

Continuing Education Credit Allocation:

Medical Affairs and Scientific Communications Forum

March 2-4, 2026

Date	Title	UAN	ACPE Contact Hours	ACPE CEUs	Activity Type
3/2/2026	<u>Short Course</u> Medical Communications: Compliance in 2026	0286-0000-26-011-L04-P	3.75	.375	Knowledge
3/2/2026	Session 1: Opening Keynote Address: Building Trust through Evidence: Rewiring How We Communicate Science Information	0286-0000-26-012-L04-P	0.75	0.075	Knowledge
3/2/2026	Session 2 Track 1: Operationalize Omnichannel in Medical Affairs: Practical Frameworks, Pitfalls, and Panel Insights	0286-0000-26-013-L04-P	1	0.1	Knowledge
3/2/2026	Session 2 Track 2: Leading the Change: Unlocking Strategic Impact Through Medical Writing Innovation	0286-0000-26-014-L04-P	1	0.1	Knowledge
3/2/2026	Session 2 Track 3: Redefining the Impact of Field Medical: Elevate from Operational KPIs to Impact	0286-0000-26-015-L04-P	1	0.1	Knowledge
3/2/2026	Session 3 Track 1: Drive Meaningful Engagement: Customize Medical Information for Unique Customer Needs and Empower Stakeholder Decision-Making	0286-0000-26-016-L04-P	1	0.1	Knowledge
3/2/2026	Session 3 Track 2: From Guidance to Action: Strengthening Regulatory Writing in Oncology Trials	0286-0000-26-017-L04-P	1	0.1	Knowledge
3/2/2026	Session 3 Track 3: Leveraging RWE by Field Medical	0286-0000-26-018-L04-P	1	0.1	Application
3/3/2026	Session 4: Plenary Session: Beyond the Hype: Implementing and Governing AI in Medical Communications	0286-0000-26-019-L04-P	0.75	0.075	Knowledge
3/3/2026	Session 5 Track 1: Use AI as Your Megaphone: Magnify your Medical and Scientific Communications, and Connections to Your Audiences	0286-0000-26-020-L04-P	1.25	0.125	Application
3/3/2026	Session 5 Track 2: Unlocking Efficiency: Real-World AI That's Redefining Medical Writing	0286-0000-26-021-L04-P	1.25	0.125	Application

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3/3/2026	Session 5 Track 3: Workshop From AI Experiment to Strategic Advantage: Futureproofing MSL Engagement	0286-0000-26-022-L04-P	1.25	0.125	Application
3/3/2026	Session 6 Track 1: AI in Action: Localized Content Creation, Enhanced Document Retrieval, and AI Images in Scientific Communications	0286-0000-26-023-L04-P	1.0	0.1	Application
3/3/2026	Session 6 Track 2: Humanizing the AI Narrative to Scale Adoption and Drive ROI in Medical Writing	0286-0000-26-024-L04-P	1.0	0.1	Knowledge
3/3/2026	Session 6 Track 3: Reimagining Field Medical Training: Harnessing GenAI to Build Future-Ready Teams	0286-0000-26-025-L04-P	1.0	0.1	Application
3/3/2026	Session 7 Track 1: Podium Pearls	0286-0000-26-026-L04-P	1.25	0.125	Knowledge
3/3/2026	Session 7 Track 2: Workshop Designing for Understanding: How Medical Writers Can Lead with Plain Language and Patient-Centricity	0286-0000-26-027-L04-P	1.25	0.125	Application
3/3/2026	Session 7 Track 3: Regulatory Watch: Navigating Emerging FDA Policies for the Field Medical Affairs Team	0286-0000-26-028-L04-P	1.25	0.125	Knowledge
3/3/2026	Session 8 Plenary: Patient Centric Communication: Co-Create. Communicate. Transform.	0286-0000-26-029-L04-P	1.25	0.125	Application
3/4/2026	Session 9 Track 1: Navigating Medical Communication Regulatory Compliance: Best Practices for Pharma MI	0286-0000-26-030-L04-P	1.25	0.125	Knowledge
3/4/2026	Session 9 Track 2: Clear, Compliant, Compelling: Elevating Medical Device Communication Across Scientific and Commercial Channels	0286-0000-26-031-L04-P	1.25	0.125	Knowledge
3/4/2026	Session 9 Track 3: Beyond the MSL: Build Compliant and Collaborative Field Medical Support for Market Access	0286-0000-26-032-L04-P	1.25	0.125	Application
3/4/2026	Session 10 Track 1: Elevate Your Impact: Building Future-Ready Skills for Medical Information Professionals	0286-0000-26-033-L04-P	1.25	0.125	Knowledge
3/4/2026	Session 10 Track 2: Honing Your Tetris® Skills: Optimizing Time, Talent, and Tools in Medical Writing	0286-0000-26-034-L04-P	1.25	0.125	Knowledge

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3/4/2026	Session 10 Track 3: Decide with Confidence: Strengthening Risk Assessment and Bias Awareness Under Pressure	0286-0000-26-035-L04-P	1.25	0.125	Application
3/4/2026	Session 11: Closing Plenary: Bold Leadership: Inspire Smart, Purposeful Risk-Taking in Your Team	0286-0000-26-036-L04-P	0.75	0.75	Application