Latin America Annual Meeting

September 9-11, 2026
Hilton Mexico City Reforma, Mexico City, Mexico

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Overview

DIA's 2026 *Latin America Annual Meeting* offers unparalleled opportunities for networking and knowledge sharing with key stakeholders to advance and implement life sciences R&D initiatives in Latin America and the Caribbean. This year, session tracks on Regulatory/Clinical and Safety and Pharmacovigilance expand the scope of the meeting, with cross-track sessions facilitating discussions on key connection points across these areas to promote collaboration and synergy within organizations. Join the conversation on multi-regional cooperation, global harmonization and reliance, lessons learned, and best practices. Don't miss the chance to be part of this pivotal event, where innovation and cooperation come together to shape the future of healthcare in the region.

*The primary language is Spanish, however translation in English and Portuguese will be available during this meeting. **NOTE**: In order to utilize the translation in audio and/or written form you will need to bring your own device (cell phone, computer, tablet, etc.), headphones/ear buds and a portable charging device or cord.

Why You Can't Miss It

- Gain exclusive insights into current and future trends in regulatory, clinical, and pharmacovigilance (PV) across Latin America
- Hear directly from regional and global experts, including regulators, industry leaders, and key stakeholders shaping the future of drug development
- Engage with high-impact sessions, plenary and concurrent tracks covering pressing topics in regulatory affairs, clinical operations, safety and PV
- Access cross-functional discussions that highlight the interconnected nature of regulatory, clinical, and safety strategies
- Explore region-specific challenges and opportunities, with solutions tailored for Latin America's unique regulatory and public health environments
- Expand your professional network with influential voices across industry, government, and academia
- Take home actionable knowledge and best practices to strengthen compliance, streamline development, and improve healthcare outcomes
- Participate in intimate, neutral forums that encourage collaboration and honest dialogue
- Be part of the conversation shaping drug development policy and practice in Latin America and beyond

TRACK A: Regulatory/Clinical

The regulatory/clinical track provides a dynamic platform to explore the evolving regulatory landscape and clinical research practices across Latin America. Participants will engage with case studies, best practices and emerging trends in life science R&D, with a special focus on integrating medical devices into regulatory and clinical frameworks. This track highlights innovative approaches to compliance, multi-regional cooperation, and practical strategies for the successful development and management of both pharmaceutical products and medical devices.

TRACK B: Safety and Pharmacovigilance Track

Dive into the latest advancements in clinical safety and pharmacovigilance for pharmaceutical products and medical devices within the dynamic landscape of Latin America. Our safety and pharmacovigilance track offers attendees a deep dive into essential topics, including best practices, case studies, and regulatory compliance strategies, ensuring a comprehensive understanding of this critical aspect of the life sciences industry.

Who Should Attend

Professionals involved in:

- Academia
- Benefit-Risk Assessment and Communication
- Clinical Research and Developmen
- Clinical Operations
- CROs/Vendors
- Document Management/eSubmissions
- Drug Regulation
- Drug Safety/Pharmacovigilance
- Field Medical
- Global Health and Policy
- Global Submission/Project Management
- Government Affairs
- Manufacturing
- Medical Devices and Diagnostics
- Medical and Scientific Affairs
- Medical Communications
- Medical Information
- Medical Product Safety Assessment
- Medical Science Liaisons
- Medical Writing
- Patient Engagement and Advocacy Groups
- Pharmacoepidemiology
- Policy and Intelligence
- Post-Market Studies
- Quality Assurance and Compliance
- Real-World Evidence Generation
- Regulatory Agencies
- Regulatory Affairs, Operations, and Strategy
- Research and Development
- Risk Management, including Risk Evaluation and Mitigation Strategies (REMS)
- Strategic Sourcing/Planning

Learning Objectives

At the conclusion of this meeting, participants should be able to:

- Evaluate evolving regulatory, clinical research, and pharmacovigilance trends shaping healthcare innovation in Latin America.
- Apply practical approaches for regulatory reliance, convergence, and Good Regulatory Practices (GRPs) to improve regulatory efficiency and timely patient access.
- Assess emerging technologies, including artificial intelligence, structured data, cloud-based regulatory systems, and advanced analytics, to support evidence generation, regulatory decision-making, and patient safety.
- Strengthen pharmacovigilance systems through improved governance, risk management, inspection readiness, signal detection, and stakeholder engagement.
- Identify collaborative strategies that advance regional harmonization while aligning Latin American regulatory systems with global standards and best practices.

