

# DIA Singapore Annual Meeting 2026

Sustainable Innovation for Tomorrow - Advancing Regulatory and Clinical Frontiers to Accelerate Patient Access in Asia

16-17 September 2026 | One Farrer Hotel, Singapore

## SPONSORSHIP & EXHIBIT PROSPECTUS



**Drug Information Association (DIA),** founded in 1964, is a global, neutral, multidisciplinary association connecting professionals across the life sciences worldwide. Bringing together regulators, academia, pharmaceutical and biotech companies, CROs, and patients, DIA serves as a platform for sharing knowledge and driving healthcare innovation. Active in over 80 countries with more than 600,000 professionals participating annually, DIA continues to foster collaboration and thought leadership across the global life sciences community.



**DIA**

# About DIA Singapore Annual Meeting 2026

Drug development and healthcare innovation in Asia are rapidly evolving, driven by regulatory convergence, digital transformation, and the adoption of advanced clinical methodologies. As countries across the region work toward harmonization and more efficient approval pathways, there is a growing need for alignment between regulatory frameworks and clinical operations.

The meeting will bring together approximately 400 experts from regulatory authorities, industry, and academia to explore key developments shaping the future of healthcare in Asia. Through discussions on modern trial modalities, regulatory innovation, and next-generation technologies, participants will gain insights into how to accelerate patient access while maintaining data integrity, safety, and operational excellence.

Attendees are expected to include decision-makers and professionals from regulatory affairs, clinical operations, pharmacovigilance, medical affairs, biostatistics, digital health, and AI-driven healthcare innovation across Asia-Pacific. The meeting provides valuable opportunities to engage directly with regulators, industry leaders, and key stakeholders shaping the future of healthcare and clinical development in the region.

Join us to engage in meaningful dialogue, share best practices, and help shape a more connected, innovative, and patient-centered clinical and regulatory ecosystem across Asia.

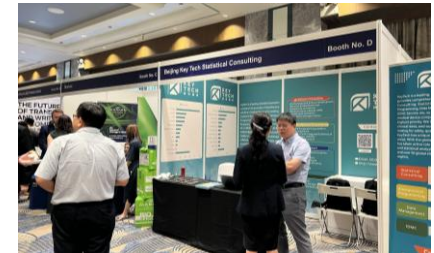
## WHY

**Sponsor**  
DIA Singapore  
Annual Meeting  
?

- Reinforce your brand to your target audience as an industry and create meaningful partnerships
- Generate new leads for your business
- Showcase new products and demonstrate solutions
- Connect in-person to create business relationships and strengthen existing ones with customers and partners

# DIA Singapore Annual Meeting 2025 Review

The DIA Singapore Annual Meeting 2025, held on 15-16 July 2025, brought together approximately 300 regional and international experts to discuss innovative clinical development strategies and regulatory reliance. The meeting served as a collaborative platform for global regulatory authorities, industry, and research organizations to explore ways to improve clinical trial efficiency and enhance patient access to medicines. In terms of participant composition, 53% represented domestic and international pharmaceutical companies, 18% came from CROs and consulting organizations, 12% from academia, 12% from public institutions & government, and 5% from associations, reflecting broad cross-sector engagement. Regionally, 60% of participants were from Singapore, while 30% were from the Asia-Pacific (APAC) region and 10% from the United States and Europe.



Sponsor



# At a glance

	Platinum	Gold	Silver	Innovation Hub	Happy Hour Sponsor	Exhibition Booth	Tabletop Exhibition	Coffee & Tea Break	Projector Promotion	E-blast	Email Bottom Banner
Speaking Opportunity (Innovation Hub)*	○			○	○						
One Booth (3m*2m)	○	○	○			○	○ (Space only)				
Full registrations pass	4	3	2	1	1	1	1				
Exhibitor booth pass	3	3	2			1	1				
Networking Dinner Pass (on 16 Sep)	3	3	2	1	2	1	1	1	1	1	1
Logo displayed on sponsor banners	○	○	○	○	○	○	○	○	○	○	○
Logo featured in the mobile app	○	○	○	○	○	○	○	○	○	○	○
Logo in registrant welcome and thank-you emails	○	○	○	○	○	○	○	○	○	○	○
Logo in Stamp tour card	○	○	○			○	○				
Projector promotion	○	○							○		
Bottom banner in promotion email	○										○
Sponsor promotional email sent										○	
Sponsor mini banner at the refreshment table								○			
Price (SGD)	12,500	10,000	9,000	7,500	7,500	6,300	5,300	4,000	4,000	4,500	3,000
Early Bird Price (SGD) -by 15 JUL,2026	10,000	8,000	7,200	6,500	6,500						

\* Time slot selection priority will be granted on a first-come, first-served basis upon contract completion.



