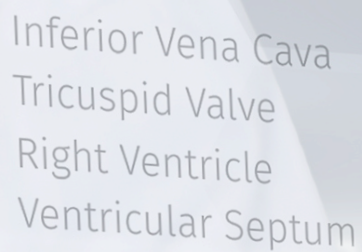
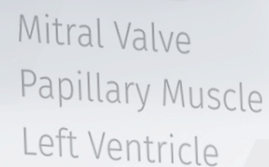




DIA



Inferior Vena Cava  
Tricuspid Valve  
Right Ventricle  
Ventricular Septum



Mitral Valve  
Papillary Muscle  
Left Ventricle



# EXHIBITOR DIRECTORY

**Real-World Evidence Conference**

OCTOBER 16-17, 2025

400 W BROADWAY SAN DIEGO, CA 92101

## REAL-WORLD EVIDENCE CONFERENCE

October 16-17, 2025  
The Westin San Diego Bayview Hotel  
San Diego, CA



### AETION

### TABLE 12

**Website:** <https://aetion.com/>

**LinkedIn:** <https://www.linkedin.com/company/aetion-inc-/>

Aetion, now a Datavant company, builds software for—and deep partnerships with—the world’s life sciences developers, regulators, and purchasers. Our work is to know, show, and share how medical innovations work in the real world.

### BRIYA

### TABLE 2

**Website:** <https://briya.com/>

**LinkedIn:** <https://www.linkedin.com/company/briyahealth>

Briya AIRE, the first clinical-grade AI research environment, is transforming medical research by redefining how researchers access, interact with, and derive insights from healthcare data.

It simplifies the traditionally fragmented and complex processes of data preparation and analysis by harmonizing, standardizing, and converging diverse data sources, eliminating the need for complex coding and labor-intensive data cleaning. Acting as an intelligent virtual research assistant and epidemiologist, AIRE enables seamless exploration of complex, multi-source medical data (both structured and unstructured) with unmatched speed and precision. Equipped with nine purpose-built AI agents, AIRE supports users at every stage of the research lifecycle: from defining study designs and patient cohorts to testing hypotheses, visualizing trends, conducting advanced analytics, and accelerating the journey from data to discovery. All of this is made possible through an intuitive, natural language-enabled interface.

By combining research expertise with a secure data-sharing network, advanced de-identification, and virtual research rooms, AIRE delivers a holistic solution for sensitive data analysis, seamlessly integrating with internal and external partners, workflows, and data ecosystems.

Maintaining the highest standards of privacy and regulatory compliance, AIRE is leading a paradigm shift from static, siloed data systems to dynamic, AI-driven research workflows, reshaping research efficiency and precision, and powering the next generation of healthcare innovation.

### CASTOR

### TABLE 6

**Website:** [www.castoredc.com](http://www.castoredc.com)

**LinkedIn:** <https://www.linkedin.com/company/ciwit-b-v-/>

Castor’s Real-World Evidence (RWE) solution is a modern, end-to-end platform designed to simplify and accelerate RWE generation. Leveraging a modular, flexible technology stack, Castor enables sponsors to launch and scale RWE studies—including observational studies, registries, and Phase IV/post-marketing trials—in weeks, not months. Our platform seamlessly integrates real-world data (RWD) from existing sources like EHRs and claims data, while also facilitating compliant direct-to-patient (DTP) data collection via eConsent and ePRO/eCOA. With a proven track record across over 1,100 RWE projects, Castor boosts data quality, enhances patient engagement, and provides the high-quality evidence needed for critical regulatory, market access, and safety decisions.

### FORIAN

### TABLE 1

**Website:** <https://forian.com/>

**LinkedIn:** <https://www.linkedin.com/company/forianinc/>

Forian delivers transformative real-world evidence solutions through its proprietary hybrid data ecosystem, CHRONOS™. By seamlessly integrating claims, electronic health records, and social determinants of health data, Forian provides a more complete, connected view of patient journeys.

This enables life sciences and healthcare organizations to generate robust evidence, uncover actionable insights, and accelerate decision-making.

With innovative software, advanced analytics, and differentiated data assets, Forian simplifies complex data to support clinical development, commercialization, and market access strategies. We aim to help clients optimize outcomes, improve efficiencies, and bring therapies to patients faster.

## GUARDIAN RESEARCH NETWORK, INC.

TABLE 13

**Website:** <https://www.guardianresearch.org/>

**LinkedIn:** <https://www.linkedin.com/company/guardian-research-network/>

TABLE 7

GRN is a 501(c)(3) nonprofit that has partnered with IDNs throughout the US to create a centralized longitudinal database of electronic health record (EHR) data for over 35 million patients. With real-time access to complete medical records - including progress notes, DICOM files with radiology reports, medication histories, lab/procedure results, pathology reports, and more from all encounters across an IDN - GRN creates comprehensive HIPAA-compliant datasets that give our customers invaluable insights that inform clinical development, HEOR, post-approval safety, and commercial intelligence, and AI model training.

## IMO HEALTH

**Website:** <https://www.imohealth.com/>

**LinkedIn:** <https://www.linkedin.com/company/imohealth/>

IIMO Health is a clinical data intelligence business at the heart of a digital revolution in healthcare. Combining rich, highly nuanced medical terminology, extensive domain knowledge, and artificial intelligence (AI), we expertly structure and operationalize clinical data to generate sharper insights and inform more intelligent decision-making.

We began as pioneers in clinical terminology, creating the definitive digital lexicon that remains the standard of EHRs today. Deeply embedded in the provider world, we developed a comprehensive intelligence layer that captures and encodes patient encounters with unmatched completeness and precision—reducing noise, streamlining complexity, and creating clarity throughout the clinical information chain.

