



DIA

20th Medical Information and Communications Conference

20-21 January 2027 | London, UK

Sponsorship Brochure

About DIA

DIA, Drug Information Association, is the leading global multidisciplinary life science membership association. We drive collaboration in drug, device, and diagnostic development in pursuit of a healthier world.

Founded in 1964, with headquarters in Washington, D.C., and offices in Europe and Asia, DIA provides unparalleled networking opportunities, educational resources, scientific research publications, and professional development programs to members in more than 80 countries..

DIA



A woman with blonde hair and glasses, wearing a white textured jacket, is speaking and gesturing with her hands at a conference. A man with glasses is partially visible on the left, looking towards her. The background is a blurred conference hall with blue and green lighting.

About the Conference

The 20th edition of **Medical Information and Communications Conference** is a premier event designed by and for medical information professionals. This meeting brings together over 150 leading decision-makers from 18+ countries for a focused discussion on the evolving landscape of medical information.

Date:

20-21 January 2027

Location:

Novotel London West

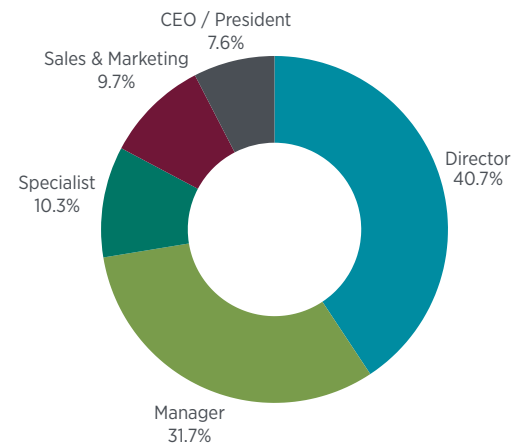
Website: [Medical Information & Communications](#) 

DIA

Audience

More than **150 participants**, representing **75+ companies** and **organizations** from **15+ countries**.

Job Functions



Represented countries - TOP 6



USA



UK



Germany



Spain



Switzerland



the Netherlands

Source: Registration 2025

Seniority

Executive Suite

CEO, CPO, CTO, EVP, Board Members

Global Heads

VP Global MedInfo, Head of International Markets

Strategic Directors

Directors of MI, Regulatory, & Scientific Affairs, BD

Innovation Leads

Digital Transformation, AI Solutions, MedOps

Global Strategy

Global Leads, Capability Owners, Senior Managers

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Sponsorship Opportunities

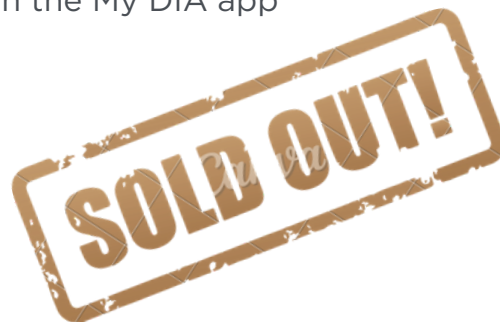
DIAMOND SPONSOR (EXCLUSIVE TO 1 SPONSOR)

Gain comprehensive visibility and access to key opportunities during and after the event hours by being the **DIAMond Partner**. This all-inclusive package includes:

- Area (3m x 2m) to set-up your stand, a counter, chair, and electrical connection.
- Exclusive sponsor for the Networking Reception and Dinner
- 4 full conference passes
- 2 roll-up banners in a high-footfall area
- 2 push notifications via the event app - My DIA
- Logo featured as 'DIAMond Partner' on the welcome email
- Logo presence on the event homepage within the My DIA app
- 1 rotating banner on the My DIA app

EUR 13'500*

*Plus VAT as and where applicable.



Sponsorship Opportunities

GOLD SPONSOR (2 SLOTS AVAILABLE)

Position your brand at the heart of the event. The Gold Package delivers end-to-end visibility - before, during, and after - putting you in front of the decision-makers who matter.