Translation

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- To access audio and written translation, using the device you wish to read/listen on, scan the QR code for the room you will be in.

Don Alberto 4
Plenaries and Track A
Regulatory/Clinical

https://attend.wordly.ai/join/HTZJ-7196

Don Alberto 3
Track B
Safety and Pharmacovigilance

https://attend.wordly.ai/join/BXTF-0946

- Choose your language and click “attend.”
- Once in the session, you will need to unmute the audio. Please note: In order to utilize the translation in audio and/or written form you will need to bring your own device (cell phone, computer, tablet, etc.), headphones/ear buds and a portable charging device or cord.

Schedule At-A-Glance (All times listed are Mexico City, UTC-6)

Track A: Regulatory/Clinical Track B: Safety and Pharmacovigilance

DAY ONE | WEDNESDAY, SEPTEMBER 9		ROOM
8:00AM-12:00PM	DIA Reliance Workshop *Reliance Workshop requires an additional registration fee. You do not need to be registered for the meeting to attend.	Don Alberto 1
11:00AM-6:00PM	Registration	Don Alberto Foyer
1:00-1:15PM	Welcome and Opening Remarks	Don Alberto 4
1:15-2:45PM	Session 1 Plenary: **Building the Future of Regulatory and Pharmacovigilance Systems in Latin America – Trust, Innovation, and Global Collaboration** This high-level plenary will convene senior leaders from regulatory authorities and international organizations across the Americas to discuss the future of regulatory systems and pharmacovigilance in Latin America. In an increasingly interconnected environment, the session will explore how regulatory convergence, reliance, innovation, and strategic collaboration are reshaping governance, strengthening public trust, and advancing public health protection across the region. Panelists will address key priorities driving the next generation of regulatory and pharmacovigilance systems, including resilience, modernization, regional alignment, data-driven decision-making, and cross-border cooperation. Through diverse regional and international perspectives, the discussion will examine opportunities to build more agile, trusted, and patient-centered systems capable of responding to evolving health challenges, accelerating innovation, and strengthening public health outcomes throughout Latin America.	Don Alberto 4
2:45-3:15PM	Refreshments, Exhibits, and Networking Break	Don Alberto Foyer
3:15-4:30PM	Session 2 Track A: **Accelerating Access in Emergencies – Regulatory Agility and Supply Chain Resilience for Latin America** Ensuring timely access to medicines during health emergencies requires regulatory agility and resilient supply chains capable of scaling production, maintaining distribution networks, and meeting demand for patients. This session explores two complementary dimensions of regional preparedness: the regulatory landscape for emergency response in LatAm, including frameworks for expedited authorization and reliance mechanisms, and integrated shoring strategies that strengthen pharmaceutical manufacturing capacity and supply security across the Americas. Together, these topics examine how policy, regulatory alignment, and operational readiness must work in concert to support equitable and timely access to medical countermeasures. Attendees will gain practical insights into how collaboration among national regulatory authorities, manufacturers, and international organizations can advance a more coordinated and resilient regional response to future health emergencies.	Don Alberto 4
	Track B: **From Signal Detection to Patient Safety: Advancing Proactive Pharmacovigilance** The session will focus on the transition points where safety accountability often fragments—between development and commercialization, between signal detection and regulatory action, and between global and local safety oversight. Through practical examples and case-based discussion, speakers will demonstrate how robust governance, cross functional collaboration, and timely decision making can turn early signals into meaningful interventions that protect patients and support confident product use.	Don Alberto 3
4:40-5:55PM	Session 3 Track A: **Smarter Regulation, Faster Access – Advancing GRP and Convergence for Stronger Regulatory Systems** This session will explore how Good Regulatory Practices (GRP) can serve as a foundation for stronger regulatory systems and greater international convergence across Latin America and beyond. Speakers from regulatory authorities and industry will discuss practical experiences in implementing transparent, predictable, and risk-based regulatory approaches that improve efficiency while maintaining high standards of quality, safety, and efficacy. The discussion will highlight how convergence tools such as reliance, harmonized guidelines, and collaborative work-sharing can accelerate access to health products. Participants will gain insights into opportunities and challenges for advancing GRP as a strategic enabler of innovation, trust, and regional cooperation.	Don Alberto 4

