

# SPONSORSHIP & EXHIBIT PROSPECTUS



DIA

**DIA KOREA**  
ANNUAL MEETING

22-23 APR  
**2025**

## EVENT DETAILS:

22-23 April, 2025, Kim Koo Museum & Library, Seoul, Korea

The DIA Korea Annual Meeting 2025, themed “Learn and Work: Accelerating Innovative Pharmaceutical Development and Advancing Regulatory Reliance,” emphasizes the significance of innovation in clinical development and the importance of regulatory reliance. The event will explore cutting-edge strategies and methodologies to improve the efficiency and quality of clinical trials, ensuring faster delivery of safe and effective therapies to patients.

From a regulatory science perspective, the meeting highlights fostering global collaboration and mutual trust among regulatory authorities through regulatory reliance, enabling streamlined approval processes and timely patient access to innovative medicines.

The joint workshop, co-hosted by NIFDS, DIA, and KRSC on the second day, represents a unified effort to bridge gaps between regulators, industry, and researchers. It aims to enhance approval efficiency, align global standards, and ensure the safety and quality of biopharmaceuticals.

This collaborative initiative will support regulatory innovation and strengthen Korea's leadership in the global biopharmaceutical landscape, ultimately accelerating clinical development and benefiting stakeholders across Asia.

## About the **Organiser**

**DIA**

DIA is a global, member-driven organization established in 1964 by a group of 30 pharmaceutical professionals, medical writers, and academics who came together to create a platform for necessary global communication and collaboration to solve a healthcare threat to unborn children worldwide. Today, professionals from 80 countries continue to engage with DIA through our unparalleled membership network, educational offerings, and professional development opportunities.

DIA is the only global organization dedicated to bringing health care product development professionals together in a neutral environment to improve health and wellbeing throughout the world.

## EVENT DETAILS:

22-23 April, 2025, Kim Koo Museum & Library, Seoul, Korea

- Expected number of attendees for 2025 - **250+**
- Expected regulatory authorities - **6**
- Sessions - **10**
- Speakers - **50**

## Sponsorship and Exhibition Opportunities

### WHY SPONSOR?

- Reinforce your brand to your target audience as an industry and create meaningful partnerships
- Generate new leads for your business
- Showcase new products and demonstrates solutions
- Connect in-person to create business relationships and strengthen existing ones with customers and partners

For further details please contact [korea@diaglobal.org](mailto:korea@diaglobal.org), [joshua.choi@diaglobal.org](mailto:joshua.choi@diaglobal.org)

### SPONSORSHIP OPPORTUNITIES

BENEFITS	PLATINUM USD \$ 8,000	GOLD USD \$ 6,000	SILVER USD \$ 4,500
20 Minutes slot for corporate presentation during the lunch Symposium	✓		
Opportunity to provide a conference insert (flyer/brochure) to be handed out to the participants at the registration desk by the Organiser (Inserts to be supplied by the Sponsor)	1	1	
One booth (3m x 2m)	✓	✓	✓
Full Meeting Attendee passes	5	4	3
Exhibitor Booth Passes	5	4	3
Inclusion of logo in Welcome and Thank you emails	✓	✓	✓
Logo on 'Thank You Supporter' banner which will be placed in the foyer of the meeting room	✓	✓	✓
Verbal Acknowledgement during the plenary session	✓	✓	✓
Recognition in the Welcome email to registered participants	✓	✓	✓
One Email blast to all registered delegates (either 2 days prior to the meeting or 4 days post meeting)- content provided by sponsor	✓		

## EXHIBITION Opportunities

The exhibition is set to be the primary networking area for delegates, sponsors and exhibitors.

### Exhibition Booth – USD \$ 3,000

Inclusions:

- Standard Booth : 3m x 2m
- Recognition in the Welcome email to registered participants
- Two Complimentary Full Meeting Passes & Two Booth Passes
- One Table, 2 Chairs, One waste basket

### Exhibition Table Display – USD \$ 2,500

Inclusions:

- Tabletop in the exhibit area
- Recognition in the Welcome email to registered participants
- One Complimentary Full Meeting Pass & One Booth Pass
- One Table, 2 Chairs, One waste basket

## ADDITIONAL SPONSORSHIP Opportunities

DIA Korea Annual Meeting 2025 offers the chance for Sponsors and Exhibitors to enhance your educational experience of the conference by taking the following additional sponsorship and advertising opportunities. These additional opportunities can only be purchased through sponsorship and exhibition packages have been confirmed.

## THOUGHT Leadership

### Lunch Symposium – USD \$ 4,000

This is a thought-leadership opportunity enabling an expert from within your organization to present case study or showcase a product/service during the lunch Symposium of the DIA Korea Annual Meeting 2025.

This is a 20minute exclusive airtime given to the sponsor for the presentation and offers the opportunity to bring forward topics that are important your organization from a policy and educational perspective. You can choose your timing within this slot. This would be included in the agenda. DIA will support the live session delivery on session day. We will provide the list of Leads (session participants). Access to these sessions is open to all registered delegates.

