



Exhibitor Directory

Real-World Evidence Conference

October 16-17, 2023

Renaissance Baltimore Harborplace Hotel | Baltimore, MD

DIA

Real-World Evidence Conference Exhibitor Directory

Conference: October 16-17, MD



Aetion

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Aetion® is a healthcare analytics company that delivers real-world evidence for the manufacturers, purchasers, and regulators of medical treatments and technologies. The Aetion Evidence Platform® analyzes data from the real world to produce transparent, rapid, and scientifically validated answers on safety, effectiveness, and value. Aetion informs healthcare's most critical decisions—what works best, for whom, and when—to guide product development, commercialization, and payment innovation.

BMJ Impact Analytics

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BMJ Impact Analytics makes it easy to find, track, and share the real-world impact of research on health and social care. If you fund, publish, or produce research or policy, we track where it's cited in clinical guidance and health policy worldwide.

Clinetic

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Clinetic is a health technology company harnessing the potential of electronic health record (EHR) data to accelerate clinical research and evidence generation. The platform surfaces deep, timely clinical insights across its growing network of large integrated health systems to power a growing number of real world data publications. Clinetic can also uniquely activate patients at an individual level to efficiently collect custom data for prospective studies.

Table 3

MarketScan by Merative

Contact: Connor Ward

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MarketScan® is a quintessential partner to strengthen, accelerate and simplify the generation of real-world evidence. Whether you need precise datasets, access to experts, or intuitive applications, it delivers a strong foundation for both research and regulatory-grade studies. More than 3,500 peer-reviewed studies have already trusted MarketScan to help resolve complex epidemiology, HEOR, and regulatory challenges.

OM1

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OM1 is re-imagining real-world data and evidence by developing large, electronically-connected networks of health data in immunology, cardiometabolic, mental health, neuroscience, respiratory, and ENT specialty areas. Leveraging its extensive clinical networks, unparalleled technology, and industry-leading artificial intelligence platform, OM1 offers enriched healthcare datasets, advanced platforms for regulatory-compliant real-world studies, and personalized medicine solutions.

OMNY Health

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Twitter: <https://twitter.com/omnyhealth?lang=en>

OMNY Health connects patients, providers, and life sciences companies through data and insights to accelerate life-changing innovation. The OMNY Health platform includes longitudinal care journeys from a diverse group of provider organizations delivering care to more than 50 million patients and surfaces richer clinical content and capabilities to prospectively collect data. This results in one of the most extensive resources for deriving insights on real-world care.

Table 4

Table 14

Table 13

Table 5

Target RWE

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Target RWE is a distinctly collaborative enterprise that unifies unique data sets and advanced analytics in an integrated community, shifting the paradigm in healthcare for how decisions are made to improve lives. Target RWE began by building longitudinal, observational, disease-specific cohorts to broaden understanding of diseases and has expanded to curate custom data sets and integrate analytic tools to analyze complex data using epidemiological methods and sound statistical principles.

