



Content Hub: Look Book

A Guide to Making the Most of Your Rapid
Insight Learning Session

Learning Formats: The Content Hub Adds an Unconventional Element to Our Program Offerings!



DIA 2020
GLOBAL ANNUAL MEETING
WASHINGTON, DC | JUNE 14-18

Maximize Your Time and Create a Custom and Memorable Learning Experience by Mixing and Matching Our Various Learning Formats

← Didactic/Passive Learning, Larger Audience

Interactive, Active, and Personalized Learning, Smaller Audience →



Diamond Sessions

Concurrent Educational Sessions

Soapbox Sessions

Innovation Theaters

Preconference Short Courses

Content Hub

Engage and Exchange

Community Round Tables

Poster Sessions

- Acclaimed panelists from around the world representing multiple stakeholders
- Open conversations on today's most controversial topics

- Panel discussions, didactic presentations, and workshops
- Traditional and interactive educational formats
- 60-75 minutes
- More than 175 sessions spanning 13 educational tracks

- TED-style format
- Informal speech with open discussion between the speaker and audience
- 30 minutes

- Exhibitor-led and sponsored
- Held in the Exhibit Hall
- Limited seating
- 45 minutes

- Half- and full-day sessions
- Deep-dive into a specific topic area
- Up to 50 attendees
- Traditional and interactive educational formats

- Led by DIA Community Members
- Rapid insight in a relaxed and casual learning environment
- 30 attendees
- 30 minutes

- Collaborative learning
- Peer-to-peer information exchange
- 10-minute presentation/30-minute small group discussions/20 minutes of sharing
- 50 attendees

- Led by DIA Community Members
- Intimate and conversational discussions based off specific educational sessions
- Carry learning and debate from sessions to real-life application and discussion
- 60 minutes

- A gallery of visually stimulating science and new best practice recommendations
- Research from a diverse group of scientific professionals
- One Student Poster Session
- Two Professional Poster Sessions

Learn More About Our Session Formats at DIAGlobal.org/DIA2020

Defining Content Hub Sessions



The Content Hub is all about learning through rapid insights.

This is an activity where attendees will have the opportunity to interact with members of DIA Communities and participate in a conversation to gain rapid insight in a subject of value or attain a deeper perspective listening to information.

Organizing Your Session: Formula for Success

Take 5-10 minutes to frame your session. What is the group going to do over the next 30 minutes?

Use the last 15-20 minutes to facilitate an open discussion.



Content Hub Planning Notes

- All Content Hub proposals must be submitted by a member of a [DIA Community](#). Proposals by non-members will not be considered.
- This is a **non-traditional learning/networking hybrid specifically designed for a small groups of attendees** to connect face-to-face with community leaders and other attendees that share the same interests.
- The Content Hub is designed for 30 minute short presentations and seating for an intimate audience of approximately 30 people.
- The Content Hub is informal with a mix of different styles of seating to encourage relaxed conversations between the audience and the leader.
- A vital component of the Content Hub is the opportunity for the audience to participate in active Q&A.

Refer to our [Content Hub FAQ](#) for additional planning information including important dates.

Questions?

If you have any questions, please contact
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