**Exhibitor Incentive Programme**

It is our goal to ensure your company has the best possible experience at the show. Let your customers, prospects and colleagues know about your participation at the 28th Annual EuroMeeting while at the same time offering them a discount to attend! To help you accomplish this, we have several resources available to help promote your presence and drive traffic to your booth.

Act NOW to earn rewards that will benefit your company and increase your exposure to key decision makers at the 28th Annual EuroMeeting.

When your customers or prospects register for the full conference using your guest promotion code, they will receive a discounted rate of 1’850 EUR. Click [here](mailto:EMEA.Exhibition@DIAglobal.org?subject=Request:%20EuroMeeting%20Exhibitor%20Guest%20Promo%20Code) to send a request to [EMEA.Exhibition@diaglobal.org](mailto:EMEA.Exhibition@diaglobal.org)

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| **Incentive**  Register 5 attendees | **Reward**   * One Full conference badge for your company * Dedicated feature within DIA’s social media channels about your company |
| Register 10 attendees | * One Full conference badge for your company * Dedicated feature within DIA’s social media channels about your company. Receive a dedicated notification from the DIA’s mobile app to all conference attendees to visit your booth during dedicated show hours |
| Register 15 attendees | * One Full conference badge for your company * Complimentary full page ad in the onsite final programme |
| Register 20 + attendees | * One 30 minute Innovation Theatre Speaking slot in Exhibit Hall * Receive a push notification from the DIA mobile app to all conference attendees to visit your booth during dedicated show hours. |