

WELCOME TO DIA 2021 GLOBAL ANNUAL MEETING

Here are a few tips to maximize your virtual experience.

DIA

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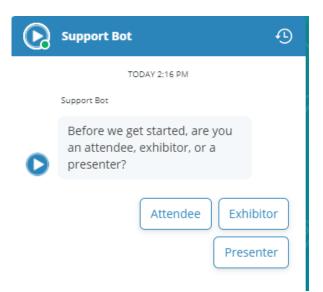
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DIA



How To Be Virtual-Ready

- We highly **recommend using a laptop or desktop** to get the full functionality and experience. A laptop or desktop with internet connection, webcam, and microphone will be needed.
- Chrome browser is highly recommended.
- Turn off your company's VPN to avoid firewall issues.
- Does your computer meet the technical requirements? Review our <u>system requirements</u> for optimal performance.
- Review MeetingPlay's <u>Technical FAQ</u> for troubleshooting



The MeetingPlay Support Bot is also available during show hours. Simply click on "Information" on the top navigation bar and then "Technical Support". Type your question and a member of the support team will respond as soon as possible.

Thursday, June 24 | 12:00 - 4:00 PM

Friday, June 25 | 1:00 – 5:00 PM

Sunday, June 27 | 8:00 AM - 5:00 PM

Monday, June 28 | 8:00 AM - 6:00 PM

Tuesday, June 29 | 8:00 AM - 6:00 PM

Wednesday, June 30 | 8:00 AM - 6:00 PM

Thursday, July 1 | | 8:00 AM - 5:00PM



Mark Your Calendar

Trust us – you won't want to miss a single moment!

Turn on your out of office message and block the dates on your calendar!

Our <u>Schedule-At-A-Glance</u> can serve as a quick reference throughout the week.

Date	Time
Monday, June 28	10:00AM — 5:00PM EST
Tuesday, June 29	8:00AM - 5:00PM EST
Wednesday, June 3	8:00AM - 5:00PM EST
Thursday, July 1	8:00AM – 4:30PM EST

Note: All times for the virtual event are listed in Eastern Standard Time (EST) and you have he option to set your local time zone in your profile. Please note the platform will be accessible 24 hours a day. The times noted above are the hours which content will air. Content will also be available on demand shortly after it airs and until November 1, 2021.



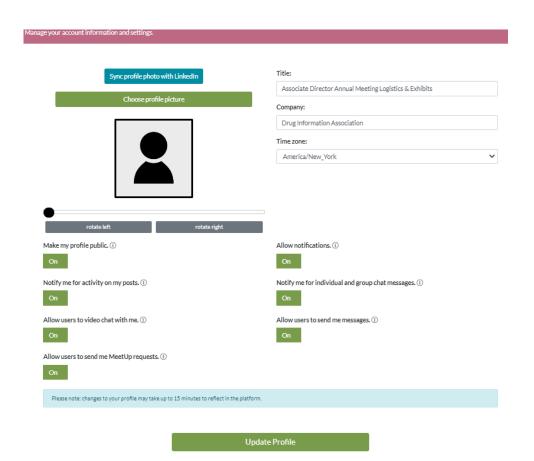
Access the Virtual Event and Complete Your Profile

If you have already registered, you will receive your login credentials via email on June 14. Once received, you can login to the DIA 2021 platform at https://dia2021.mpeventapps.com.

Have trouble logging in? Contact Americas.customer.service@diaglobal.org.

Upon your first login, you will be prompted to do the following:

- ✓ Accept all terms and Conditions
- ✓ Edit your profile The platform will take you through four steps to create your profile. There are several statements about allowing chats, MeetUps, notifications, messaging, and sharing your profile. If you want to use the full functionality of the platform, then be sure these statements are "On".
- ✓ <u>Note:</u> "Make my profile public" must be set to "On" in order to qualify for prizes and participate in booth giveaway program.
- ✓ Test your video and audio capabilities
- ✓ Answer a series of matchmaking questions that will match you with individuals with a similar interest.