- Area (3m x 2m) to set-up your stand, a counter, chair, and electrical connection
- 3 full conference passes
- Complimentary access to the Networking Reception and Dinner
- 1 roll-up banner in a high-footfall area
- 1 push notification via the event app - My DIA
- Logo featured as 'Gold Partner' on the welcome email
- Logo displayed on the event homepage within the My DIA app
- 1 rotating banner on the My DIA app

EUR 8'000*

*Plus VAT as and where applicable.



Sponsorship Opportunities

NETWORKING RECEPTION SPONSOR (EXCLUSIVE TO ONE PARTNER)

Make your brand the centrepiece of the evening. As the exclusive Networking Reception Sponsor, you'll own the most social and memorable moment of the conference - the moment when 150+ senior industry leaders put down their programmes and start talking. From the first toast to the last conversation, your brand will be front and centre throughout the entire evening experience.

- Up to 4 roll-up banners across the networking reception area
- Collateral display on tables within the exhibition
- 5-minute welcome speech at the networking reception
- 4 complimentary networking reception passes for your team
- Recognised as 'Networking Reception Sponsor' on the event webpage, within the My DIA app and in the event communication
- Logo featured as 'Networking Reception Sponsor' on the welcome email
- Logo displayed on buffet tables (partner to provide up to 10 branded items)

EUR 9'000*

*Plus VAT as and where applicable.



Sponsorship Opportunities

THOUGHT LEADERSHIP PARTNER

Command the attention of the entire delegation with a dedicated 30-minute "Industry Spotlight" presentation. This offers a strategic platform to present your organisation's latest data, case studies, or vision for the future of Medical Information directly to the industry's most influential decision-makers. This package includes:

- 30-minute session during lunch break
- 3 full conference passes
- 1 rotating banner on My DIA app for promotion

EUR 5'000*

*Plus VAT as and where applicable.



Exhibition Opportunities

BOOTH PACKAGE

Join us as an exhibitor at the Medical Information and Communications Conference and showcase your products, services, or promotional materials to our targeted audience of industry professionals, decision-makers, and potential clients. Includes:

- 3m x 2m area to set-up your stand, a counter, chair, and electrical connection.
- 2 full conference passes
- Exhibitor page within the DIA APP to highlight your organisation
- Access to Networking Reception and Dinner

EUR 3'850*

*Plus VAT as and where applicable.



Boost your brand visibility!

SPOTLIGHT SESSION

A sponsored spotlight session offers an exceptional platform to elevate your organisation's thought leadership with a 30-minute session. Present a compelling case study or showcase your innovative products/services within our esteemed programme, while shaping the conversation by highlighting topics crucial to your organisation's policy and educational objectives.

EUR 3'500*

GIFT BAG SPONSORSHIP (EXCLUSIVE)

Partner with us to create a memorable experience for our event attendees! As a Gift Bag Sponsor, you get the opportunity to distribute curated gift bags with your brand logo to each attendee. This is a fantastic opportunity to create a lasting impression.

EUR 2'000*

*Plus VAT as and where applicable.



Boost your brand visibility!

MY DIA APP - ROTATING SIDE BANNER

Maximize your brand's visibility with a side banner advertising on the My DIA app. Our side banners provide a prime opportunity to showcase your products, services, or promotions directly within the app interface, ensuring your message stands out to our active audience of app users.

EUR 700*

COFFEE COUNTER BRANDING

Be the highlight of every coffee break! Sponsor the coffee station and gain unparalleled exposure to every attendee. This sponsorship includes branding at the coffee counters, plus the option to provide custom branded cups, napkins, and other promotional items (subject to DIA approval)

EUR 2'000*

EBLAST CAMPAIGN (3, 2 OR 1 WEEKS OUT)

Connect with our highly engaged audience of industry professionals, decision-makers, and potential clients by sending a personalised email to everyone who has registered for the conference.

EUR 900*

*Plus VAT as and where applicable.



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CONTACT US

Exhibition & Sponsorship:
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Thank you & see you in London!