# DIA Membership – Value Proposition to Employers

**By joining DIA**, you become part of an unparalleled network of professionals from over 80 countries, all working in or supporting the life sciences and healthcare fields.

**If you need to make a compelling case to your manager**, you’ll find some key points as well as sample messaging on why DIA is a great investment below. These showcase what you and your employer will gain when you join DIA’s global community of regulators, researchers, health and healthcare professionals, academics, and patient advocates.

## Interact with Industry Leaders

Participating as a DIA Community member raises your visibility (and the visibility of your organization) to a global audience representing the best and brightest minds working at the intersection of science, healthcare, and regulation.

## Engage with a Multidisciplinary Global Network

DIA unites global professionals from academic research, patient groups, regulatory, R&D and clinical development, medical affairs, commercialization, health technology assessment and payer organizations, and more. Engaging with these change-makers puts you and your organization at the forefront of today’s issues and leading the path into tomorrow’s.

## Access Professional Development

DIA's learning curriculum blends instructor-led and online learning programs to deliver best-in-class career development education. DIA members can access this comprehensive portfolio of training courses and conferences from anywhere in the world at exclusive discounted member rates.

# Membership Email Template – Employer Sponsorship

Dear <Manager’s Name>,

As you may know, DIA has a membership program for professionals in our field. I am eager to join and I am writing to ask you to invest in membership for me

Membership in DIA is an opportunity that benefits both me and <Organization Name>. DIA (founded as the Drug Information Association) provides its members with an unparalleled global network, educational offerings, and professional development opportunities.

DIA opens doors to a highly regarded, international network through conferences, cutting-edge publications, professional development opportunities, and a unique peer-to-peer Communities platform. As a member of DIA, I will collaboratively discuss the global and local challenges facing our field with global thought leaders. You can learn more about specific member benefits [here](https://www.diaglobal.org/en/get-involved/membership?utm_medium=referral&utm_source=referral&utm_content=Justification_Letter_NA&utm_campaign=membership&utm_type=aq).

A one-year membership costs $325 and will provide me access to exclusive webinars, member discounts to conferences and other educational programs, and DIA’s scientifically focused digital publications.

I appreciate your consideration of this idea and look forward to discussing it with you further.

Sincerely,

<Your Name>