Top Navigation: Lobby

The navigation menu across the top of the Lobby will be visible on all pages of the platform.

At the top right, you will find:

- A search function, represented by a magnifying glass icon. Use keywords to search speakers, presentations titles, and more.
- A chat feature, represented by an envelope icon, allows you to send/receive messages and participate in a group chat.
- A calendar icon which contains your MeetUp schedule.
- A notifications feature, represented by a bell icon, allows you follow your alerts and notifications.

Your profile statements must be set to "On" for some of the above to function.

- A pencil icon which includes:
 - Edit Profile & Settings
 - My Followed Items Items you favorite will appear here.
 - My Notes All notes you have taken throughout the event will appear here.
- An exit icon for your sign out.

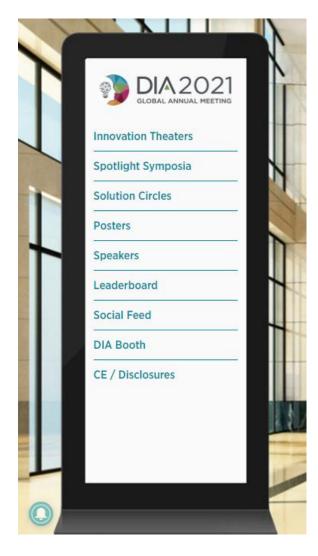






Also Accessible from the Lobby...

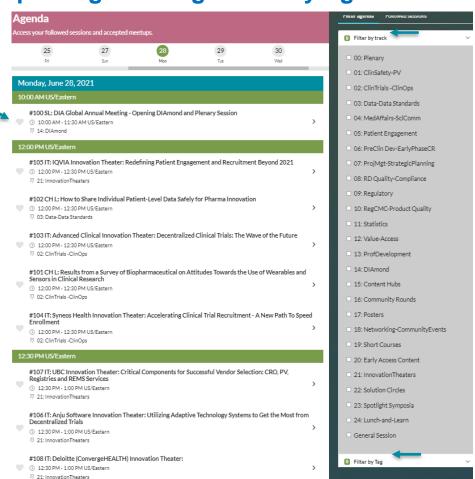
- Innovation Theater Schedule: Round out your virtual experience by taking in new products and services.
- **Spotlight Symposia Schedule:** During these dynamic sessions, industry partners will share real situations, results, and potential solutions.
- **Solution Circles:** There is a solution for everything and sometimes talking out loud with a group of folks in a similar situation can get problem solving back on track.
- Posters: View research and new best practices from a diverse group of students and professionals.
- Leaderboard: Game On! Be part of the action, earn points for your participation, and see your name rise to the top of the Leaderboard! DIA is awarding prizes to the Leaderboard Top Ten. Top prizes include Peloton, Mirror, Nordic Track, and more!
- Social Feed: Use the social feed to discuss meeting content, share stories, or just say hello!
- **DIA Booth:** Looking to enhance your relationship with DIA? Stop by the booth to learn about new volunteer and learning opportunities, DIA products, and unique ways to get involved!
- CE / Disclosures: View detail and instructions for receiving CE credits and the most up-to-date faculty disclosure information.







