

FEATURED SPONSORSHIPS

PLENARY SESSION SPONSORSHIPS

Be at the center of thought leadership and innovation by sponsoring the Opening Plenary Session at our premier event. These limited opportunities provide unparalleled visibility among top industry professionals and decision-makers. Choose the level of engagement that aligns with your brand goals and secure your spot early.

Premier Plenary Sponsorship – \$50,000

Secure by: October 2026

Benefits:

- **8–10 Minute Keynote Introduction Speech:** Take the stage and set the tone for one of the most anticipated sessions at the event.
- **Early Access for Topic Planning :** Collaborate with DIA to shape the theme and direction of the KEYNOTE (topic finalized by January).
- **High-Impact Brand Exposure:** Prime visibility to a captive, high-level audience of life sciences leaders.
- **Speaking Opportunity:** Position your organization as a thought leader and gain prestige by aligning with a keynote session.
- **No Competing Programing:** This exclusive session is the only one on the agenda with no competing programming—ensuring your message reaches the full audience with the undivided attention of all attendees.



Supporting Plenary Sponsorship – \$30,000

Secure by: November 2026

Benefits:

- **2–3 Minute Speaker Introduction**
- Briefly introduce the keynote speaker before their presentation, showcasing your brand to a captivated audience.
- **Brand Visibility**
- Logo placement and verbal acknowledgment during the session.



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GLOBAL EXECUTIVE DAY

An Exclusive, High-Level Engagement Opportunity

Global Executive Day is a highly curated, invite-only gathering of **50 senior executives and C-suite leaders** from the life sciences and healthcare sectors. Designed for meaningful dialogue, strategic collaboration, and high-value networking, this full-day event is where the industry's most influential decision-makers connect.

- **NEW in 2025:** The format has shifted from a 120-person session to a more exclusive 50-person experience, enhancing the intimacy and strategic value of each interaction.
- Access is limited strictly to invited guests, including all sessions and networking opportunities.



Day Sponsor - \$25,000 (3 Opportunities)

Position your brand as a key thought leader throughout the entire day.

Benefits:

- Brand presence across the full day's programming
- Opportunity to welcome attendees with opening remarks
- High-visibility branding on event materials and signage
- Strategic alignment with elite executive discussions

Networking Evening Sponsor - \$20,000 (Exclusive)

Align your brand with the most high-impact networking event of the day while also engaging directly with C-suite leaders through exclusive content delivery.

Benefits:

- Premium brand exposure during the exclusive networking reception
- Opportunity for branded signage, customized activations, or brief remarks
- Association with relaxed, high-level peer-to-peer connection
- Host and deliver a 30-minute thought leadership session during lunch
- Unique opportunity to share strategic insights with top-level decision-makers
- Prominent brand visibility before, during, and after the session

SPONSORSHIPS COMING SOON

DIA 2026 NETWORKING EVENT

Kick off the week with an exclusive evening of high-impact connections at a vibrant off-site location. This networking event is designed to be more casual and dynamic than in years past, shifting away from formal sit-down dinners in favor of a lounge-style reception. The atmosphere encourages genuine interaction, spontaneous conversations, and relaxed engagement—creating the perfect setting to build meaningful relationships.

SPONSORSHIP OPPORTUNITIES:

High Visibility & Recognition

- Prominent logo placement throughout the venue
- Opportunity for brief welcome or closing remarks
- Recognition during speaker segment and Inspire Awards
- Customized lounge area branding and sponsor signage
- Recognition on event tickets and promotional materials

Breakout Sponsorships: Smaller-scale sponsorship with targeted brand impact
Ideal for companies looking for visibility in a premium networking setting at a lower investment level.

• Benefits:

- Brand presence in one of the themed lounge areas or bars
- Recognition in event signage and event app
- Optional tabletop or digital display

THOUGHT LEADERSHIP SYMPOSIUM

Position your organization at the forefront of innovation and dialogue with a **dedicated one-hour Thought Leadership Symposium**. Located just outside the exhibit hall and featured in the official conference program, this session gives you a platform to share insights, data, and forward-thinking solutions with a targeted audience.

Details:

- Duration: 60 minutes
- Location: Designated space outside the exhibit hall
- Audience: Open to all attendees (promoted in official program)

Sponsorship Inclusions:

- Full control of content and speakers
- Session listed in the official DIA program
- Dedicated session space with A/V support
- Branding and signage at session location
- Staff badges and session host support

Note: This option offers an alternative to the popular theater sessions that come with a booth—providing the same speaking opportunity with a more focused environment. These sessions are not eligible for CE and cannot be promotional in nature.

SPONSORSHIPS COMING SOON

INSPIRE AWARDS RECEPTION



The Inspire Awards celebrate exceptional leadership, innovation, and impact across the life sciences and healthcare landscape. Held at the stunning Planet Word museum, this year's program offers a fresh, modern format with an emphasis on casual networking, celebration, and connection.

What's New:

- Standing reception replaces the traditional formal sit-down dinner
- Lounge-style ambiance encourages mingling and informal conversations
- Onsite branding and sponsor recognition woven throughout the space

Program Highlights:

- Recognition of award winners who inspire progress and leadership across the industry
- Featured speaker presentation
- Networking with high-level professionals, influencers, and changemakers

SPONSORSHIP OPPORTUNITIES:

Inspire Awards Sponsor

- Brand visibility across signage, screens, and event communications
- Recognition during the awards program and speaker remarks
- Presence in lounge areas, with branded seating or activation zones
- Logo inclusion on tickets, digital materials, and onsite displays
- Optional sponsor remarks or tribute video