

SPONSORSHIP & EXHIBIT PROSPECTUS



DIA

SINGAPORE | 15-16 JULY ANNUAL MEETING | **2025**

Charting the Future : Navigating the Evolving Healthcare Landscape and Trends in Asia

17 JULY | **ASIA** **2025** | MEETING

The Future of Health in APAC
- Integrating Clinical Trials into Clinical Practice

About the **Organiser**

DIA

DIA is a global, member-driven organization established in 1964 by a group of 30 pharmaceutical professionals, medical writers, and academics who came together to create a platform for necessary global communication and collaboration to solve a healthcare threat to unborn children worldwide. Today, professionals from 80 countries continue to engage with DIA through our unparalleled membership network, educational offerings, and professional development opportunities.

DIA is the only global organization dedicated to bringing health care product development professionals together in a neutral environment to improve health and wellbeing throughout the world.

EVENT DETAILS:

15-17, July 2025 Venue: One Farrer Hotel, Singapore

- Expected number of attendees for 2025 - **250+**
- Expected regulatory authorities - **7**
- Sessions - **8**
- Speakers - **50**

Sponsorship and Exhibition Opportunities

WHY SPONSOR?

- Reinforce your brand to your target audience as an industry and create meaningful partnerships
- Generate new leads for your business
- Showcase new products and demonstrates solutions
- Connect in-person to create business relationships and strengthen existing ones with customers and partners

For further details please contact korea@diaglobal.org, joshua.choi@diaglobal.org

SPONSORSHIP OPPORTUNITIES

BENEFITS	PLATINUM SG\$ 12,000	GOLD SG\$ 10,000	SILVER SG\$8,000
15 Minutes slot for corporate presentation during the Innovation Hub	✓		
Opportunity where relevant for one person to participate in a panel discussion within the conference program	✓		
Opportunity to provide a conference insert (flyer/brochure) to be handed out to the participants at the registration desk by the Organiser (Inserts to be supplied by the Sponsor)	1	1	
One booth (3m x 2m)	✓	✓	✓
Full Meeting Attendee passes	6	5	4
Exhibitor Booth Passes	4	3	2
Logo positioning on DIA Singapore Meeting Flyer	✓	✓	✓
Inclusion of logo in Welcome and Thank you emails	✓	✓	✓
Logo on 'Thank You Supporter' banner which will be placed in the foyer of the meeting room	✓	✓	✓
Verbal Acknowledgement during the plenary session	✓	✓	✓
Recognition in the Welcome email to registered participants	✓	✓	✓
One Email blast to all registered delegates (either 2 days prior to the meeting or 4 days post meeting)- content provided by sponsor	✓		
You will be given the highest priority when selecting a booth location.	✓		

EXHIBITION Opportunities

The exhibition is set to be the primary networking area for delegates, sponsors and exhibitors.

Exhibition Booth – SG\$ 7,000

Inclusions:

Standard Booth : 3m x 3m

- Logo positioning on DIA Singapore Meeting / Asia Meeting Email.
- Recognition in the Welcome email to registered participants
- Two Complimentary Full Meeting Passes & Two Booth Passes
- One Table, 2 Chairs, One waste basket

Exhibition Table Display – SG\$ 5,000

Inclusions:

- Tabletop in the exhibit area
- Logo positioning on DIA Singapore Meeting / Asia Meeting Email
- Recognition in the Welcome email to registered participants
- One Complimentary Full Meeting Pass & One Booth Pass
- One Table, 2 Chairs, One waste basket

ADDITIONAL SPONSORSHIP Opportunities

DIA Singapore Meeting / Asia Meeting offers the chance for Sponsors and Exhibitors to enhance your educational experience of the conference by taking the following additional sponsorship and advertising opportunities. These additional opportunities can only be purchased through sponsorship and exhibition packages have been confirmed.

THOUGHT Leadership

Innovation Hub – SG\$ 6,000

This is a thought-leadership opportunity enabling an expert from within your organization to present case study or showcase a product/service during the Innovation Hub Session of the DIA Singapore Annual Meeting or Asia Meeting.

This is a 15-minute exclusive airtime given to the sponsor for the presentation and offers the opportunity to bring forward topics that are important your organization from a policy and educational perspective. You can choose your timing within this slot. This would be included in the agenda. DIA will support the live session delivery on session day. We will provide the list of Leads (session participants). Access to these sessions is open to all registered delegates.

The package includes the following:

- One full delegate pass for the speaker or staff
- Your logo is highlighted on your sponsored session in the online programme
- Inclusion of your session in the 'Innovation Hub' section of the conference programme

Session Sponsor – SG\$ 5,000 (Limited opportunities available)

Sponsor a specific session within the conference program. You can reach your target audience directly by sponsoring a conference session specific to your company's technology field and position yourself as an industry leader within that area. This package provides branding and recognition through the following:

- Corporate logo branding will be placed on the Session of choice i.e Session Sponsored by: in Final Programme on website book
- Recognition by session chairs during the sponsored session
- Sponsor's marketing collateral (1) allowed to be distributed to participants during the session (Flyer to be supplied by the sponsor)
- One full delegate pass

SOCIAL

Happy Hour Sponsor – SG\$8,500 (2 opportunities available)

Leverage on the opportunity to enhance brand awareness at this highly appreciated networking function where attendees meet and network. You will have the opportunity to host a function in a more casual setting at the end of each day of the conference.