Now, by weaving ethical and accountable AI into this robust content, we are improving how data is used in a range of new use cases across the healthcare landscape. By utilizing machine learning and domain-specific natural language processing, we accelerate insights with powerful new applications in health tech, drug discovery, population health, and payer processes. We help put data to work in ways that advance research, drive innovation, and enhance patient care. IMO Health's clinical intelligence stack—an unparalleled blend of human and artificial acumen—helps unlock the power, potential, and purpose of data—to inform more intelligent healthcare industry decisions.

## MEDICAL DATA VISION

TABLE 9

**Website:** <https://en.mdv.co.jp/>

**LinkedIn:** <https://www.linkedin.com/company/medical-data-vision-co-ltd/>

Our company, "Medical Data Vision(MDV)" was named to fulfill the purpose of achieving a vision to create a better medical and healthcare in Japan through utilization of abundant real world data. In recent years, the expectation towards EBM (Evidence Based Medicine ) has been in high demand. In order to be able to utilize medical and healthcare data effectively, technologies on information and communications was required; however, the medical field in Japan has greatly taken delays from these technologies.

MDV was established in 2003 aiming to effectively utilize the abundant medical and healthcare data by improving the quality of medical and healthcare and creating merits for people's daily lives. Our ultimate mission is "Creating a society where one individual can track and understand their whole medical and healthcare data (lifetime data)" and "Creating a society where one individual can select the necessary medical and healthcare services based on one's lifetime data".

## MODMED

TABLE 11

**Website:** <https://www.modmed.com/>

**LinkedIn:** <https://www.linkedin.com/company/modernizing-medicine/>

ModMed is transforming healthcare by placing doctors and patients at the center of care through an intelligent, specialty-specific cloud platform. Our all-in-one solution leverages AI-powered technology to help medical practices work smarter, providing clinical, financial and operational software solutions designed to enable better, more personalized patient care.



## SAS

### TABLE 8

**Website:** [https://www.sas.com/en\\_us/industry/life-sciences.html](https://www.sas.com/en_us/industry/life-sciences.html)

**LinkedIn:** <https://www.linkedin.com/company/sas/>

**SAS empowers life sciences organizations to transform real-world data into real-world evidence—faster, more transparently, and at scale.**

With SAS Viya, teams can rapidly profile and assess diverse data sources—from claims and EMRs to wearables and genomics—ensuring fitness for purpose and accelerating study design. Our platform supports epidemiologists, HEOR specialists, and biostatisticians with validated analytics, AI/ML capabilities, and transparent workflows that enhance reproducibility and regulatory confidence. Whether you're building synthetic control arms, conducting signal detection, or optimizing patient journeys, SAS helps reduce time from data to insight, so you can generate evidence that matters.

## SIMULSTAT

### TABLE 4

**Website:** <https://www.simulstat.com/>

**LinkedIn:** <https://www.linkedin.com/company/simulstat-incorporated/>

SimulStat Incorporated specializes in providing biostatistics, statistical programming, and real world data services within the pharmaceutical and biotechnology industry. Whether you need a team of biostatisticians, programmers, epidemiologists, data scientists or a single resource, we can provide you with dependable staff augmentation solutions. SimulStat also offers biostatistics and statistical programming outsourcing solutions for projects your infrastructure may not be able to support.

## THERA-BUSINESS

### TABLE 5

**Website:** <https://therabusiness.com/>

**LinkedIn:** <https://www.linkedin.com/company/therabusiness/>

Thera-Business Inc. is a specialized research firm that advances regulatory science and health research across a broad spectrum of regulated industries. For over 30 years, the company has played a critical role in supporting regulatory submissions, scientific initiatives, and public health efforts through high-quality medical and regulatory writing, rigorous evidence synthesis, and real-world and quantitative research solutions. Its client base includes leading pharmaceutical and medical device companies, government health agencies, and other regulated sectors including nicotine products and emerging health technologies. Known for its unwavering commitment to methodological excellence and scientific rigor, Thera-Business is recognized as a trusted, results-driven partner in navigating complex regulatory environments.

## VERILY

### TABLE 3

**Website:** <https://www.verily.com/>

**LinkedIn:** <https://www.linkedin.com/company/verily/>

Verily is an Alphabet data platform and AI company purpose-built for precision health. We combine deep clinical, regulatory, and technological expertise to provide our customers with patient-centric solutions that make healthcare more personal and precise. Verily solutions are designed to make healthcare data AI-ready and fit for purpose across care, research, and public health. For more information about Verily, please visit: [verily.com](https://www.verily.com).

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## REAL-WORLD EVIDENCE CONFERENCE

# Explore Case Studies Shaping the Next Era of RWE



## TRUVETA

**OCT 16 9:55 - 10:25 AM**

Accelerating Evidence  
Generation: Delivering Insights  
Ahead of Trials and Registries



## castor

**OCT 16 3:30 - 4:00 PM**

On the Road to Self-Driving  
Trials: Faster, Cleaner RWE  
Data Extraction through AI  
Agents



## evidation

**OCT 17 7:45 - 8:15 AM**

Strengthening Real-World  
Evidence with Longitudinal,  
Multimodal Data Collected  
Directly from Individuals



## novellia

**OCT 17 11:00 - 11:30 AM**

Unifying Real-World Data with  
AI: How Biopharma Teams Use  
Longitudinal Data to  
Accelerate Adoption and  
Maximize Impact

REAL-WORLD EVIDENCE CONFERENCE

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9:45 - 10:30 AM**



**Networking Break,  
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October 17,  
10:50 - 11:30 AM**