Top Navigation: Agenda - My Agenda / On-Demand Sessions

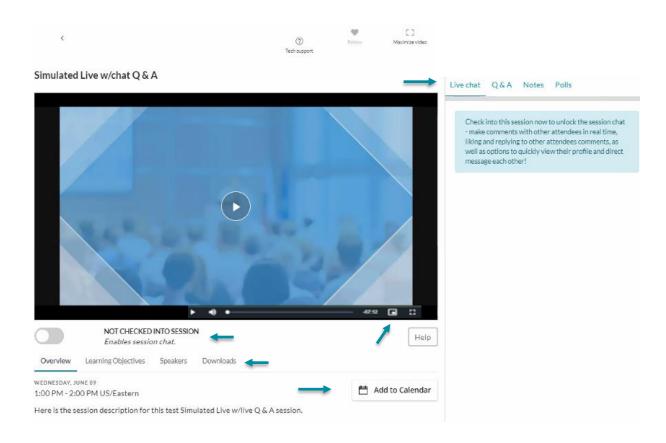


- Select Agenda from the top navigation menu and review sessions for each day, sorted by time.
- Filter by Track or Tags to find sessions that interest you the most. Please be sure to clear your filters before leaving the Agenda page to maintain full functionality on the platform.
- Customize your personal agenda by clicking on the "heart" badge to the left of each session to follow it. Followed sessions will be added to My Agenda, which is included in the Agenda dropdown.
- Click on a specific agenda item to view an overview of the session, CE availability, and a list of speakers.
- Click on On-Demand Sessions, also included in the Agenda dropdown, to browse available on-demand content.





Session Participation



After selecting a session, you will find the following tabs in the upper right corner of each session page:

- Live Chat
- Q&A Enter your questions to be part of the Q&A
- A private/personal note taking area notes taken throughout the event will appear in "My Notes" (pencil icon dropdown in the top right corner of your screen).
- Polls (if generated for the session)

Click the "Picture-in-Picture" button in the bottom right corner of the video and you can view the session while moving throughout the platform!

Below the session video you will find:

- Button to check into the session. This is required to qualify for CE credits, unlock the chat, like, reply to other attendees' comments, as well as review their profile and direct message them.
- Tabs for:
 - Overview of Session
 - Learning Objectives
 - Speakers when selecting an individual speaker, you can see the speaker's profile, review their biography and send them a direct message.
- Button to add the sessions to your personal calendar

Top Navigation: Exhibit Showcase / Booth Giveaways

By clicking Exhibit Showcase in the navigation menu, you can visit exhibitors and learn about their products and services.

- Browse through the exhibitor listing to find companies or use the search feature in the top right corner. Anything included in the company's description will be in the search results.
- Each booth is populated with curated content from the exhibiting company. This may include customized videos, links to their websites, downloadable PDFs, etc.
- Within the booth, connect with a representative through one-on-one video calls or messaging
- Click on **Booth Giveaways**, included in the Exhibit Showcase dropdown, and view a list of Exhibitors that are providing giveaways and/or conducting a raffle.

Note: In order to qualify for Booth Giveaways, "Provide my information to sponsors" must be set to "On" in your profile settings! Use the pencil icon in the top right corner of the lobby to confirm your setting!



Anju Software

Anju Software provides an adaptive platform for clinical trials, medical affairs and a newly designed, state-of-



IQVIA (NYSE:IQV) is a leading global provider of advanced analytics, technology solutions and clinical



Quest Diagnostics

Quest Diagnostics empowers people to take action to improve health outcomes. Derived from the world's largest



Drug Information Association (DIA) is a global, member-driven organization mobilizing life sciences and healthcare

labcorp

Drug Development

IBM Watson Health

IBM Watson Health

IBM Watson Health is a data, analytics, and technology partner for the health industry. Supported by the innovation of IBM and intelligence of Watson, we are



InterSystems

Established in 1978, InterSystems is the information engine that powers some of the world's most important applications. For over 40 years, InterSystems cloud-



Parexe

Parexel supports the development of We believe in harnessing science for human good. And so we work day and innovative new medicines to improve the health of patients. We provide night, around the world, to deliver services to help life sciences and



PPD is a leading global contract research organization providing comprehensive, integrated drug development,





Labcorp Drug Development

United BioSource LLC (UBC) is a leading provider of pharmaceutical support services, partnering with



empower high-performing, competitive research programs by transforming



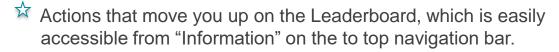




Exhibit Booth

Check Into a Booth:

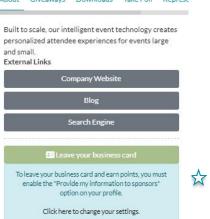
- Review their company description
- View their booth giveaways
- View their downloadable collateral
- Take a poll or survey
- View a list of their representatives and choose to connect
- Follow an Exhibitor
- Leave a virtual business card



Prizes will be awarded to the top 10 participants!

