DIA

AFRICA ACCESS SUMMIT 2026

1-3 DECEMBER | CAIRO, EGYPT

CO-HOSTED BY

WITH FUNDING SUPPORT FROM

Gates Foundation



Exhibitor Prospectus

About DIA

DIA, Drug Information Association, is the leading global multidisciplinary life science membership association. We drive collaboration in drug, device, and diagnostic development in pursuit of a healthier world.

Founded in 1964, with headquarters in Washington, D.C., and offices in Europe and Asia, DIA provides unparalleled networking opportunities, educational resources, scientific research publications, and professional development programs to members in more than 75 countries.



About the Conference

The DIA Africa Access Summit 2026 is DIA's first continent-wide summit dedicated exclusively to advancing equitable and sustainable access to healthcare innovation across Africa. Held in Cairo, Egypt, the Summit will convene a diverse community of stakeholders, including government leaders, ministries of health and finance, healthcare providers, development partners, patient organizations, academia, manufacturers, innovators, global health organizations, regulatory authorities, and the life sciences industry, to address one of the continent's most pressing shared priorities: transforming healthcare innovation into meaningful patient access and improved health outcomes.

Date: **December 1-3, 2026** **Location:** **Cairo, Egypt**

Website: *Africa Access Summit 2026*

Key Topics:

- Health Systems
- Sustainable Financing
- Manufacturing & Supply Chains.
- Digital Health
- Evidence Generation
- Cross-Sector Collaboration

Target Audience:

This inaugural Summit brings together senior decision-makers from government, regulatory agencies, healthcare, industry, and global health organizations to align around solutions that improve patient outcomes at scale.

DIA Sponsorship Opportunities

Our sponsorship packages are designed to maximize visibility, thought leadership, and networking for your organization. Each tier offers a blend of speaking opportunities, branding, delegate access, and exclusive benefits tailored to the level of support.

Why Should You Join as a Sponsor Partner?

- Unlock unparalleled visibility before, during, and after the event
- Position your organization as a thought leader in front of a highly targeted audience
- Gain direct access to regulators, industry leaders, and decision-makers across the MEA region
- Connect with existing and potential clients using the networking platform

DIAmond - $25,000

- Showcase your solutions with a 30-minute Innovation Theater presentation during a break
- Prominent branding as “DIAmond Partner” across all event channels (website, brochure, backdrop, signage, and communications)
- One table-top exhibit in exhibition area (includes three full meeting registrations with Gala Dinner)
- Priority placement for booth/exhibition space
- Premium recognition during opening and closing plenary sessions
- Six complimentary delegate passes to meeting and Gala Dinner
- Access to meeting attendee list pre-event (two weeks prior to start date) and post-event (name, title, and company only)

Gold - $15,000

- Sponsor one lunch during the conference
- Prominent branding as “Gold Partner” across all event channels (website, brochure, backdrop, signage, and communications)
- One table top exhibit in exhibition area (includes three full meeting registrations)
- Three complimentary delegate passes to meeting and Gala Dinner
- Access to meeting attendee list pre-event (two weeks prior to start date) and post-event (name, title, and company only)

Silver - $10,000

- Sponsor one break during the conference
- Prominent branding as “Silver Partner” across all event channels (website, brochure, backdrop, signage, and communications)
- One table top exhibit in exhibition area (includes two full meeting registrations)
- Two complimentary delegates passes to meeting and Gala Dinner
- Access to meeting attendee list pre-event (two weeks prior to start date) and post-event (name, title, and company only)

Founding Partner Investment

Starting at $50,000, with customizable add-on opportunities available, the Founding Partner package positions your organization at the center of the conversation shaping the future of life sciences across Africa. This high-visibility investment combines executive access, strategic influence, premium brand exposure, and meaningful opportunities to engage with senior decision-makers before, during, and after the meeting.

Included Benefits:

- Steering Committee representation for one senior executive throughout 2026 and 2027, providing a meaningful role in helping shape the meeting's strategic direction and stakeholder engagement.
- Exclusive closed-door access for two representatives to participate in private discussions with heads of regulatory agencies and senior leaders from across the life-sciences ecosystem.
- Featured Gala Dinner recognition, including on-stage acknowledgment and the opportunity to deliver brief remarks during the Opening Ceremony.
- Dedicated Gala Dinner table for up to eight guests, creating a premium setting to host priority customers, partners, and stakeholders.
- Founding Partner designation with prominent branding across key event touchpoints, including the website, venue signage, and pre-, onsite, and post-event communications.
- Premium plenary visibility through prominent recognition during both the Opening and Closing Plenary Sessions.
- Advance and post-event attendee intelligence, including access to the attendee list two weeks before the meeting and again following the event, subject to applicable privacy and consent requirements.
- Eight complimentary delegate registrations for your organization's leaders, commercial team, scientific experts, or invited guests.