For any inquiries regarding sponsorship opportunities, please contact [eunah.cha@diaglobal.org](mailto:eunah.cha@diaglobal.org) or [Korea@DIAglobal.org](mailto:Korea@DIAglobal.org)

# Exclusive Sponsorship Packages

	Platinum	Gold	Silver
Speaking Opportunity (Innovation Hub)*	0		
One Booth (3m*2m)	0	0	0
Full registrations pass	4	3	2
Exhibitor booth pass	3	3	2
Networking Dinner Pass (on 16 Sep)	3	3	2
Logo displayed on sponsor banners	0	0	0
Logo featured in the mobile app	0	0	0
Logo in registrant welcome and thank-you emails	0	0	0
Logo in Stamp tour card	0	0	0
Projector promotion	0	0	
Bottom banner in promotion email	0		
Sponsor promotional email sent			
Sponsor mini banner at the refreshment table			
Price (SGD)	12,500	10,000	9,000
Early Bird Price (SGD) -by 15 JUL,2026	<b>10,000</b>	<b>8,000</b>	<b>7,200</b>

\* Time slot selection priority will be granted on a first-come, first-served basis upon contract completion.

# Speaking Opportunity 1

## Innovation Hub (4 slots available- on 16 or 17 Sep)

- 15-minute promotional presentation by the sponsor (including Q&A)\*
- Inclusion of sponsor's session in the 'Innovation Hub' section of the conference program
- One complimentary full conference pass & One complimentary networking dinner pass
- Sponsor logo displayed on sponsor banners
- Sponsor logo included in registrant welcome and thank-you emails
- Sponsor logo featured in the mobile app
- 50% discount on additional booth space, if applicable

Price (SGD)	7,500
Early Bird Price (SGD) -by 15 JUL,2026	<b>6,500</b>

\* Time slot selection priority will be granted on a first-come, first-served basis upon contract completion.

# Speaking Opportunity 2

## Happy Hour Sponsor (2 opportunities available- on 16 Sep)

- Opportunity for a brief speech (max 10 mins) during a 2 -hour networking session on the first day of the conference
- Sponsor can display pull -up banners (Max: 2) for allocation around the entrance and in the function area (sponsor to bring their own)
- Distribute “corporate-gift” to participants of the function (sponsor to bring their own)
- One complimentary full conference pass & Two complimentary networking dinner passes
- Sponsor logo displayed on sponsor banners
- Sponsor logo included in registrant welcome and thank-you emails
- Sponsor logo featured in the mobile app

5	Price (SGD)	7,500
	Early Bird Price (SGD) -by 15 JUL,2026	6,500

\* Time slot selection priority will be granted on a first-come, first-served basis upon contract completion.

# Exhibition

## Exhibition Booth / Tabletop Exhibition (10 slots available)

- Exhibition Booth: 3m × 2m standard exhibition booth with one table and two chairs
- Tabletop Exhibition: One tabletop in the exhibit area with two chairs
- One complimentary full conference pass & One complimentary networking dinner pass
- One complimentary booth staff pass (conference access not included)
- Sponsor logo displayed on sponsor banners
- Sponsor logo included in registrant welcome and thank-you emails
- Sponsor logo featured in the mobile app
- Sponsor logo included on the stamp rally

Exhibition Booth Price (SGD)	6,300
Tabletop Exhibition Price (SGD)	5,300

\*Location selection priority will be granted on a first-come, first-served basis upon contract completion.