Note: Your "Make My Profile Public" setting must be "On" for points to count towards prizes.









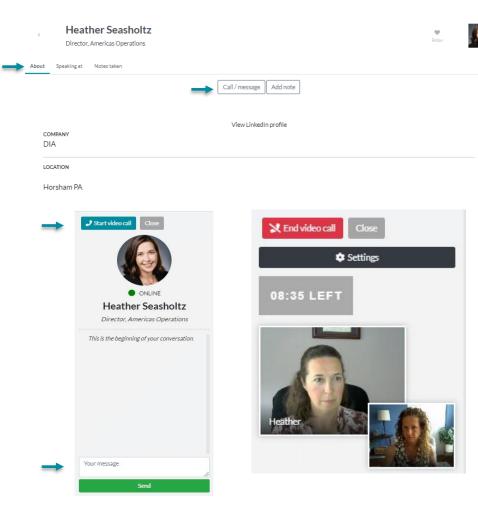
Connect With A Booth Representative

Click on a Booth Representative within a booth:

- Read their bio, see which session they are speaking at, and review any notes you posted during your conversations with them.
- Click Call/Message and a green or red circle under their photo will indicate whether they are online or offline.
- You can "Start video call" if they are online or simply send them a message.

You can also click on "Networking" on the top navigation bar and then "My Meetups" from the dropdown.

- Click "Create new MeetUp"
- Add a Meeting Name
- Select "Video Chat in Platform" "My Meeting Link", or "Other"
- Search individual by First or Last Name
- Select Day and Time to Meet
- Add your "Reason for Meeting"
- Send Your Invite
- Your Invitee will receive notice of your invitation.
- The invitation status will appear in your "Sent Requests" and "My Meetups" when confirmed.





Top Navigation: Participants / Speakers

Select **Participants** from the drop down and browse a full participant list or search by Name, Company, or Title.

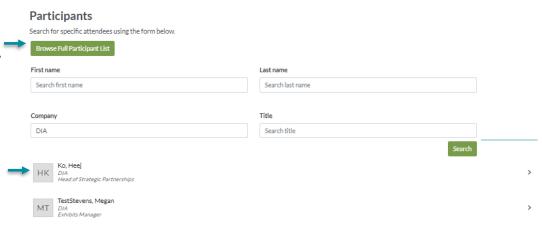
Select a Participant from the list:

- Review information they shared about themselves in their profile.
- Add or review any notes you made about them.
- Click Call / Message the participant
 - A green/red circle under their profile photo will indicate whether they are online or offline.
 - You can start a video with participants that are online.
 - You can send a message if the participant is offline.

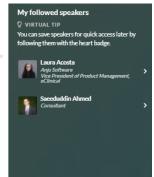
Select **Speakers** from the drop down and browse a full speaker list.

Select a Speaker from the list:

- Click "About" and review their biography and personal disclosures
- Click "Speaking at" and see a list of their sessions
- Click their session for additional details, add it to your calendar, or follow it.
- Follow the speaker by clicking on the heart badge. "My followed speakers" will always appear on your Speakers page.











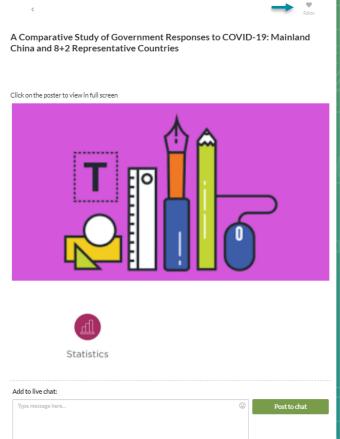
Top Navigation: Posters

Selecting **Posters** from the top navigation bar will return a list of Professional Posters, sorted alphabetically by title, and followed by a list of Student Posters.

