DIA

Medical Affairs and Scientific Communications Forum

May 3-5, 2027 | Sheraton Phoenix Downtown | Phoenix, AZ

CALL FOR PROFESSIONAL POSTER ABSTRACTS

(Not including Fellows)
POSTER SUBMISSION DETAILS AND GUIDELINES
SUBMISSION DEADLINE: **TUESDAY, JANUARY 12, 2027**

Poster Abstract Overview and Topics

Get involved! DIA and the Program Committee invite you to submit a poster abstract to be presented during the Medical Affairs and Scientific Communications Forum, May 3-5, 2027. Posters describing research, best practices, or approaches related to medical affairs, medical information/ communication*, medical writing, and field medical will be considered for acceptance.

*The top Poster Abstracts within Medical Communications will be selected to present during the Podium Pearls Session *(Tentatively scheduled for Tuesday, May 4, 2:15-3:30PM).* These selected abstracts will also be considered for publication in Therapeutic Innovation & Regulatory Science (TIRS), DIA's peer-reviewed, scientific journal. TIRS is now indexed in PubMed, and advances healthcare product discovery, development, regulation, and use by publishing peer-reviewed articles and commentaries which convert biomedical science into practical solutions that advance human health. Abstracts may address, but are not limited to, the following topics:

Medical Communication

- Training and Professional Development
- Enhancing/Improving Customer Experience
- Scientific Content for Customer (HCPs, Patients, etc.) Engagement
- Crisis Management
- Business Partner or Stakeholder Relationships
- Use of Innovative Technologies
- Demonstrating the Value of Medical Communications
- Regulatory Compliance
- Contact Center Advancements

Medical Writing

- Processes for Medical Writing
- Medical Writing Roles
- Professional and Workforce Development
- Regulatory Evolution and Collaborative Engagement
- Medical Writing Competencies
- Writing for Disclosure
- Sponsor-Vendor Relationships
- Outsourcing Interactions
- Best Practices
- Medical Writing Deliverables
- Innovation and Emerging Technologies

Field Medical

- Training and Professional Development
- Metrics and Impact Measurement
- Cross-Functional Partnership
- Best Practices and Process Improvement
- KOL Engagement Strategies
- HEOR and RWD
- Use of Innovative Technologies
- Knowledge Management
- Innovation and Emerging Technologies
- Insights Collection and Analysis

We ask that all poster abstracts be non-commercial and scientific in nature and not appear as a marketing opportunity. To submit a poster abstract, please follow the guidelines below.

Please note: There is a separate call for poster abstracts for Fellows. Check the DIA website for more details.

ACCEPTED POSTER PRESENTERS RECEIVE DISCOUNTED REGISTRATION RATES

The presenting author will receive a 10% discount* off their registration to the MASC Forum.
If selected as a Podium Pearl, a 40% discount will be applied.
**The discount will be applied to the presenting author's registration category and cannot be combined with other offers.*

Submit Your Abstract at DIAglobal.org/Abstracts

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General Submission Requirements

(Please read the following instructions carefully; incorrect or incomplete abstracts will not be considered.)

1. All abstracts must be submitted online to DIAglobal.org/Abstracts.
2. Proposed abstract title must reflect the abstract content accurately and concisely.
3. Poster abstracts must be noncommercial and scientific in nature and may not be used as a marketing opportunity. Any mention of specific products and/or services must be limited to generic names, with no inclusion of brand names in any area of the poster, including poster titles and/or handouts. Logos and advertising may not appear anywhere on the poster.
4. Poster abstracts must be original research and include appropriate empirical evidence.
5. Poster abstracts must include data (i.e., research results and conclusion) for consideration. Preliminary/pilot data are acceptable.
6. Poster abstracts submitted for presentation should not have been presented or published previously.
7. A PDF version of the final poster will need to be submitted by the requested date so that it may be reviewed for honoring.

Registration Requirements

- If an abstract is accepted, the primary author is required to pay the applicable forum registration fee (discount provided), related expenses, and must be onsite at the forum during the designated poster session time. *An author may not present more than one poster.*
- Co-authors who would like to be present for your session must register as well. If none of the authors are able to attend the forum, we will withdraw your poster from the program.
- Presenters must organize and pay for all shipping arrangements for their poster materials. DIA will not ship or store any materials.
- Presenters must prepare a poster to fit a 4'h x 8'w poster board.

Eligibility

Individuals eligible to submit a poster include medical affairs professionals whose affiliation is consistent with the mission of DIA.

Required Documentation For All Abstracts

- **Participant Disclosure Information:** All abstract authors must disclose any relevant financial relationships with any commercial interest associated with this activity that exist or have existed within the past 12 months, as well as any discussion of unlabeled or unapproved drugs or devices. If you are submitting an abstract on behalf of the author, you (as the submitter) will not be asked to disclose. However, should the abstract be accepted, the author will be informed that he or she must complete and submit a Participant Disclosure in order to participate in the program.
- All submitters and authors must agree to the DIA Speaker Authorization for Use of Presentation Materials in order for the abstract to be a part of the Program. Accepted posters will be available on DIA's website for attendee download.

Poster Abstract Submission Deadline: Tuesday, January 12, 2027

Notification: Week of February 15, 2027

Final Poster PDF Due: April 13, 2027

Poster Session: Tuesday, May 4, 2027 | 3:30-4:15PM
(Set up beginning at 8:00AM) – *subject to change*

Please submit all abstracts online at: DIAglobal.org/Abstracts

Questions: Contact Lynda Fisher, Senior Project Manager, Specialty Meetings, at Lynda.Fisher@DIAGlobal.org

To streamline your submission process and avoid possible delays, DIA strongly encourages you to submit your abstract as early as possible. **Do not wait until the last day.**

Prepare your abstract before you access the DIA website. Abstract information should be copied and pasted from a prepared document as plain text. **All of the below fields are required.**

Submitter or Author Information

Prefix:	**Country:**
First Name:	**Address Line:**
Last Name:	**City:**
Name Suffix:	**State/Province:**
Degrees:	**Zip/Postal Code:**
Job Title:	**Phone:**
Company:	**Email:**

NOTE: If you are submitting on behalf of author, you are considered the SUBMITTER and will need to complete the required information for yourself and also for the AUTHOR. Submitters will be the contact for author regarding the status of the abstract.

Abstract Title (maximum 125 characters, including spaces)
Titles should briefly describe the focus of the abstract as well as accurately reflect the content of the poster.

Primary interest Area
Select the interest area that best relates to your abstract.

Keyword (Maximum 100 characters, including spaces)
Provide one or more keywords to highlight your abstract. Examples of keywords: Personalized Medicine, Health Technology Assessment, Clinical Trial Agreements.

Objective (Maximum 300 characters, including spaces)
Provide a one-sentence statement of the abstract's objective.

Method (Maximum 300 characters, including spaces)
Provide when, where, and how the study was done, as well as what materials were used or who was included in the study.

Results (Maximum 2000 characters, including spaces)
What quantitative data was collected? What answer was found to the research question? What did the study find? Was the tested hypothesis true?

Conclusion (Maximum 2000 characters, including spaces)
State what can be concluded from the study and its implications.