

Continuing Education Credit Allocation:

Medical Affairs and Scientific Communications Forum

Date	Title	UAN	ACPE Contact Hours	ACPE CEUs	Activity Type
3/10/25	Short Course Medical Communications: Compliance in 2025	0286-0000-25-010-L04-P	3.75	.375	Knowledge
3/10/25	Session 1: Opening Keynote Address – Bridging the Gap: Transforming Complex Science into Impactful Digital Public Health Communications	0286-0000-25-014-L04-P	.75	.075	Knowledge
3/10/25	Session 2 Track 1: Elevate and Lead: Upskilling Medical Information Professionals for Dynamic Career Growth	0286-0000-25-015-L04-P	1	0.1	Knowledge
3/10/25	Session 2 Track 2: Strategic Protocol Design and Patient Engagement in Clinical Research	0286-0000-25-016-L04-P	1	0.1	Knowledge
3/10/25	Session 2 Track 3: Demonstrating Value and Impact	0286-0000-25-017-L04-P	1	0.1	Knowledge
3/10/25	Session 3 Track 1: Patient Engagement and Advocacy	0286-0000-25-018-L04-P	1	0.1	Knowledge
3/10/25	Session 3 Track 2: Writing for Regulatory Agencies: Leadership in Collaborative Authoring & Interpreting Clinical Study Results	0286-0000-25-019-L04-P	1	0.1	Knowledge
3/10/25	Session 3 Track 3: Technology: What is New and How Can it make My Job Easier?	0286-0000-25-020-L04-P	1	0.1	Knowledge
3/11/25	Session 4: Plenary Session: Reimagining the World of Medical Writing, MedCom, and Field Medical: AI/GenAI as the Game Changers	0286-0000-25-021-L04-P	1	1.0	Knowledge
3/11/25	Session 5 Tracks 1 and 3: Revolutionizing Medical Communication: The Power of Artificial Intelligence, Natural Language Processing, and Machine Learning	0286-0000-25-022-L04-P	1.25	0.125	Knowledge

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3/11/25	Session 5 Track 2: How Generative AI is Transforming Medical Writing	0286-0000-25-023-L04-P	1.25	0.125	Knowledge
3/11/25	Session 6 Track 1: Transforming Engagement: Innovations, Strategies, and Regulations for the Future of Medical Communications	0286-0000-25-024-L04-P	1	0.1	Knowledge
3/11/25	Session 6 Track 2: Optimizing Collaborations: Successes and Learning Opportunities in Medical Writing Partnerships between Sponsors and CROs	0286-0000-25-025-L04-P	1	0.1	Knowledge
3/11/25	Session 6 Track 3: Unlocking the Power of Medical Insights to Inform Strategy and Take Action	0286-0000-25-026-L04-P	1	0.1	Knowledge
3/11/25	Session 7 Track 1: Podium Pearls	0286-0000-25-027-L04-P	1.25	0.125	Knowledge
3/11/25	Session 7 Track 2: Transparency in Action: Navigating Regulations and Plain Language in Clinical Trial Disclosure	0286-0000-25-028-L04-P	1.25	0.125	Knowledge
3/11/25	Session 7 Track 3: Innovation in Medical Affairs: Leveraging Digital Solutions for Data-Driven Decision Making	0286-0000-25-029-L04-P	1.25	0.125	Knowledge
3/11/25	Session 8 Tracks 1 and 3: Unlocking Omnichannel Success: Bridging Gaps in Medical Communication and Strategy	0286-0000-25-038-L04-P	1.25	.125	Knowledge
3/11/25	Session 8 Track 2: The Power of Plain Language: How to Create Clear and Understandable Clinical Trial Communications	0286-0000-25-030-L04-P	1.25	0.125	Knowledge
3/12/25	Session 9 Track 1: The Future of Medical Communication	0286-0000-25-031-L04-P	1	0.1	Knowledge
3/12/25	Session 9 Track 2: The Future Medical Writer: Adapting, Evolving, Excelling	0286-0000-25-032-L04-P	1	0.1	Knowledge
3/12/25	Session 9 Track 3: Field Medical and Engagement with Payers	0286-0000-25-033-L04-P	1	0.1	Knowledge
3/12/25	Session 10 Track 1: From Misinformation to Clarity:	0286-0000-25-034-L04-P	1.25	0.125	

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	Scientific Storytelling in the Digital Era				Knowledge
3/12/25	Session 10 Track 2: Bridging Medical Writing Expertise with Technology, Guidelines, and Soft Skills	0286-0000-25-035-L04-P	1.25	0.125	Knowledge
3/12/25	Session 10 Track 3: KOL Engagement Strategies: Best Practices in External Engagement	0286-0000-25-036-L04-P	1.25	0.125	Knowledge
3/12/25	Session 11: Closing Plenary: Charting New Courses: Reshaping Opportunities and Breaking the Expert Mold in Career Development	0286-0000-25-037-L04-P	0.75	0.075	Knowledge