# CALL FOR PROFESSIONAL POSTERS
## Deadline to submit: March 6

The Professional Poster Program is an opportunity for you to present your research, results, case study, and/or thought leadership to a diverse group of scientific professionals who are actively involved in the discovery, development, and lifecycle management of pharmaceuticals, biotechnology, medical devices, and healthcare-related products.

### TOP 5 REASONS TO PRESENT YOUR POSTER AT DIA 2025

1. Posters allow you to get feedback on ongoing research, projects, and thought leadership. Whether your work is in its early stages or completed, you will benefit from discussions with other researchers in the same field.

2. Network with other attendees and have an impartial discussion of your work with people from around the globe, across the drug development continuum.

3. Posters are a great way to disseminate your work, especially if it falls within a narrow field of specialization.

4. If your field of research/interest is not featured prominently in our program, a poster is a great way to bring your content to a wide, interdisciplinary audience.

5. Gain the skills and confidence to present your work in a dynamic fashion to an audience of your peers.

### ELIGIBILITY

Individuals eligible to submit a professional poster include post-doctoral scholars, medical residents, fellows, students who are employed full-time, and full-time professionals whose affiliation is consistent with the mission of DIA.

### ACCEPTED POSTER PRESENTERS RECEIVE DISCOUNTED REGISTRATION RATES

The presenting author will receive a 10% discount* off their registration to the in-person DIA 2025 Global Annual Meeting.

*The discount will be applied to the presenting author's registration category, is nontransferable, and cannot be combined with other offers.*

### AUTHORS MAY SUBMIT THEIR ABSTRACT TO ONE OF THE FOLLOWING EDUCATIONAL TRACKS

1. Clinical Safety and Pharmacovigilance
2. Clinical Trials and Operations
3. Data and Technology
4. Medical Affairs and Scientific Communication
5. Patient Impact on Product Development
6. Personalized Medicine, Combination Products, and Diagnostics
7. Project Management and Strategic Planning
8. R&D Quality and Compliance
9. Regulatory
10. Regulatory CMC and Product Quality
11. Statistics and Data Science
12. Professional Development

### TOPICS TO CONSIDER

- Adaptive pathways
- Advanced analytics
- Biosimilars
- Clinical trial design
- Clinical trial design for special populations
- Comparative effectiveness research
- Differential pricing
- Diversity, equity, and inclusion
- Early access schemes
- Emerging technology in product development
- Evaluation and validation of patient-reported outcomes (PROs), including instrumentation
- Evidence generation
- Health economic evaluation
- Health economic simulation modeling
- Health Technology Assessment (HTA)
- Healthcare data capture/ interoperability
- Innovative processes or findings in pharmaceutical quality and/or CMC
- Innovative trial design
- Managed entry agreements
- Multi-criteria decision analysis
- Patient preferences
- Personalized medicine
- Post-market evidence generation
- Real-world data and real-world evidence
- Selection and analysis of surrogate endpoints or composite endpoints
- Value assessment
- Wearables and digital endpoints

### POSTER SUB-CATEGORIES TO CHOOSE FROM

- **Thought Leadership Poster**: Based on expertise and perspective in an industry, offers unique guidance, inspires innovation and influences others
- **Research Based Poster**: Summarizes information or research and concisely conveys study objectives, methods, findings, and implications
- **Case Study Poster**: Provides real-world context and enables the learner to see how the concepts presented in the poster apply in real life

## GENERAL SUBMISSION REQUIREMENTS

*(Please read the following instructions carefully, as incorrect or incomplete abstracts will not be considered.)*

• All abstracts must be submitted online at DIAglobal.org/Abstracts.
• The title reflects the abstract content accurately and concisely.
• All poster presentations must be noncommercial and scientific in nature and may not be used as a marketing opportunity. Any mention of specific products or and/or services must be limited to generic names, with no inclusion of brand names in any area of the poster, including poster titles and/or handouts. Logos and advertising may not appear anywhere on the poster.
• Research Based Posters must be original in research and include appropriate empirical evidence.
• Research Based Posters must include data, i.e., research results and conclusion for consideration.
• Preliminary/pilot data is acceptable.
• Only one author is to be identified at the time of submitting the abstract. This author will be the lead regarding all communications related to the submission.
• If accepted, author must be able to travel to Washington, D.C. USA to present the poster. Please refer to DIA's Health and Safety Policies.
• If an abstract is accepted, the primary author is required to pay the applicable meeting registration fee.

## REQUIRED DOCUMENTATION FOR ALL ABSTRACTS

• An author can submit more than one abstract but may only represent one poster. Co-authors are welcome to register for the meeting and present subsequent accepted poster(s).
• All abstract authors must disclose any significant financial interest or other relationship with the manufacturer(s) of any commercial product(s) and/or providers of commercial services discussed in an educational presentation, as well as any discussion of unlabeled or unapproved drugs or devices. If you are proposing an abstract on behalf of the author, as the submitter you will not be asked to disclose. However, should the abstract be accepted, the author will be informed that he or she must respond to the Participant Disclosure to participate in the Annual Meeting Program.
• All submitters and authors must agree to the DIA Speaker Authorization for Use of Presentation Materials in order for the abstract to be a part of the Annual Meeting Program.