The package includes the following:

- One full delegate pass for the speaker or staff
- Your logo is highlighted on your sponsored session in the online programme
- Inclusion of your session in the 'lunch Symposium' section of the conference program
- [Lunch boxes are provided by the DIA.](#)

## BRANDING Opportunities

### DIGITAL MARKETING (Sponsor & Exhibitor Exclusive Opportunities)

#### Email blast to all registered delegates – USD \$ 3,000

The sponsor company will provide the content for the emailer. This will be sent out to all registered participants prior to the event. We will share the metrics for this emailer. Mailing date will be confirmed by DIA based on availability.

#### Email Bottom Banner – USD \$ 2,500

1 clickable email banner in the welcome email to all registered participants.

- Banner 700w x 300h pixels JPEG - Link to the preferred locations

**Branded Hand Sanitizer – USD \$ 3,000** (Exclusive)

Safety first – this positive and important message can be in every participant's pocket, brought to them by you. All conference attendees will receive hand sanitizer up on entry.

*\*Exclusive of the production costs.*

**Delegate Bag - USD \$ 3,000** (Exclusive)

A tremendous promotional opportunity with great brand visibility and corporate branding. The delegate bags have an outreach of all attendees over 2 days of the conference. Logo on bag should be co-branded with conference logo. Certain restrictions apply.

*\*Design approval to be agreed upon with organiser. Exclusive of production costs.*

**Meeting Pens and Notebook Sponsor – USD \$ 3,000** (Exclusive)

Enrich the conference delegate experience and ensure they can take notes with your company's branded notepad and pen! Logo on notebook and pen (co-branded with conference logo). Certain restrictions apply.

*\*Exclusive of the production costs.*

**500ml Mineral Water – USD \$ 3,000** (Exclusive)

Stay hydrated and enhance brand awareness by providing the essential. Organiser will distribute this to the attendees up on entry.

*\*Exclusive of the production costs.*

**Conference Flyers/Brochures – USD \$ 2,500**

Promote product awareness or draw traffic to your booth. Conference inserts are an Exhibitor and Sponsor exclusive opportunity. Your promotional material will be distributed to each attendee upon checking in at conference registration.

*\*Sponsor to supply the flyers or brochures.*

**Standee - USD \$ 2,500**

The sponsor company will provide a 180\*60 pull up standee. This will be placed in the exhibit area throughout the 2 days of the meeting.

If you require customized Sponsorship packages, please contact us to discuss further.



# DIA KOREA

## ANNUAL MEETING

22-23 APR  
**2025**

## APPLICATION TO SPONSOR AND/OR EXHIBIT

Please return this completed document to [korea@diaglobal.org](mailto:korea@diaglobal.org), [joshua.choi@diaglobal.org](mailto:joshua.choi@diaglobal.org)

### Details of the Contact Person

Title	First name	Last name	
<input type="text"/>	<input type="text"/>	<input type="text"/>	
Phone	Email		
<input type="text"/>	<input type="text"/>		
Job Title			
<input type="text"/>			
Company name			
<input type="text"/>			
Company address			
<input type="text"/>			
City	State	Postcode	Country
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>			

### Sponsorship Opportunities

<input type="checkbox"/>	PLATINUM	USD\$ 8,000	<input type="checkbox"/>	GOLD	USD\$ 6,000	<input type="checkbox"/>	SILVER	USD\$ 4,500
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## EXHIBITION OPPORTUNITIES

Entitlement	Quantity	Price USD
<input type="checkbox"/> Exhibition Booth	<input type="text"/>	3,000
<input type="checkbox"/> Exhibition Table Top Booth	<input type="text"/>	2,500

## THOUGHT LEADERSHIP

Entitlement	Quantity	Price USD
<input type="checkbox"/> Lunch Symposium	<input type="text"/>	4,000

## DIGITAL MARKETING

Entitlement	Quantity	Price USD
<input type="checkbox"/> Eblast to Registered Participants	<input type="text"/>	3,000
<input type="checkbox"/> Email bottom banner	<input type="text"/>	2,500

## ON SITE OPPORTUNITIES

Entitlement	Quantity	Price USD
<input type="checkbox"/> Brand Hand Sanitizer	<input type="text"/>	3,000
<input type="checkbox"/> Meeting Pens & Notebook	<input type="text"/>	3,000
<input type="checkbox"/> 500ml Mineral Water	<input type="text"/>	3,000
<input type="checkbox"/> Delegate Bag	<input type="text"/>	3,000
<input type="checkbox"/> Conference Flyer / Brochure	<input type="text"/>	3,000
<input type="checkbox"/> Standee	<input type="text"/>	2,500

## Payment

☐ VISA

☐ MASTER

☐ AMEX

☐ Bank Transfer      Amount

You will receive an invoice with bank information detail by email after registration completion.  
All local and overseas charges incurred for the bank transfer must be borne by payer.

## Declaration

My signature below denotes that I accept the points listed in the declaration, agree to be invoiced for the total amount payable, and am authorised to make the commitment on behalf of my organisation. I understand and accept the inclusions of the exhibition package I am purchasing, and agree to abide by the **Terms and Conditions** of participating in this event as outlined on the conference prospectus

Signature

Date