

# **AMBASSADOR PROGRAMME**

VIP SEAT IN THE **SESSION ROOMS** 

FREE SPEAKER **UPGRADE** 

**MANY MORE** BENEFITS AVAILABLE

**JOIN US** 

## INNOVATION THROUGH #DIAEUROPE2022 COLLABORATION

Want to become an ambassador and help spread the word, expand ideas, and allow for an even more comprehensive conference experience?

It's quick and easy! Just follow the steps below to share with your network and grow the conversation.



**STEP** 

Ambassador, Advocate or Supporter? Which one are you?

#ADVOCATE #AMBASSADOR **#SUPPORTER** 

Following DIA Social Media Channels: - Linkedin - Twitter - Facebook.	YES	YES	YES
Sharing DIA Europe's social media posts #DIAEurope2022 on your social media account/intranet of the company	YES	YES	YES
Post - event testimonial: - why was it a success - why do I look forward attending next year	YES	YES	YES
Writing articles/ social posts and sharing them on social media (your channel or your company channel)	YES	YES	NO
Advocating within your organization and commit to group registration (1 group 11 pax)	YES	NO	NO



## #AMBASSADOR

First 3: Executive Forum access

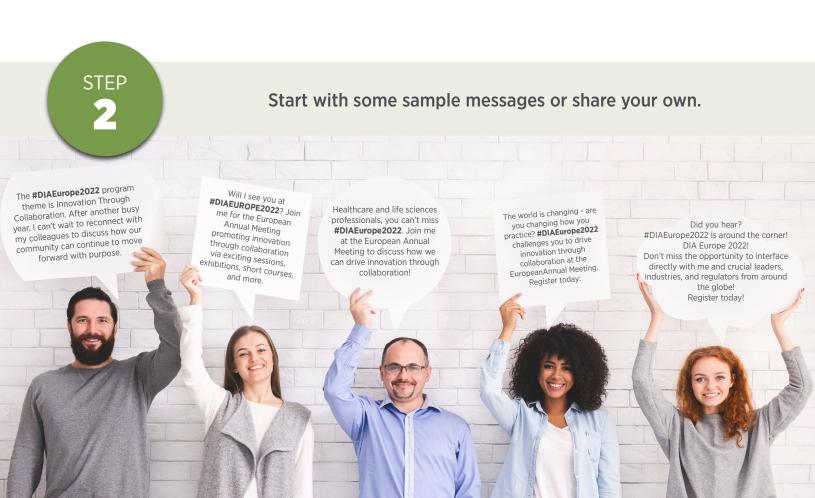
- VIP seat in the session rooms - Free speaker upgrade (IND speaker)

### Selective – 1st come 1st served bases

- DIA NOW Access (for 3 month) - 1 DIA eLearning Module
- 50% off for selected Spec Meeting or Training course

## #ADVOCATE

- VIP seat in the session rooms
- Patients: Virtual seat only for a colleague



Copy and paste the appropriate conference link after your message.









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I am speaking at BRUSSELS | MARCH 29-31 #DIAEUROPE2022

