

# DIA

## Medical Information and Communications Conference

3-5 November 2020 | Virtual Event



### WHY SUBMIT AN ABSTRACT?

Become an active part of the conference you attend by giving a presentation or presenting a poster. Submit an abstract and take this opportunity to present your project and work to your peers at the conference. It's the perfect place for you to put your work into the limelight, to create a discussion around your results with other professionals or to generate interest around a subject you feel needs more attention.

### WHAT ARE WE LOOKING FOR?

#### PRESENTATIONS

Presentation abstracts are your opportunity to be a significant part of the conference. Propose a presentation abstract that fits the topics, and you might be invited to speak within a session. Give your experience a voice and share it with interested attendees who will be able to interact directly with you during the sessions and breaks.

We are interested in speakers who can share **practical experiences, best practices, lessons learned and case studies**. Abstracts will be selected by the Programme Committee.

Selected speakers will receive **complimentary conference registration** and their names will be published in the programme and on the DIA website.

Presentations will be made available online to registered participants.

If chosen, your abstract will lead to a presentation in one of the **below mentioned** topic areas. A PowerPoint presentation is required. Only one speaker per presentation is allowed.

Maximum number of characters for presentation abstracts:

**Abstract title | 125**

**Keywords | 100**

**Learning Objectives | 300**

**Abstract Details | 2000**

#### POSTER PRESENTERS

Do you have a story to tell but you don't want to be a speaker? DIA welcomes abstracts for posters - an opportunity for you to present your work to a diverse international group of professionals. Presenting a poster will still give you the chance to share your experience with attendees during breaks, as well as the networking reception. Posters will be made available online to registered participants.

#### POSTER AWARDS

The conference will hold an **award ceremony for the best poster**. The winner will be awarded with a complimentary registration to the Medical Information and Communications Conference in 2021.

#### PICK A TOPIC

Please submit abstracts matching the following topics:

- Engaging effectively with patients
- The patient perspective
- Crisis Management in the COVID-19 Era
  - Experience sharing on how to manage the inquiries related to COVID-19
  - Criteria for the inclusion of external data in MI response documents in the health crisis era e.g. role of real world evidence, sources of information, peer-review etc.
  - Business continuity planning from stock out to pandemic
  - Managing your team and content during remote working for the extended period of time
- Contact Centres and direct interaction with customers
- Developing content for multiple communication channels
- Shaping the future of medical information
- External and internal collaborations for best medical information service delivery
- Vendor selection and management - best practice and lessons learned
- Digital developments and associated tools
- Benefits of automation through technology
- Compliance in an era of evolving business, regulatory and legal requirements

#### DEADLINES

**Submit Presentation Abstract by Friday, 28 August 2020**

**Submit Poster Abstracts by Friday, 28 August 2020**

All abstracts have to be submitted online at <http://www.diaglobal.org/get-involved/abstracts>

#### GET IN TOUCH

We are happy to help! If you have questions about abstract submission, please contact DIA Europe on +41 61 225 51 56 or email [Basel@DIAglobal.org](mailto:Basel@DIAglobal.org)