

# 17<sup>th</sup> DIA Japan Annual Meeting 2020

## Virtual Event

8-10 Nov 2020

Event platform live from early November - available on-demand to 12<sup>th</sup> January 2021

### Program

<http://www.diajapan.org/meetings/20303/>

## PARTNERSHIP OPPORTUNITIES

### Virtual Booth (Industry & Academia)

- Virtual Booth + one event pass: **220,000 JPY**
- Virtual Booth only (no event pass): **110,000 JPY**
- Includes: Exhibitor logo, product/service introduction, promotional video, brochure download, links, representative's contact details

### Luncheon Seminar

**550,000 JPY**

Date: Nov 9<sup>th</sup>, 10<sup>th</sup>

Time: 12:45-13:45, 60 minutes

Available slots: 6

- Seminars will be delivered by Zoom
- Seminar participants will receive a digital ticket worth 500 yen (to be covered by the host company)
- Participant contact details of those who opt-in will be shared with the host company
- All seminars will be recorded and made available on-demand through the event platform until January 12<sup>th</sup>, 2021
- Applications taken on a first-come first-served basis

### Innovation Theater

**330,000 JPY**

Available slots: 10

- 20 minute pre-recorded on-demand webinar. Recorded data should be shared in MP4 format with DIA Japan in advance of the event
- Participant contact details of those who opt-in will be shared with the host company
- All sessions to be recorded and made available on-demand through the event platform until January 12<sup>th</sup>, 2021
- Applications taken on a first-come first-served basis

### Banner AD on event platform homepage

**33,000 JPY**

Available slots: 20

- Banner ads will appear in alphabetical order by company name

### Promotional video on event platform homepage

**110,000 JPY**

Available slots: 5

- Video can be up to 60secs in length
- Videos will rotate between participating companies
- Applications taken on a first-come first-served basis

All prices inclusive of 10% consumption tax. Eligibility for additional sponsorship opportunities (Luncheon Seminar, Innovation Theatre, Banner/Video ad is subject to purchasing a virtual booth.

## APPLICATIONS

### How to Apply

Please read and take note of the contract details stated on the exhibit application form (English) before submitting your application. Please note that we may deny applications at our discretion if the proposed exhibit is not in line with the purpose of the meeting.

### Payment

Invoices will be sent upon acceptance of application by DIA. All bank transfer charges are the responsibility of the payer. We accept payment by credit card (Visa, Mastercard, JCB)

### Contract Changes or Cancellations by the Exhibitor

There is a prescribed cancellation fee for changes or cancellations. Please see the application form for details.

### Enquiries

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