Click on a poster title and you will find the following in the top right corner:

- Abstract Full Poster Abstract
- Resources Downloadable content provided by the author (if applicable)
- Authors Presenting Author
 - Click an author's name and read their biography
 - Click Call/Message and a green or red circle under their photo will indicate whether they are online or offline.
 - You can "Start video call" if they are online or simply send them a message.
 - Enter notes about the author. You're notes will be accessible by clicking on the pencil icon in the top right corner of the top navigation bar.
- Notes Takes notes on the poster. These are for your view only and will not be shared.
- Q&A Ask the presenting author a question. Be sure to check back for their response!
- Video View an audio/video file submitted by the author (if applicable)

There is an area under the poster where you can add to the live chat.



Method

Notes

We use the least-squares method, piecewise and exponential regression strategies to analyze the collected data from Jan 2020 to Jan 2021, divided into 55 weeks over time. We estimate their weekly increased infectious case rate during an outbreak and take all increased cases into consideration.

Objectiv

We choose 12 countries to represent their own continents, including Mainland China, United State(US), India, Brazil, United Kingdom(IVI), Russia, France, Spain, Italy, South Africa, and Australia to reveal what's the policy and the relationship between policymaking and Covid-19 increased cases.

Results/Evaluation

In chosen representative countries, Mainland China United States (US), India, Brazil, United Kingdom(UK) Russia, France, Spain, Italy, South Africa, and Australia which represented their own continents with the largest confirmed infectious cases. All the chosen countries demonstrated an exponential growth trend in WINC in 2020, fixed the curve well with a 4-6 exponential order, whose coefficient R square larger than 0.99. Their average weekly increased iWINC rates ware 18.79%, 19.26%, 26.65%, 17.1%, 19.16%, 46.90%, 20.58%, 11.98%, 2.79%, 13.34%, 40.08% respectively. From the whole graphic analysis, China and Australia WINC rate high among those areas due to their small total infectious number, like the US, UK, and the others possess high with similar or lower rates, the small base can change largely. Russia owns high WINC rate is inclined to steadily increase infectious cases by weeks. All these rates also proved COVID-19 infectious cases are exponentially increasing over time. Similar to one peak in Mainland China with drastically increased and decreased trend during an outbreak, India still in large infectious population with average of 220,000/week.US was blamed for its late government responses, took up nearly 1/5 confirmed cases and deaths without rapid government responses. Other European countries including UK, Russia, France, Spain, and Italy, served as the most severe countries in Europe, owned a





Top Navigation: Networking - My Network / Social Feed / Networking Opportunities / Chat Rooms

Select My Network from Network in the top navigation bar, and based on how you answer your questions during your platform onboarding, the matchmaking algorithm will suggest:

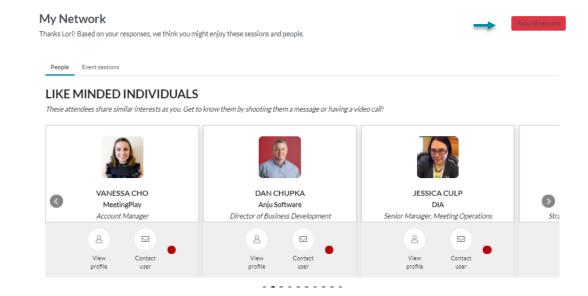
- Sessions that align with your interests
- · Exhibitors that match our selected criteria
- Other like-minded attendees

If you are not satisfied with your matches, select "Rebuild Network" in the top right corner. The system will clear your network and you will be prompted to answer your networking questions again.

Use the **Social Feed** in the dropdown to discuss meeting content, share stories, or just say hello.

Select Networking Opportunities and stop in our themed lounge and SEE who you meet! Our featured topic lounges are all about networking and working the "virtual meeting room". These lounges can accommodate up to 40 attendees and are designed for attendees to speak out loud and for cameras to be on.

Select Chat Rooms for topic specific discussions on Project Management and Diversity & Inclusion in the Life Sciences.