Gala Dinner Sponsor Packages

Join us for an unforgettable Gala Dinner at the magnificent Baron Empain Palace, one of Egypt's most iconic architectural treasures and the birthplace of modern Heliopolis. More than a networking reception, this exclusive evening offers guests the rare opportunity to experience a landmark where history, culture, and timeless elegance converge.

Gala Dinner - $3,500

- Recognition on the conference website as a Gala Dinner sponsor
- One complimentary delegate pass to meeting and Gala Dinner
- Discount code for additional registration to meeting and Gala Dinner
- Reserved stage-proximate seating at Gala Dinner

Gala Dinner - $10,000 *(Up to 4 Companies)*

- Prominent branding as Gala Sponsor across all event channels (website, brochure, backdrop, signage, and communications)
- Three complimentary delegate passes to meeting and Gala Dinner
- Discount code for additional registrations to the meeting and Gala Dinner
- Reserved stage-proximate seating at Gala Dinner
- Access to meeting attendee list pre-event (two weeks prior to start date) and post-event (name, title, and company only)

Gala Dinner - $25,000 *(Up to 3 Companies)*

- Opportunity to deliver three (3)-minute welcome remarks at Gala Dinner
- Prominent branding as a Gala Dinner sponsor across all event channels (website, brochure, backdrop, signage, and communications)
- Recognition during opening and closing plenary sessions
- Six complimentary delegate passes to meeting and Gala Dinner
- Discount code for additional registrations to the meeting and Gala Dinner
- Reserved stage-proximate seating at Gala Dinner
- Access to meeting attendee list pre-event (two weeks prior to start date) and post-event (name, title, and company only)



Exhibit Package

Standard Tabletop Package

Early Bird: $3,000 until October 4, 2026

Advanced: $3,250 begins October 5, 2026

Standard: $3,500 begins November 2, 2026

Package includes:

- One 30” x 72” skirted table, one chair, and one basic electrical outlet
- One full meeting registration
- Lead Retrieval Included for registered booth staff through the DIA event app
- Your company will receive the attendee list (including name, title, & company) in PDF format two weeks prior to the event.

Note: Balance must be paid in full in order to receive list.

Additional Registration Passes

Your package includes one full meeting registration, with complete access to the meeting content. Purchase up to 10 additional registrations for your team at a special discounted rate of $740 per badge.

Floorplan

Ability to pick your booth spot is first come, first serve depending on when you submit your exhibitor contract.



Boost Your Brand

Networking Break

Position your company as a host of one of the most anticipated moments of the conference, when attendees step away from sessions to recharge, connect, and explore the exhibit hall. As the official sponsor of a Networking Break, your brand will be prominently associated with this high-traffic gathering time.

Networking Break - $1,750 *(Up to 4 Companies)*

One company may sponsor a single networking break on a single day (break selection offered on first come, first served basis after agenda is available).
Sponsorship Benefits:

- Branding on Break Area Signage – Your company logo featured on signage in the break area
- "Hosted by" Recognition – Your company acknowledged as the official host of the Networking Break in the agenda
- Push Notification in conference app with Sponsor recognition reminding attendees of the Networking Break on agenda

Exclusive - $6,500 *(One Company)*

Sponsor all breaks (4 total) throughout the entire conference for maximum exposure.
Sponsorship Benefits:

- Branding on Networking Break Area Signage – Your company logo featured on signage in the break area
- "Hosted by" Recognition – Your company acknowledged as the official host of the Networking Break in the agenda
- Push notification in conference app with Sponsor recognition reminding attendees of the Networking Break on agenda
- Your choice of one additional exposure benefit (i.e. dedicated Mobile App push notification or Double Exposure Banner)

Networking Lunch

The conference networking lunch draws large groups of attendees together to recharge, continue conversations from sessions, and connect with peers across the industry. As the Lunch Sponsor, your company will receive prominent visibility during this key gathering time.

Networking Lunch - $5,000 *(Up to 2 Companies)*

One company may sponsor lunch on a single day (lunch date selection offered on first come, first served basis after agenda is available)
Sponsorship Benefits:

- Lunch Area Branding – Your company logo featured on signage throughout the lunch area, ensuring strong visibility as attendees arrive and dine.
- "Hosted by" Recognition – Your company acknowledged as the official host of the Networking Lunch in the agenda
- Push notification in conference app with Sponsor recognition reminding attendees of the Networking Lunch on agenda

Exclusive - $9,500 *(One Company)*

Sponsor all lunches throughout the entire conference for maximum exposure
Sponsorship Benefits:

- Lunch Area Branding – Your company logo featured on signage throughout the lunch area, ensuring strong visibility as attendees arrive and dine.
- "Hosted by" Recognition – Your company acknowledged as the official host of the Networking Lunch in the agenda
- Push notification in conference app with Sponsor recognition reminding attendees of the Networking Lunch on agenda
- Your choice of one additional exposure benefit (i.e. dedicated Mobile App push notification or Double Exposure Banner)

DIA

CONTACT US

Exhibition and Sponsorship

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Thank you & see you in Cairo!