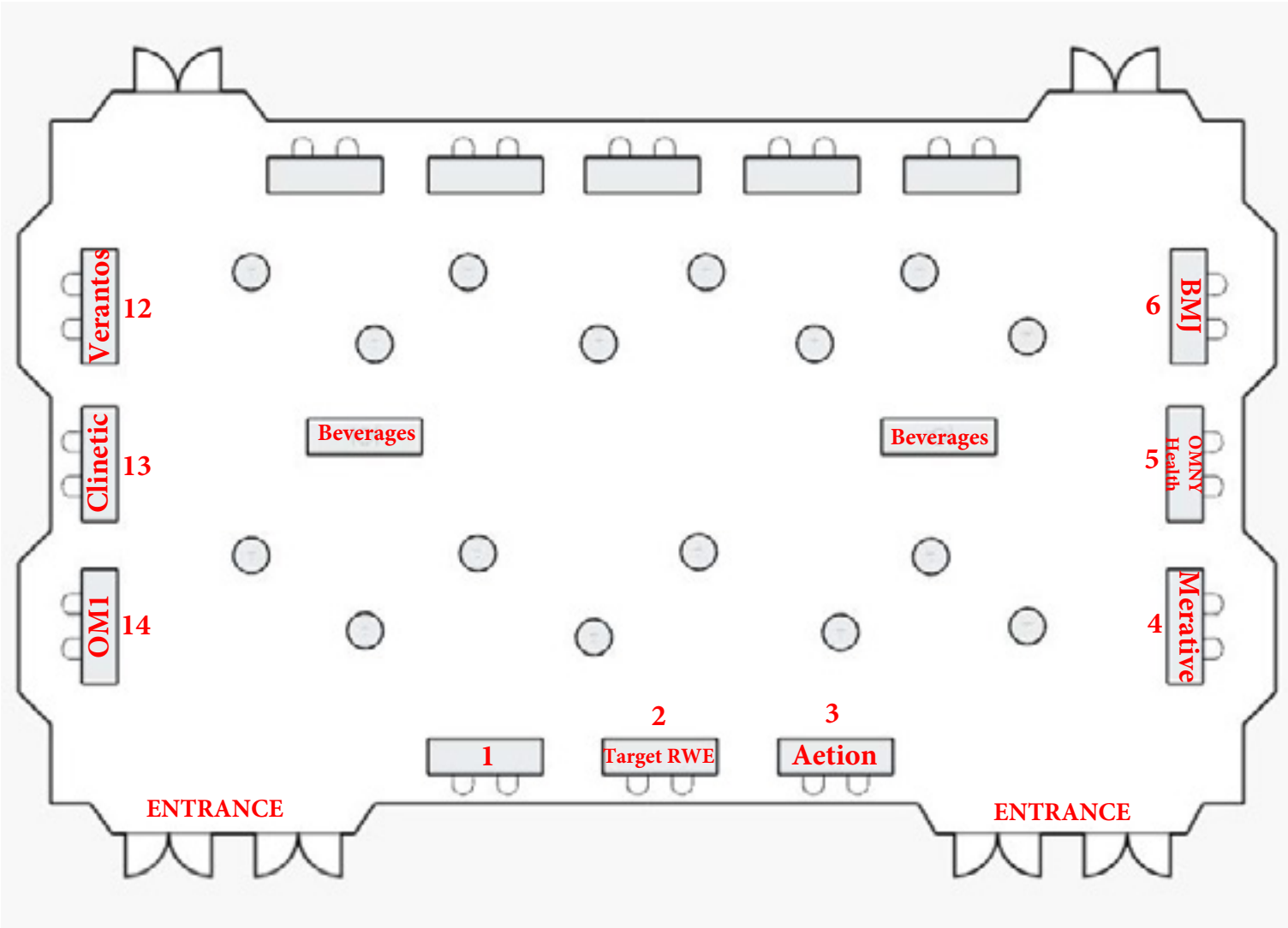
Table 2 Verantos

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Verantos provides the richest real-world data with measured accuracy, completeness, and traceability, enabling life sciences organizations to generate high-validity real-world evidence at scale across therapeutic areas. Credible evidence accelerates clinical development, market access, medical affairs, pharmacovigilance, and regulatory initiatives.

Table 12

Floor Plan



ADE Evaluation/Drug Safety Assessment

OMNY Health Table 5

Biological Specimen Collection/Storage/Distribution

Target RWE Table 2

Claims Support Studies/Safety and Efficacy Studies

MarketScan by Merative Table 4

Target RWE Table 2

Verantos Table 12

Clinical R&D

MarketScan by Merative Table 4

OMNY Health Table 5

Target RWE Table 2

Clinical Study Reports

BMJ Impact Analytics Table 6

OMI Table 14

Clinical Trial Design

Clinetic Table 13

OMI Table 14

OMNY Health Table 5

Verantos Table 12

Consulting

MarketScan by Merative Table 4

Data Management

Clinetic Table 13

Database Conversions

OMI Table 14

Disease Management/Health Outcomes

BMJ Impact Analytics Table 6

MarketScan by Merative Table 4

OMNY Health Table 5

Electronic Data Capture

Clinetic Table 13

OMI Table 14

Electronic Submissions

OMI Table 14

Health Economics

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MarketScan by Merative Table 4

OMNY Health Table 5

Verantos Table 12

Imaging

OMNY Health Table 5

Investigational Stie/Network

Clinetic Table 13

Market Research/Product Communication

BMJ Impact Analytics Table 6

MarketScan by Merative Table 4

OMNY Health Table 5

Target RWE Table 2

Medical Information

BMJ Impact Analytics Table 6

Medical Writing

BMJ Impact Analytics Table 6

Patient Education

BMJ Impact Analytics Table 6

Patient Recruitment

Clinetic Table 13

OMNY Health Table 5

Pharmacoeconomic/Pharmacoepidemiology Studies

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OMI Table 14

OMNY Health Table 5

Verantos Table 12

Pharmacovigilance

OMNY Health Table 5

Target RWE Table 2

Verantos Table 12

Programming (Database, SAS, etc)

Target RWE Table 2

Publications (Books, Journals)

BMJ Impact Analytics Table 6

Target RWE Table 2

Registries

Clinetic Table 13

OMI Table 14

Target RWE Table 2

Verantos Table 12

Regulatory Affairs/Regulatory Strategy

Aetion Table 3

MarketScan by Merative Table 4

Target RWE Table 2

Remote Data Entry

Clinetic Table 13

Software Development & Evaluation

Aetion Table 3

Statistical Services/Meta Analysis

Target RWE Table 2

Technology Assessment

Aetion Table 3

Therapeutic Specific Research

Aetion Table 3

Clinetic Table 13

MarketScan by Merative Table 4