4:40-5:55PM	Track B: Transforming Pharmacovigilance with Data-Driven Signal Detection and Real-World Insights This session will bring together pharmacovigilance and data science experts to explore how signal detection and safety data analytics are evolving in an increasingly digital and data-driven environment. As data sources expand and analytical capabilities advance, the integration of automation, advanced analytics, and real-world data is reshaping signal management processes and decision-making. Panelists will discuss methodologies, regulatory expectations, with special focus on LatAm regulatory frameworks while also addressing global perspectives, and the role of scalable data strategies in enhancing signal detection performance. The session will provide forward-looking insights on how organizations can strengthen proactive safety surveillance and optimize the use of data to support timely, evidence-based actions.	Don Alberto 3
5:55-6:40PM	Networking Reception	Don Alberto Foyer
DAY TWO | THURSDAY, SEPTEMBER 10		**ROOM**
7:30AM-5:00PM	Registration	Don Alberto Foyer
7:30-8:15AM	Networking Breakfast	Don Alberto 1&2
8:15-9:45AM	Session 4 Track A: Accelerating Innovation in LatAm – Regulatory Strategies That Deliver Faster Approvals and Earlier Patient Access The rapid development of innovative medicines requires regulatory frameworks and processes that enable timely access for patients worldwide. For regulators in Latin America, conducting reviews efficiently is a key priority to address unmet medical needs without compromising safety. At the same time, regulatory agencies in the region face recurring challenges in securing the resources needed to rapidly review clinical studies and marketing authorization applications for pharmaceutical and medical products. This session will explore regulatory strategies to accelerate clinical and registration approval timelines in the region, including expedited development and review pathways, as well as approaches to reduce the backlog of submissions. Presentations will examine the landscape of expedited development and review pathways, especially for products addressing high unmet medical needs and rare diseases. By sharing country-specific examples, this session will identify how various regulatory groups in LatAm are working to accelerate approvals and opportunities that can be explored in the region.	Don Alberto 4
	Track B: Collaborative Risk Management and Lifecycle Safety Strategies – Translating Paper into Action for LatAm Patient Impact This session addresses the critical challenges in translating global Risk Management Plans (RMPs) and additional Risk Minimization Measures (aRMMs) from regulatory documents into effective, real-world actions for patient safety across Latin America. We will explore collaborative strategies for achieving regional harmonization and regulatory alignment of RMPs and aRMMs, focusing on the adaptation of global strategies to diverse local contexts, particularly where specific local guidelines are lacking. The discussion will include practical studies on the lifecycle integration, effective design, and implementation of additional RMMs, alongside methods for measuring their impact and effectiveness on patient outcomes. Participants will co-create an abstract of actionable insights to move beyond mere compliance to achieve tangible and measurable risk mitigation in the LatAm region.	Don Alberto 3
9:45-10:30AM	Refreshments, Exhibits, and Networking Break	Don Alberto Foyer
10:30AM-12:00PM	Session 5 Track A: Unlocking Precision Therapeutics – Strengthening Regulatory Readiness for Advanced Therapies, Targeted Drugs and Companion Diagnostics This session will explore how advanced therapies, targeted drugs, and companion diagnostics are transforming the therapeutic landscape toward more precise, personalized care. Experts will examine whether regulatory frameworks are keeping pace with these innovations and discuss readiness to evaluate increasingly complex, integrated products. The conversation will also highlight how participation of Latin American sites in clinical development can expand access and contribute to more diverse, globally relevant evidence. Attendees will gain insights into strategies to align innovation, regulatory pathways, and regional inclusion to accelerate patient access to cutting-edge therapies.	**Don Alberto 4**
	Track B: Driving Patient Safety Outcomes Through Communication and Stakeholder Alignment This session will explore innovative strategies to enhance patient safety communication and stakeholder engagement within pharmacovigilance systems. It will address how to effectively communicate safety risks to special populations, including patients in home-administration programs. The session will also highlight the role of patient associations and alternative communication channels in improving risk awareness and reporting.	**Don Alberto 3**

