



## **POSITION SPECIFICATION**

**Position:** Director, Board of Directors

**Organization:** Drug Information Association

**Global Center:** Washington, DC

**Global Locations:** China (Shanghai and Beijing); Europe, Middle East, and Africa (Basel); India (Mumbai); Japan (Tokyo); Americas (Fort Washington, PA)

**Reporting Relationship:** Reports to the Chair, Board of Directors

**Website:** [www.diaglobal.org](http://www.diaglobal.org)

## **ORGANIZATION BACKGROUND**

DIA is a global, nonprofit association that serves individuals in the life science industry across the full spectrum of product development.

Born in 1964 from a commitment to ensure the safety and efficacy of medical products, we have emerged and thrived as a beacon for collaboration, knowledge sharing, and innovation across the drug development and life science landscape.

Today, we stand together as an international collective of experts, industry leaders, patients, partners, and other visionaries who drive medical advancements, transcend complex challenges, and shape the future of healthcare.

### **Our Purpose**

Together we accelerate healthcare innovation for all.

### **Our Vision**

We harness knowledge exchange to solve global problems while advancing science and healthcare.

### **Our Mission**

DIA is the leading global multidisciplinary life science membership association. We drive collaboration in drug, device, and diagnostic development in pursuit of a healthier world.

### **Our Quest**

- **Facilitate disruptive innovation** and advance emerging technologies, while championing affordable, safe, accessible healthcare solutions globally.

- **Accelerate patient-centric therapy development** to address unmet needs, increase safety, and improve the patient experience.
- **Unlock advancements that would be unattainable with a siloed approach.** Promote effective collaboration and knowledge sharing between industry stakeholders, including regulators, policymakers, patients, and researchers.

DIA is a financially independent nonprofit organization funded mainly by earned revenue from conferences, publications, educational courses, research projects, and membership fees. The voluntary efforts of DIA members and thought leaders allow DIA to provide quality programs, publications, and knowledge resources to broad, international, stakeholder communities, such as regulatory agencies, academia, industry professionals, payers, and patient advocates.

### **SPECIFIC ROLES**

We seek senior leaders and executives interested in joining our Board of Directors to aid in our growth and impact and contribute talent, passion, and energy to accomplish DIA's mission.

### **PROFESSIONAL EXPERIENCE AND QUALIFICATIONS**

- Proven executive-level leader with extensive experience driving organizational growth, transformation, and innovation within the global health ecosystem.
- Seasoned board member with a strong understanding of governance best practices, fiduciary oversight, and strategic alignment.
- Strong business development expertise and financial literacy, with demonstrated business-savvy acumen in evaluating budgets, investments, and sustainability strategies.
- Extensive global network across government, industry, academia, and nonprofit sectors; skilled in building strategic partnerships and advocating for organizational priorities.
- Deep industry insight into global health, regulatory, and scientific trends, with a proven ability to translate vision into actionable outcomes.
- Track record in fundraising, sponsorship cultivation, and donor relations, supported by knowledge of philanthropic and resource development strategies.
- Background in marketing, communications, and public relations, with success in brand management and reputation building.
- Recognized strategic thinker and change leader, adept at aligning strategy, performance, and innovation to achieve measurable results.
- Highly collaborative and globally minded, with strong cross-cultural communication and partnership-building skills.
- Experienced advocate and ambassador, representing organizations with credibility, diplomacy, and professionalism.
- Deep commitment to DIA's global mission, advancing collaboration, transparency, and sustainable impact across the health ecosystem.