

Medical Communication Primer: The Fundamentals of Medical Communication

Pharmacy 7 contact hours or .7 CEUs, Activity Type: Application UAN: 0286-0000-21-010-L04-P; IACET .7 CEUs

Short Courses

Short Course 1: Medical Communications: Compliance in 2021

Pharmacy 3.25 contact hours or .325 CEUs, Activity Type: Application UAN: 0286-0000-21-011-L04-P; IACET .3 CEUs

Short Course 2: Statistics for Non-Statisticians

Pharmacy 3.25 contact hours or .325 CEUs, Activity Type: Application UAN: 0286-0000-21-012-L04-P; IACET .3 CEUs

Short Course 3: Advertising and Promotional Content Review: The Role of Medical Information Instructors

Pharmacy 3.25 contact hours or .325 CEUs, Activity Type: Application UAN: 0286-0000-21-013-L04-P; IACET .3 CEUs

Short Course 4: Lean Authoring

Pharmacy 3.25 contact hours or .325 CEUs, Activity Type: Application UAN: 0286-0000-21-014-L04-P; IACET .3 CEUs

Medical Affairs and Scientific Communications Forum

Pharmacy Credit Breakdown – No IACET Credit

Session 1: Keynote Address: Developing a Positive Mindset in Challenging Times

Pharmacy .75 contact hours or .075 CEUs, Activity Type: Knowledge UAN: 0286-0000-21-015-L04-P

Session 2 Track 1: When Virtual Becomes Reality – Maximizing Internal Engagement

Pharmacy 1 contact hours or .1 CEUs, Activity Type: Knowledge UAN: 0286-0000-21-016-L04-P

Session 2 Track 2: The Impact of the COVID-19 Pandemic on Medical Writing

Pharmacy 1.25 contact hours or .125 CEUs, Activity Type: Knowledge UAN: 0286-0000-21-017-L04-P

Session 2 Track 3: Life Going Virtual

Pharmacy 1.25 contact hours or .125 CEUs, Activity Type: Knowledge UAN: 0286-0000-21-018-L04-P

Session 3 Track 1: Medical Information Support in a Virtual World - Adapting to Ensure an Exceptional Customer Experience and Support during a Crisis Situation

Pharmacy 1.25 contact hours or .125 CEUs, Activity Type: Knowledge UAN: 0286-0000-21-019-L04-P

Session 3 Track 2: Guiding Journal Targeting: Shooting for the Moon may Leave you Lost in Space

NO CE

Session 3 Track 3: COVID-19 Experience from the Field – An HCP Panel

Pharmacy 1.25 contact hours or .125 CEUs, Activity Type: Knowledge UAN: 0286-0000-21-020-L04-P

Session 4 Track 1: Leveraging Technology to Satisfy Shifting Customer Expectations in the Digital Era

Pharmacy 1.25 contact hours or .125 CEUs, Activity Type: Knowledge UAN: 0286-0000-21-021-L04-P

Session 4 Track 2: End-to-End Messaging in Medical Writers

Pharmacy 1.25 contact hours or .125 CEUs, Activity Type: Knowledge UAN: 0286-0000-21-022-L04-P

Session 4 Track 3: Augmented Efficiency - Showcasing Field Medical Value through Artificial Intelligence and Natural Language Processing

Pharmacy 1.25 contact hours or .125 CEUs, Activity Type: Application UAN: 0286-0000-21-023-L04-P

Session 5 Track 1 and 3: So You've Got Insights, Now What?

Pharmacy 1.25 contact hours or .125 CEUs, Activity Type: Knowledge UAN: 0286-0000-21-024-L04-P

Session 5 Track 2: Labeling Across Borders, Audiences, and Technologies

Pharmacy 1.25 contact hours or .125 CEUs, Activity Type: Knowledge UAN: 0286-0000-21-025-L04-P

Session 6 Track 1: 360 View: Virtual Congresses

NO CE

Session 6 Track 2: Plain Language and Patient Advocacy

Pharmacy 1.25 contact hours or .125 CEUs, Activity Type: Knowledge UAN: 0286-0000-21-026-L04-P

Session 6 Track 3: Mission Launching: Navigating the Challenges to Drive Success

Pharmacy 1.25 contact hours or .125 CEUs, Activity Type: Application UAN: 0286-0000-21-027-L04-P

Session 7 Track 1: Podium Pearls

Pharmacy 1.25 contact hours or .125 CEUs, Activity Type: Knowledge UAN: 0286-0000-21-033-L04-P

Session 7 Track 2: Empowerment: Developing and Retaining Writers Globally

NO CE

Session 7 Track 3: The New Ecosystem of KOL Engagement

Pharmacy 1.25 contact hours or .125 CEUs, Activity Type: Knowledge UAN: 0286-0000-21-028-L04-P

Session 8 Track 1: AMCP Format

Pharmacy 1 contact hours or .1 CEUs, Activity Type: Knowledge UAN: 0286-0000-21-029-L04-P

Session 8 Track 2: Applying Learning from Rare Disease to Support Diversity in Clinical Trials

Pharmacy 1.25 contact hours or .125 CEUs, Activity Type: Knowledge UAN: 0286-0000-21-030-L04-P

Session 8 Track 3: Why Science Needs More Diversity in Clinical Trials

Pharmacy 1.25 contact hours or .125 CEUs, Activity Type: Knowledge UAN: 0286-0000-21-031-L04-P

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If you are claiming ACPE credit for this event you must:

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2. Complete a Verification of Attendance Form
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