



Knowledge Brigade

In the midst of this COVID-19 pandemic, giving healthcare professionals the information they need to develop diagnostics, therapeutics, treatments, and vaccines is critical. As a neutral, trusted source of knowledge-sharing since its founding in 1964, DIA continues to play its crucial role in catalyzing conversations among key stakeholders, currently in the fight against COVID-19.

We are bringing together experts from across the healthcare product development continuum, and across the globe, for a series of live, virtual panel discussions on how we continue to work towards our shared mission of accelerating therapies to patients, during the coronavirus crisis. The response so far from the global health community has been powerful – thousands of attendees from around the world have engaged in the conversation about how to battle this pandemic.

We are requesting your help in moving our important initiatives forward. As a contributing funder to, and supporter of, the DIA Knowledge Brigade, DIA can continue to keep the beacon of knowledge shining throughout this crisis and beyond, continuing to host panel discussions on crucial topics, and capturing the latest information for everyone's ongoing access. As a member of the DIA Knowledge Brigade, you demonstrate *your* commitment to our global mission.

To join us, contact
Knowledge.Brigade@DIAGlobal.org

DIA Knowledge Brigade Support Paradigm

**LEADERSHIP
CIRCLE
\$100,000**

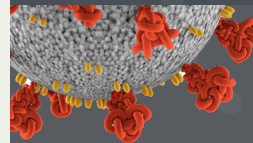
- Logo acknowledgment before/after the panel discussion
- Acknowledgment in select social media posts on the COVID-19 Webinar Series
- Acknowledgment in our online COVID-19 Resource Center
- Acknowledgment in email marketing for the COVID-19 Webinar Series and correspondence with attendees

**BENEFACTORS
\$50,000**

- Logo acknowledgment after the panel discussion
- Acknowledgment in select social media posts on the COVID-19 Webinar Series
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**PATRONS
\$25,000**

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DIA DIRECT: COVID-19 Webinar Series

Experts from China Speak on Conducting Clinical Trials During the Pandemic

- Conducted on March 26, 2020 (>5000 registrants)

Conducting Clinical Trials During COVID-19: Case Studies from the Perspectives of Sponsor, CROs, Sites, and IP & CTS Distributors

- Conducted on April 8, 2020 (>4000 registrants)

Part 2: Experts from China Speak on Conducting Clinical Trials During the Pandemic

- Scheduled for April 14, 2020
- Organized in response to overwhelming demand after the first webinar on March 26

COVID-19: Vaccines and Other Therapies

- In planning for the week of April 27, 2020

COVID-19: Regulatory Pathways to Diagnostic Test Kits

COVID-19: CRISPR-based Test Kits and Other New Technologies

COVID-19: Impact on Supply Chain Management

COVID-19: Pandemic Preparedness and Lessons Learned

