not a DIA Community member?*

All Community Round Table proposals must be submitted by a member of a DIA Community. Proposals by nonmembers will not be considered. Not a member? Visit [here](#) to join a community.

### *I have a question not answered here or in the [Content Hub Look Book](#). Who do I contact?*

If you have any additional questions, please contact [Jess.Warner@DIAglobal.org](mailto:Jess.Warner@DIAglobal.org)