- 1-hour networking activity either on first day or second day of the conference
- Opportunity for a brief speech (maximum 5 mins, non-sales promotion) for the sponsor
- Sponsor can display pull-up banners (Max: 2) for allocation around the entrance and in the function area (sponsor to bring their own)
- Distribute “corporate-gift” to participants of the function (sponsor to bring their own)
- Logo acknowledgement in the event website and thank You Supporter banner

**Exclusive of F&B Cost*

BRANDING Opportunities

DIGITAL MARKETING (Sponsor & Exhibitor Exclusive Opportunities)

Email blast to all registered delegates – SG\$4,500

The sponsor company will provide the content for the emailer. This will be sent out to all registered participants prior to the event. We will share the metrics for this emailer. Mailing date will be confirmed by DIA based on availability.

- Header 600w x 300h pixels JPEG
- Footer 600w x 150h pixels JPEG
- Email body

Email Bottom Banner – SG\$3,000

1 clickable email banner in the welcome email to all registered participants.

- Banner 600w x 300h pixels JPEG - Link to the preferred locations

ON-SITE Visibilities

Delegate Bag - **S\$5,000** (Exclusive)

A tremendous promotional opportunity with great brand visibility and corporate branding. The delegate bags have an outreach of all attendees over 2 days of the conference. Logo on bag should be co-branded with conference logo. Certain restrictions apply.

**Design approval to be agreed upon with organiser. Exclusive of production costs.*

Meeting Pens and Notebook Sponsor - **S\$5,000** (Exclusive)

Enrich the conference delegate experience and ensure they can take notes with your company's branded notepad and pen! Logo on notebook and pen (co-branded with conference logo). Certain restrictions apply.

**Exclusive of the production costs.*

Water Bottle - **S\$5,000** (Exclusive)

Stay hydrated and enhance brand awareness by providing the essential. Organiser will distribute this to the attendees up on entry.

**Exclusive of the production costs.*

Conference Flyers/Brochures - **S\$3,000**

Promote product awareness or draw traffic to your booth. Conference inserts are an Exhibitor and Sponsor exclusive opportunity. Your promotional material will be distributed to each attendee upon checking in at conference registration.

**Sponsor to supply the flyers or brochures.*

Standee - **S\$3,500**

The sponsor company will provide a 6'X3' pull up standee. This will be placed in the exhibit area throughout the 2 days of the meeting.

Projector Promotion Opportunity - **S\$5,000** (Exclusive)

During break time and lunch, promote the sponsoring companies through their promotional videos to the attendees. This sponsorship is limited to three companies. The videos will play continuously and will be shown on the front projector.

If you require customized Sponsorship packages , please contact us to discuss further.

CONTACT Details

korea@diaglobal.org | Joshua Choi :joshua.choi@diaglobal.org
korea@diaglobal.org



SINGAPORE ANNUAL MEETING 2025 (15-16 July 2025)

ASIA MEETING 2025 (17 July 2025)

APPLICATION TO SPONSOR AND/OR EXHIBIT

This sponsorship requires attendance at both events. The indicated cost covers participation in both events. The events will be held at the Samein Wompeller Hotel from July 15 to 17, 2025.

Please return this completed document to korea@diaglobal.org, joshua.choi@diaglobal.org

Details of the Contact Person

Title **First name** **Last name**

Phone **Email**

Job Title

Company name

Company address

City **State** **Postcode** **Country**

GST Number

Sponsorship Opportunities

PLATINUM **SGD 12,000** **GOLD** **SGD 10,000** **SILVER** **SGD 7,000**

EXHIBITION OPPORTUNITIES

Entitlement	Quantity	Price SGD
<input type="checkbox"/> Exhibition Booth	<input type="text"/>	7,000
<input type="checkbox"/> Exhibition Table Top Booth	<input type="text"/>	5,000

DIGITAL MARKETING

Entitlement	Quantity	Price SGD
<input type="checkbox"/> Eblast to Registered Participants	<input type="text"/>	4,500
<input type="checkbox"/> Email bottom banner	<input type="text"/>	3,000
	<input type="text"/>	
	<input type="text"/>	
	<input type="text"/>	
	<input type="text"/>	
	<input type="text"/>	

THOUGHT LEADERSHIP

Entitlement	Quantity	Price SGD
<input type="checkbox"/> Innovation Hub	<input type="text"/>	6,000
<input type="checkbox"/> Session Sponsor	<input type="text"/>	5,000

SOCIAL

Entitlement	Quantity	Price SGD
<input type="checkbox"/> Happy Hour	<input type="text"/>	8,500

ON SITE OPPORTUNITIES

Entitlement	Quantity	Price SGD
<input type="checkbox"/> Projector Promotion Opportunity	<input type="text"/>	5,000
<input type="checkbox"/> Meeting Pens & Notebook	<input type="text"/>	5,000
<input type="checkbox"/> Reusable Water Bottle	<input type="text"/>	5,000
<input type="checkbox"/> Delegate Bag	<input type="text"/>	5,000
<input type="checkbox"/> Conference Flyer / Brochure	<input type="text"/>	3,000
<input type="checkbox"/> Standee	<input type="text"/>	3,500

Payment

- VISA
- MASTER
- AMEX
- Bank Transfer

Amount

Declaration

My signature below denotes that I accept the points listed in the declaration, agree to be invoiced for the total amount payable, and am authorised to make the commitment on behalf of my organisation. I understand and accept the inclusions of the exhibition package I am purchasing, and agree to abide by the **Terms and Conditions** of participating in this event as outlined on the conference prospectus

Signature

Date