DIA NOW+ – Value Proposition to Employers

By registering for DIA NOW+, you gain access to a consolidated collection of global meeting session recordings exclusively available from DIA.

If you need to make a compelling case to your manager, you will find some key points below, as well as sample messaging on why registering for DIA NOW+ is a great investment. DIA helps you showcase to your employer the incredible insight and knowledge that you and your team can gain when you hear from thought leaders from around the globe. DIA NOW+ session recordings include discussions on topics across the life science industry including regulators, researchers, healthcare professionals, academics, and patient advocates.

Registering for DIA NOW+ gives you a front row seat to:

- Listen to Industry Leaders,
- Learn from a Multidisciplinary Global Network,
- Stay up to Date on the Everchanging Landscape of the Life Sciences Industry.

DIA NOW+ Email Template – Employer Sponsorship

Dear <Manager’s Name>,

As you may know, DIA is a trusted partner in the Life Science Industry. As a part of its digital portfolio, DIANOW+ is a product offered to professionals in our field.

Registration in DIANOW+ provides the most comprehensive, content library with access to thousands of meeting session recordings from around the world to help life science professionals advance their knowledge and help drive the industry forward. I am eager to register, and I am writing to ask you to invest in the product for me.

Here is a snapshot of the meetings found in DIA NOW+

<table>
<thead>
<tr>
<th>DIA Global Annual Meeting</th>
<th>DIA Europe Annual Meeting</th>
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<tbody>
<tr>
<td>DIA Europe Annual Meeting</td>
<td>DIA Japan Annual Meeting</td>
</tr>
<tr>
<td>Medical Affairs and Scientific Communications Forum</td>
<td>Regulatory Submissions, Information, and Document Management Forum</td>
</tr>
<tr>
<td>Real World Evidence Conference</td>
<td>Advertising and Promotion Regulatory Affairs Conference</td>
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</table>

With DIA NOW+ I can hear from thought leaders from around the globe discussing topics across the life science industry including regulators, researchers, healthcare professionals, academics, and patient advocates. You can learn more about DIA NOW+ here.

Registration costs $475 (50% off the nonmember rate) and provides access for 1 year.

I appreciate your consideration and look forward to discussing it with you further.

Sincerely,

<Your Name>