

Integrating AI into Medical Affairs Workflows for Efficiency and Impact

Agenda

April 29, 2026 10:00 AM – 2:00 PM EST / 3:00 PM – 7:00 PM CET

10:00-10:10 AM	Opening and Objectives <ul style="list-style-type: none">• Introduction• Purpose and expectations for the day
10:10-10:50 AM	When to Use AI: The Four Superpowers of AI
10:50-11:00 AM	Break
11:00-11:50 AM	Prompting for Efficiency and Impact
11:50 AM -12:00 PM	Break
12:00-12:50 PM	AI Alphabet Soup (Agents, CustomGPTs, and More)
12:50-1:00 PM	Break
1:00-2:00 PM	Future of AI in Medical Affairs: What's Coming in 2026