# On-site Visibility Opportunities

## Coffee & Tea Break (2 slots available- on 16 or 17 Sep)

- Installation of a sponsor mini banner at the refreshment table
- Sponsor logo displayed on sponsor banners
- Sponsor logo included in registrant welcome and thank-you emails
- Sponsor logo featured in the mobile app
- Sponsor acknowledgment message announced during break times
- 35% discount on additional booth space, if applicable

Price (SGD)

4,000

# On-site Visibility Opportunities

## Projector Promotion Opportunity (3 slots available)

- Playback of a company promotional video (approximately 3 minutes) during breaks and lunch time
- Sponsor logo displayed on sponsor banners
- Sponsor logo included in registrant welcome and thank-you emails
- Sponsor logo featured in the mobile app
- Sponsor acknowledgment message announced during break times
- 35% discount on additional booth space, if applicable

Price (SGD)

4,000

# Digital Marketing

## E-blast to DIA contact lists (3 slots available)

- Sponsor promotional email sent to DIA Singapore and Southeast Asia mailing list (approximately 2,000 recipients)
- Email content to be provided by the sponsor
- Email send date to be agreed upon in advance
- Post-campaign performance report provided after email distribution
- Sponsor logo displayed on sponsor banners
- Sponsor logo included in registrant welcome and thank-you emails
- Sponsor logo featured in the mobile app
- 35% discount on additional booth space, if applicable

Price (SGD)

4,500

DIA WEBINAR  
Pharmacovigilance audits and Inspections  
- Introductory course  
16 & 17 December, 2025  
9:00 - 5:00 PM (SGT), 4:00 - 6:00 PM (KST)  
1 Event Webinar

Brought to you by **parexel.**  
Content below provided by **parexel** as part of their sponsorship benefits.

**Unlock strategic advantages in Australia and Latin America with Parexel's regional experts.**

This exclusive webinar reveals how to leverage fast track pathways, substantial R&D incentives, and evolving regulatory frameworks to enhance your global clinical portfolio's efficiency and recruitment capabilities.

**Key insights you'll gain:**

- **Strategic Advantage:** Discover Australia's competitive edge with streamlined regulatory processes and substantial R&D tax incentives
- **Regulatory Navigation:** Master the evolving frameworks across Brazil, Mexico, and Argentina with expert guidance
- **Recruitment Excellence:** Implement proven strategies for optimal site selection and enhanced patient access
- **Accelerated Pathways:** Deploy submission strategies precisely calibrated to regional requirements and expedited approval channels
- **Case studies:** Specialized population access for First-in-Human Study

**Register now**

**parexel.** >>> LIVE WEBINAR

Navigate clinical trials in Australia & LATAM  
From regulatory strategy to operational success

**Register now** >

Ju Wang  
Vice President, Consulting

DIA

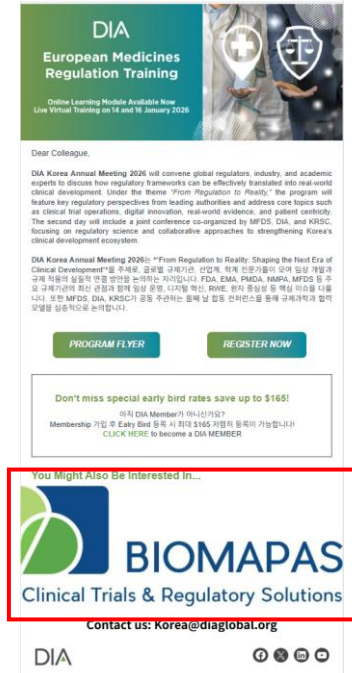
# Digital Marketing

## Email Bottom Banner (3 slots available)

- Large sponsor advertisement banner included at the bottom of the Singapore Annual Meeting promotional email
- Banner size: 600 × 300 pixels, with image and text allowed (banner to be provided by the sponsor)
- Sponsor logo displayed on sponsor banners
- Sponsor logo included in registrant welcome and thank-you emails
- Sponsor logo featured in the mobile app
- 35% discount on additional booth space, if applicable

Price (SGD)

3,000



DIA  
European Medicines  
Regulation Training

Online Learning Module Available Now  
Live Virtual Training on 14 and 16 January 2026

Dear Colleague,

DIA Korea Annual Meeting 2026 will convene global regulators, industry, and academic experts to discuss how regulatory frameworks can be effectively translated into real-world clinical development. Under the theme "From Regulation to Reality," the program will feature key regulatory perspectives from leading authorities and address core topics such as clinical trial operations, digital innovation, real-world evidence, and patient centricity. The second day will include a joint conference co-organized by MFDS, DIA, and KRSIC, focusing on regulatory science and collaborative approaches to strengthening Korea's clinical development ecosystem.