12:00-1:15PM	Luncheon, Exhibits, and Networking Break	Don Alberto 1&2
12:15-1:00PM	Roundtable Discussions Each day's networking luncheon offers both open seating and focused roundtable discussions. Each topic listed below will be hosted at a designated table led by a moderator. If you're passionate about one of these subjects or would like to exchange ideas with peers who share similar interests, we invite you to join a designated table to enjoy both your meal and an engaging conversation. **LATAM Pharmacovigilance Inspections: Emerging Trends, Regional Challenges, and Future Expectations for the Pharmaceutical Industry hosted by Josefina Mendoza, Grünenthal LATAM** Pharmacovigilance inspections across Latin America are becoming increasingly complex as health authorities strengthen their focus on compliance, quality systems, digital tools, and patient safety. This interactive roundtable will bring together regulators and industry experts to discuss emerging inspection trends, common findings, regional challenges, and practical strategies for inspection readiness, while exploring opportunities for greater collaboration across the region. **Regulatory Collaboration, Convergence and Harmonization for Post-Approval Changes: Leveraging European Reforms to Enhance LATAM Agility hosted by Maria Antonieta Roman, Novartis** Recent reforms in Europe are reshaping the way post-approval changes are managed, creating new opportunities to strengthen regulatory efficiency, collaboration, reliance, convergence, and harmonization across regions. This interactive roundtable will explore how Latin American regulatory authorities and industry stakeholders can leverage these developments to accelerate the implementation of science- and risk-based approaches for lifecycle management. Participants will discuss opportunities, challenges, and practical pathways to enhance regulatory agility, reduce unnecessary complexity, and support more timely patient access to medicines through greater international alignment. **Patient Voices, Regulatory Power, Advocacy in Latin America hosted by Sara Tylosky, Farmacon Global and Carlos Martinez, Independent Consultant** This lunch roundtable brings together a small group for an informal discussion on how patient advocacy groups can most effectively influence regulatory decision-making across Latin America. We will explore the practical challenges advocacy groups face in influencing decisions before they are finalized, the opportunities available to strengthen their voice, and what regulators look for when engaging with these groups. Limited to ten participants to allow for candid, direct conversation.	Don Alberto 1&2
1:15-2:45PM	Session 6 Track A: **Enabling Next Generation Trials – Regulatory Alignment to Accelerate Decentralized and Innovative Research in LatAm** This session will explore how evolving regulatory requirements across Latin America—spanning remote oversight, digital consent, data validation, and community-based site operations—are shaping decentralized clinical trials and innovative study designs, including adaptive, hybrid, and digitally enabled models. While variability across countries can challenge scalability and limit patient access, increased cross-country collaboration offers an opportunity to generate locally relevant evidence and accelerate innovation. Experts will discuss how greater regional alignment, supported by global frameworks such as ICH E6(R3), can enable more consistent approaches to quality, monitoring, and oversight.	Don Alberto 4
	Track B: **Strengthening Safety Governance in LatAm – QPPV Oversight, Accountability, and Operating Models** Pharmacovigilance (PV) systems in Latin America are increasingly shaped by evolving regulatory expectations, rising inspection scrutiny, and the adoption of more complex organizational and operating models. As companies expand regionalized structures and outsourcing strategies, ensuring effective safety governance, clear accountability, and sustained regulatory compliance has become more challenging across the region. This session will explore the current landscape of safety governance and oversight in LATAM, including the role of QPPV and local PV responsible functions, organizational models, and cross-functional alignment. Key topics will include governance challenges associated with regionalization, interactions with health authorities, outsourcing risks, and the increasing scrutiny of organizational structures during regulatory inspections. Building on this foundation, the discussion will focus on practical approaches to strengthening PV governance frameworks, improving oversight across distributed models, and aligning global expectations with local regulatory requirements. Additional areas will include PSMF governance and harmonization, performance metrics and system effectiveness, and the impact of public and private market access models on PV obligations. Through expert perspectives and real-world examples, participants will gain actionable insights into how to design and operate effective PV governance systems in a complex and evolving regional environment.	Don Alberto 3
2:45-3:30PM	Refreshments, Exhibits, and Networking Break	Don Alberto Foyer

3:30-5:00PM	Session 7 Track A: Optimizing Product Lifecycle in LatAm – Aligning Global Trends for Sustainable Access and Availability This session explores efficient Life Cycle Management in Latin America through international convergence and global trends like PACMP and reliance. Gain insights into regional updates to ensure timely pharmaceutical availability. At the conclusion of this session, participants should be able to: 1.Assess how reliance, convergence, and post-approval international requirements (WHO, ICH Q12) impact risk and market access; 2. Apply portfolio prioritization and multi-country strategies to coordinate launches, manage changes, and ensure supply continuity; 3. Evaluate the implementation of global trends, such as PACMPs and reliance pathways, to streamline post-approval changes.	Don Alberto 4
	Track B: Responsible AI for Safer Medicines – Advancing Pharmacovigilance Quality and Decision Making in Latin America Artificial intelligence is rapidly transforming pharmacovigilance across Latin America, redefining how drug risks are identified, analyzed, and communicated throughout their lifecycle. This symposium examines the emerging role of AI and machine learning in enhancing—rather than replacing—scientific, clinical, and regulatory judgment within the regional healthcare ecosystem. Key discussions will address practical applications like automated signal detection, process optimization, and the evaluation of risk minimization strategies. Finally, the panel will confront the unique quality, bioethical, and regulatory compliance considerations necessary to deploy AI responsibly for safer medicines in the region.	Don Alberto 3

