

DIA-MHRA Global Summit

Global collaboration for safer and smarter health innovation

NOVEMBER 16-17 | LONDON, UK



The DIA-MHRA Global Summit brings together 400 global leaders across the healthcare innovation ecosystem to explore how innovation can reach patients faster.

Developed in partnership with the UK's Medicines and Healthcare products Regulatory Agency (MHRA), this inaugural gathering will showcase how the UK enables innovation across the full pathway — from early development and clinical investigation, through regulation and evidence generation, to real-world adoption in healthcare systems.

At a time when artificial intelligence and digital technologies are transforming healthcare, this summit will focus on how regulation, data, and system collaboration can accelerate safe, effective patient access to innovation. Join leaders in healthcare, regulatory, academia, biotech, and investments at the University of London for this inaugural summit.

General Meeting Support Packages

Benefit	Platinum	Gold	Silver
Support recognition/logo placement on summit homepage	✓	✓	✓
Support recognition on DIA social media channels	✓	✓	✓
Onsite signage recognition	✓	✓	✓
Access to exclusive business meeting room during the conference	✓		
Networking breakfast recognition	✓		
Lunch or coffee break sponsorship recognition		✓	
Company banner ad on My DIA conference app	✓	✓	✓
Company logo on My DIA conference app cover page	✓		
Complimentary summit tickets	6	4	2
25% discount on additional tickets (up to 5 additional tickets)	✓	✓	
Price EUR	25,000	15,000	10,000

Innovation Partner Tables

Tabletop Package

- 3x2 meter tabletop setup
- 2 booth passes
- Exhibitor profile on My DIA app
- Exhibition / networking presence

Price EUR 4,500

Digital Package

- Exhibitor Profile on My DIA app
- Logo presence on website as Supporting Partner
- 1 full conference pass

Price EUR 3,000

Additional Support Opportunities

Innovation Showcase

- Includes 1 full conference registration
- An interactive, solutions-focused format designed to move beyond traditional presentations and showcase innovation in practice
- Sponsors will have the opportunity to present real-world case studies, digital solutions, platforms, or innovative approaches through concise challenge-focused presentations followed by interactive demonstrations integrated within the official conference programme
- Attendees will engage directly with presenters in a hands-on, small-group setting focused on practical application, peer exchange, and real-world impact. Each participating organization will host a dedicated demonstration station to facilitate discussion and interaction
- The format is designed to maintain a strong scientific and problem-solving focus, emphasizing applicability, innovation, and practical understanding rather than promotional product marketing
- Pre-event promotion via event website and social media on-site lead retrieval included
- Participation is subject to proposal review and approval by DIA to ensure alignment with the programme objectives and the neutral nature of the summit
- Duration: 20 mins
- Limited availability

Price EUR 8,500

Pre-event Webinar Sponsor

- Pre-event thought leadership webinar aligned with summit themes
- Promoted via social media and made available to registered participants and the wider DIA community
- Lead retrieval included
- Duration: 30 mins
- Limited availability

Price EUR 3,500

Private Meeting Room

- Private meeting room for sponsor use during the conference
- No branding
- Catering not included and charged separately by venue
- Limited availability

Price EUR 5,000

Eblast Broadcast Package

- Dedicated eblast sent to all registered delegates
- Choice of pre-, during, or post-event delivery

Price EUR 1,500

Coffee Counter Branding

- Branding visibility across designated coffee and networking stations throughout the conference venue

Price EUR 3,500



Notes

- *Participation in the Innovation Showcase is subject to proposal review and approval by DIA. All submissions will be screened to ensure alignment with programme objectives and the neutral nature of the event. Presentation opportunities are limited and will be allocated at the discretion of DIA and MHRA.*
- *Onsite branding opportunities are subject to venue availability and allocated on a first-come, first-served basis.*