



DIA2020



## Content Hub: Look Book

A Guide to Making the Most of Your Rapid  
Insight Learning Session

# Learning Formats: The Content Hub Adds an Unconventional Element to Our Program Offerings!



**DIA2020**  
GLOBAL ANNUAL MEETING  
WASHINGTON, DC | JUNE 14-18

Maximize Your Time and Create a Custom and Memorable Learning Experience by Mixing and Matching Our Various Learning Formats

← *Didactic/Passive Learning, Larger Audience*

*Interactive, Active, and Personalized Learning, Smaller Audience* →



## DIAMond Sessions

- Acclaimed panelists from around the world representing multiple stakeholders
- Open conversations on today's most controversial topics



## Concurrent Educational Sessions

- Panel discussions, didactic presentations, and workshops
- Traditional and interactive educational formats
- 60-75 minutes
- More than 175 sessions spanning 13 educational tracks



## Soapbox Sessions

- TED-style format
- Informal speech with open discussion between the speaker and audience
- 30 minutes



## Innovation Theaters

- Exhibitor-led and sponsored
- Held in the Exhibit Hall
- Limited seating
- 45 minutes



## Preconference Short Courses

- Half- and full-day sessions
- Deep-dive into a specific topic area
- Up to 50 attendees
- Traditional and interactive educational formats



## Content Hub

- Led by DIA Community Members
- Rapid insight in a relaxed and casual learning environment
- 30 attendees
- 30 minutes



## Engage and Exchange

- Collaborative learning
- Peer-to-peer information exchange
- 10-minute presentation/30-minute small group discussions/20 minutes of sharing
- 50 attendees



## Community Round Tables

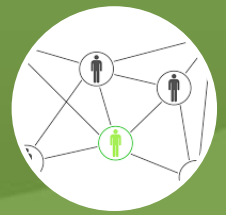
- Led by DIA Community Members
- Intimate and conversational discussions based off specific educational sessions
- Carry learning and debate from sessions to real-life application and discussion
- 60 minutes



## Poster Sessions

- A gallery of visually stimulating science and new best practice recommendations
- Research from a diverse group of scientific professionals
- One Student Poster Session
- Two Professional Poster Sessions

Learn More About Our Session Formats at [DIAGlobal.org/DIA2020](https://DIAGlobal.org/DIA2020)



## The Content Hub is all about learning through rapid insights.

This is an activity where attendees will have the opportunity to interact with members of DIA Communities and participate in a conversation to gain rapid insight in a subject of value or attain a deeper perspective listening to information.

# Organizing Your Session: Formula for Success

Take 5-10 minutes to frame your session. What is the group going to do over the next 30 minutes?



Use the last 15-20 minutes to facilitate an open discussion.





# Content Hub Planning Notes

- All Content Hub proposals must be submitted by a member of a [DIA Community](#). Proposals by non-members will not be considered.
- This is a **non-traditional learning/networking hybrid specifically designed for a small groups of attendees** to connect face-to-face with community leaders and other attendees that share the same interests.
- The Content Hub is designed for 30 minute short presentations and seating for an intimate audience of approximately 30 people.
- The Content Hub is informal with a mix of different styles of seating to encourage relaxed conversations between the audience and the leader.
- A vital component of the Content Hub is the opportunity for the audience to participate in active Q&A.

Refer to our [Content Hub FAQ](#) for additional planning information including important dates.

# Questions?

If you have any questions, please contact  
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