DAY THREE | FRIDAY, SEPTEMBER 11		ROOM
7:45AM-2:45PM	Registration	Don Alberto 4 Foyer
7:45-8:15AM	Networking Breakfast	Don Alberto 1&2
8:15-9:45AM	Session 8 Track A: Smarter Regulation Through Reliance – Lessons, Evidence, and Opportunities for LatAm Alignment Regulatory reliance continues to evolve as a key strategy to enhance efficiency, reduce duplication, and accelerate patient access to medical products globally. This session will explore how reliance is being operationalized across regions for different regulatory processes and products. It will then highlight real-world applications from regulators, followed by insights from recent developments on this matter. The session aims to provide a comprehensive view of reliance, from global frameworks to implementation and evidence, highlighting challenges, successes, and opportunities for advancing reliance practices in Latin America.	Don Alberto 4
	Track B: Raising the Bar – Risk Based, Digitally Enabled PV Systems for Stronger Inspection Outcomes in LatAm This session will examine the evolving landscape of pharmacovigilance inspections, audits, and inspection readiness across Latin America, with a focus on real-world impact rather than procedural checklists. Drawing on recent experiences from Health Authorities such as ANMAT, COFEPRIS, and ANVISA, the discussion will highlight common trends, inspection pain points, and expectations for both local and export markets. The session will also address the consequences of inspection findings in diverse regulatory environments and explore future directions, including digital systems, automation, and vendor oversight in emerging markets.	Don Alberto 3
9:45-10:15AM	Refreshments, Exhibits, and Networking Break	Don Alberto 4 Foyer
10:15-11:45AM	Session 9 Track A: Building a Connected Regulatory Future: Leveraging Structured Data, Cloud Ecosystems, and ePI Across Latin America The regulatory landscape in Latin America is at an inflection point, with emerging digital models beginning to reshape how submissions are prepared, reviewed, and delivered across the world. This session examines four interconnected dimensions of that evolution: the advancement of eCTD, the adoption of cloud ecosystems to operationalize collaborative regulatory pathways, structured data frameworks such as ICH M4Q and M11 anchored in FHIR and IDMP standards, and the emergence of electronic product information for the digital delivery of approved prescribing information to patients, healthcare professionals, and regulators. Structured as a panel discussion, each speaker will deliver a focused presentation on their topic followed by a moderated discussion that explores the intersections across all four dimensions, offering attendees both depth and breadth across this rapidly evolving landscape. Attendees will leave better equipped to assess how structured data, cloud submissions, and ePI can collectively strengthen regulatory digital capabilities and position the region for a more interoperable and interconnected future.	Don Alberto 4