DIA Korea Annual Meeting 2026: "From Regulation to Reality: Shaping the Next Era of Clinical Development"을 주제로 국제법, 규제기관, 산업계, 학계 전문가들이 모여 임상 개발과 규제 체계의 실질적 연결 방안을 논의하는 자리입니다. FDA, EMA, PMDA, NDA, MFDS 등 주요 규제기관의 최신 관점과 함께 임상 운영, 디지털 혁신, RWE, 환자 중심성 등 핵심 이슈를 다룹니다. 또한 MFDS, DIA, KRSIC가 공동 주관하는 특별 날 활동 전미콘스를 통해 국제적 교류와 네트워킹을 심화하도록 지원합니다.

[PROGRAM FLYER](#) [REGISTER NOW](#)


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DIA 

# FAQ

## **Q1. What is the difference between the complimentary Full Meeting Pass and the Booth Pass?**

The complimentary **Full Meeting Pass** allows access to all scientific sessions and networking programs throughout the conference.

The **Booth Pass** is intended for exhibition staff only and does not include access to conference sessions.

## **Q2. Do booth participants need to pay a separate registration fee?**

Any additional participants beyond the number included in the sponsorship package must register separately and pay the applicable registration fee.

## **Q3. How is the order of the speaking opportunities determined?**

Time slot selection priority will be granted on a **first-come, first-served basis upon contract completion**.

## **Q4. What is the format of the 15-minute Innovation Hub presentation?**

This is a 15-minute exclusive airtime given to the sponsor for the presentation and Q&A and offers the opportunity to bring forward topics that are important to your organization from a policy and educational perspective. You can choose your timing and it would be included in the agenda. DIA will support the live session delivery on session day.

## **Q5. What is the early-bird offer?**

For the three package sponsorship options and the two speaking opportunities, sponsors who complete their contracts **by 15 July** are eligible for a discounted rate. Early reservation is strongly recommended to secure your slot and to save your budget.

## **Q6. How are booth locations assigned?**

Booth locations are allocated on a **first-come, first-served basis upon contract completion**. The Secretariat will contact sponsors sequentially to coordinate booth selection.

# FAQ

## **Q7. When will exhibition setup and dismantling take place?**

The detailed schedule will be shared by the Secretariat in August. Generally, booth setup takes place either the day before or the morning of the event day, and dismantling is conducted after the program concludes.

## **Q8. When will the Projector Promotion be displayed?**

Sponsor-provided videos (approximately **2–3 minutes**) will be played on the venue screens during break times and lunch sessions.

## **Q9. What is the difference between an E-blast email and an Email Bottom Banner?**

An **E-blast** is a promotional email sent to approximately **2,000 DIA Singapore and Southeast Asia email subscribers**, featuring sponsor-provided content within the body of the email. The sending date can be scheduled by mutual agreement.

An **Email Bottom Banner** is a large, clickable banner (**600 × 300 pixels**) placed at the bottom of DIA Singapore's Annual Meeting-related emails to promote the sponsor. The banner image and text must be created and provided by the sponsor.

## **Q10. What is the Stamp Tour Card?**

The Stamp Tour Card encourages attendees to visit exhibition booths by collecting stamps. Participants who collect stamps may enter a prize draw. DIA will prepare prizes, and sponsors are encouraged to offer small giveaways to increase booth engagement.

## **Q11. What is the payment schedule after sponsorship confirmation?**

An invoice will be issued upon receipt of the signed contract, and payment must be completed prior to the event date.

## **Q12. Will DIA provide the list of leads (attendees) to sponsor?**

Due to personal data protection requirements, DIA will not provide attendees' personal contact information directly to sponsors. Only attendees' company information will be provided. However, sponsors will be able to view attendee profiles and communicate directly with attendees through the My DIA app, subject to each attendee's individual privacy and networking settings. Access to the My DIA app is expected to open from mid-August 2026.