## IMPORTANT DEADLINES

**Monday, November 11** | Call for Professional Posters Opens
**Thursday, March 6** | Call for Professional Posters Closes
**Week of April 7** | Abstract Notifications Sent

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### ABSTRACT SUBMISSION INSTRUCTIONS

**Helpful hint!** Plan your submission separately and in advance by using this abstract form. Read a sample Poster abstract.

• Go to DIAglobal.org/Abstracts

• Click "DIA 2025 Call for Professional Poster Abstracts"

• Log into your DIA account or create new account

• Complete all required fields to submit abstract

**REQUIRED FIELDS (TO BE SUBMITTED ONLINE)**

**Abstract Title** *(125 characters including spaces) Titles should briefly describe the focus of the abstract and accurately reflect the content of the abstract.*

**Track/Interest Area** *Select the track that suits your poster's subject/topic.*

**Keyword** *(Maximum 100 characters including spaces) Provide one or more keywords to associate with your abstract. Keywords provide additional search parameters for accepted abstracts within the online program. Examples of keywords: Personalized Medicine, Health Technology Assessment, Clinical Trial Agreements.*

**Objective** *(Maximum 300 characters including spaces) Provide a one sentence statement of the objective of the abstract.*

**Method** *(Maximum 300 characters including spaces) When, where, and how was the study or research done? What materials were used or who was included in the study or research?*

**Results** *(Maximum 2000 characters including spaces) What quantitative data was collected; what answer was found to the research question; what did the study find; was the tested hypothesis true?*

**Conclusion** *(Maximum 2000 characters including spaces) State what can be concluded from the abstract and its implications.*

For questions about the Professional Poster Program, please email AnnualMeetingProgram@DIAglobal.org

## Professional and Student Poster Guidelines

This is an informational guide to aid in the development and delivery of your poster presentation. Any questions related to posters may be directed to AnnualMeetingProgram@DIAglobal.org.
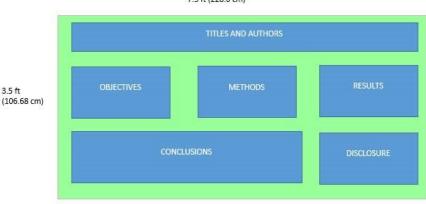
### Poster Overview

Posters (just like infographics) are graphic visual representations of information, data or knowledge intended to present information quickly and clearly. They can improve cognition by utilizing graphics to enhance the human visual system's ability to see patterns and trends. A poster is a mixture of a brief text mixed with tables, graphs, and pictures.

### Poster Design

#### Size and Layout

Presenters must prepare a poster to fit a usable space of 7.5ft (L) x 3.5ft (H). Poster boards are 8ft (L) x 4ft (H). All posters must be horizontal.  Below is a suggested arrangement for poster layout.



#### Text

- Important information (i.e., abstract title) should be readable from approximately 10 feet away.
- Word count should be between 300 to 800 words.
  - Text should be clear and concise.
- Use of bullets, numbering, and headlines make text easy to read.

*Graphics*

- Neutral or gray colors work best for poster backgrounds.
- Use bright colors that are easily readable.
- Avoid using multiple different font colors and styles.
- Images should be printed at a resolution of at least 120 pixels per inch (ppi).
    - Reminder that images that look good online may not be high enough resolution to look good in print at the size you want them to be.

*Resources*

There are many online design templates - both free and low-cost! Below are a few of our recommended resources.

- **Canva:** With over 2 million icons, illustrations, and stock photos, you'll be sure to find something you can use! Free templates are available to help you get started and try out the platform.
- **PowerPoint:** For those wary of new technology, PowerPoint offers custom shapes and SmartArt to guide your design.

## Poster Disclosures

- All poster presentations must be noncommercial and scientific in nature. Poster presentations may not be used as a marketing opportunity.
- Any mention of drug products must be limited to generic names, and not include logos or brand names in any area of the poster, including poster titles and handouts.
- Presenters must include author disclosures on the poster.

    Example: Author(s) of this presentation have the following to disclose concerning possible financial or personal relationships with commercial entities that may have a direct or indirect interest in the subject matter of this presentation:

    John Doe: Nothing to disclose
    Jane Brown: Consultant – Apex Pharmaceuticals
    Carl Jones: Nothing to disclose
    Michael Smith: Member – ABC Speaker's Bureau

## On-Site Expectations

Posters are in the Exhibit Hall, in The Walter E. Washington Convention Center. Poster presenters **must** pick up their name badge and poster presenter ribbon at Speaker Registration before setting up their poster.

Posters should be mounted on the assigned poster board during the set-up hours. Posters remain on the boards for the full day assigned. Posters must be removed at the end of your scheduled day. Any posters that are not removed are not the responsibility of DIA or the Convention Center and will be discarded.

**Note:** See below for poster set-up, removal, and presentation times. Refer to your notification letter for your specific presentation time.

DIA will provide the following for poster presentations:
- Freestanding 8ft (L) x 4ft (H) poster board
- One chair
- Push pins

Suggested items to bring:
- Presenters are encouraged to prepare 25 copies of their poster and/or abstract for attendee distribution at the meeting.
- Business cards for distribution and for networking opportunities.

Shipping

The presenter must organize shipping arrangements if needed. DIA will be unable to ship or store any material. **DO NOT SHIP YOUR POSTER TO THE CONVENTION CENTER.**

Poster PDF Upload | More Details to Come!

Poster Hours | More Details to Come!