	Track B: **Modernizing Pharmacovigilance – Strategies to Strengthen Maturity, Consistency, and Global Alignment in LatAm** Pharmacovigilance (PV) systems across Latin America continue to evolve, shaped by increasing regulatory expectations, varying levels of market maturity, and the need for alignment with global standards. While some countries have established robust PV frameworks, others face ongoing challenges related to resources, regulatory harmonization, and varying levels of government support and oversight. This session will explore the current PV landscape in LatAm, highlighting key challenges and opportunities across the region. Discussions will include regulatory diversity, operational complexities, and the degree of alignment with global PV requirements. Panelists will also examine how organizations are navigating these differences while ensuring compliance, maintaining data quality, and strengthening patient safety outcomes. Special attention will be given to the maturity of PV systems across LatAm markets and the strategies being implemented to bridge gaps, foster regional collaboration, and enable sustainable growth.	Don Alberto 3
11:45AM-1:00PM	Luncheon, Exhibits, and Networking Break	Don Alberto 1&2
12:00-12:45PM	Roundtable Discussions Each day's networking luncheon offers both open seating and focused roundtable discussions. Each topic listed below will be hosted at a designated table led by a moderator. If you're passionate about one of these subjects or would like to exchange ideas with peers who share similar interests, we invite you to join a designated table to enjoy both your meal and an engaging conversation. **More on Smarter Regulation Through Reliance – Lessons, Evidence, and Opportunities for LatAm Alignment hosted by Daniela Bravo, AbbVie, Vesa Vuniqi, FDA and Laura Berenice Nieto García, Merck, S.A. de C.V.** Join us for a follow-up table discussion tied to the session: Smarter Regulation Through Reliance - Lessons, Evidence, and Opportunities for LatAm Alignment **Preparing LATAM for the Next Generation of Therapies: Regulatory Challenges and Opportunities for Innovation hosted by Maria Antonieta Roman, Novartis** The rapid emergence of advanced therapies, including cell and gene therapies, RNA based medicines, radioligand therapies, and other innovative treatment modalities, is transforming healthcare and challenging traditional regulatory frameworks. This interactive roundtable will bring together regulators, industry leaders, and other stakeholders to discuss the current regulatory landscape in Latin America, key gaps and barriers to innovation, and opportunities for greater collaboration, convergence, and regulatory preparedness. Participants will exchange perspectives on how the region can strengthen its readiness to evaluate, authorize, and monitor new therapies while ensuring timely patient access and maintaining high standards of quality, safety, and efficacy.	Don Alberto 1&2
1:00-2:30PM	Session 10 Plenary: **How Advancements in AI are Revolutionizing the Pharmaceutical World** Artificial intelligence is reshaping the regulatory and pharmacovigilance ecosystem, transforming how agencies review dossiers, how sponsors generate evidence, and how safety signals are detected across the product lifecycle. As global frameworks mature—from the FDA's January 2025 draft guidance "Considerations for the Use of Artificial Intelligence to Support Regulatory Decision-Making for Drug and Biological Products" and complementary documents on AI in drug manufacturing and AI/ML for drug development, to the CIOMS Working Group XIV report on AI in pharmacovigilance—Latin American regulators and industry face a defining question: how to adopt AI responsibly while strengthening regional regulatory systems, ensuring patient safety, and enabling timely access to innovation. This closing plenary brings together regulators, international organizations, and industry leaders for a forward-looking dialogue on AI deployment across the medicines lifecycle. The conversation will open with the regulator's perspective on AI inside the agency, anchored by FDA's risk-based credibility assessment framework and complemented by digitalization initiatives underway across Latin American agencies. Industry will then share its experience of operationalizing AI throughout the lifecycle—from drug discovery and clinical trial optimization to regulatory operations and manufacturing—offering a practical view of how global tools are validated and deployed in regional submissions. Through a pharmacovigilance lens, the session will translate the CIOMS Working Group XIV principles of validity and robustness, fairness and equity, and governance and accountability into concrete implications for marketing authorization holders in LatAm across ICSR processing, signal detection, literature monitoring, and real-world data analysis, with particular attention to ANVISA's evolving expectations. By bridging regulatory, safety, and industry perspectives, this plenary equips participants with a strategic framework to engage with AI as both a transformative opportunity and a governance challenge.	Don Alberto 4
2:30AM-2:45PM	Closing Remarks	Don Alberto 4

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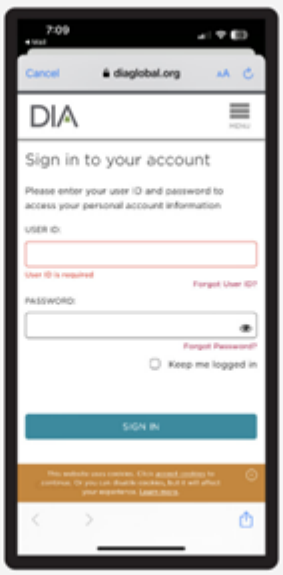

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Thank you to our Exhibitors

Keep the Momentum Going in Latin America!

DIA/Sindusfarma LATAM Medical Affairs Workshop | November 12-13

Sao Paulo, Brazil

If you're joining us at the Latin America Annual Meeting, don't miss the upcoming DIA/Sindusfarma LATAM Medical Affairs Workshop. Designed for professionals working across Medical Information, Medical Science Liaisons, Medical Excellence, Medical Communications, and related functions, this meeting provides a unique forum for learning, collaboration, and regional networking. Through interactive discussions, expert perspectives, and real-world experiences, participants gain practical insights that can be applied directly within their organizations and local markets.

As the role of Medical Affairs continues to evolve, professionals are increasingly called upon to navigate complex stakeholder needs, leverage new technologies, communicate scientific information effectively, and demonstrate strategic value across the healthcare ecosystem. This meeting offers an opportunity to examine these challenges and opportunities through a Latin America lens while connecting with peers facing similar realities throughout the region.


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