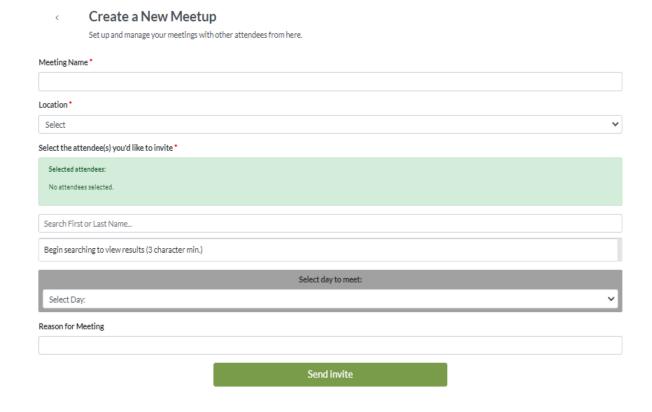


Top Navigation: Networking – My MeetUps

Expand your network and send invitations to attendees to connect with you.

How to Request a Meeting with an Attendee

- Select My MeetUps from the Networking drop down
- Click "Create new MeetUp" in the top right (hover over the question mark for a quick overview)
- · All fields are required, except Reason for Meeting
 - Meeting Name
 - Location
 - Attendee(s)
 - Date
 - Time
- Location Options:
 - Video chat in platform Allows you to meet one-on-one using the platform video calling. Note: This option is limited to 10 minutes.
 - My meeting link Provide an external link to a Zoom room, Teams, Skype, etc.
 - Other Provide a phone number, email, etc.



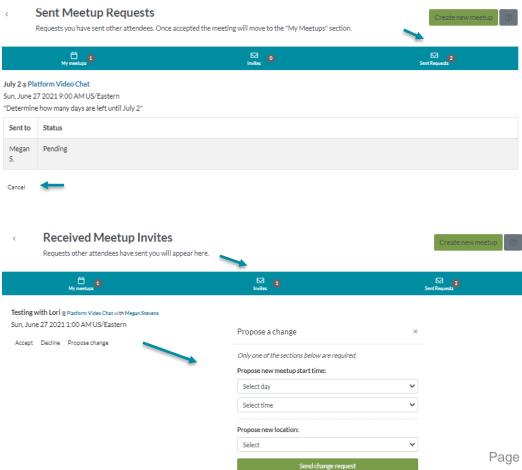
Top Navigation: Networking – My MeetUps

Manage your sent meeting requests:

- Click the Sent Requests button in the blue header enables you to manage all your invites.
- · View the status of each invited (pending, canceled, accepted, or declined.
- If you need to Cancel the invite for any reason, you can do so.

View your new invites (Your MeetUps must be set to "On" in order to receive invites.

- Click the Invites button in the blue header to view all the invites you received and have not yet responded to.
- From here you can Accept, Decline, or Propose a change
- Proposing a change will allow you to suggest a new date, time, and/or location to meet.







Top Navigation: Networking – My MeetUps

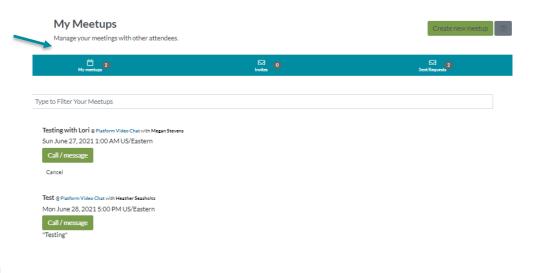
View your scheduled meetings:

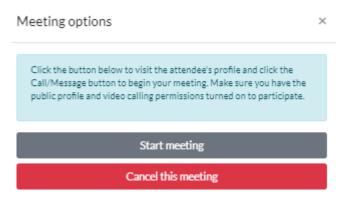
- If you accept a meetup or an attendee accepts your meetup invite, the scheduled meeting can be found under the My MeetUps Button
- From My MeetUps, you can start or cancel the meeting.

Scheduled meetings can also be viewed by selecting "Agenda" on the top navigation bar, and then selecting "My Agenda".

Clicking the meeting will provide you options to start or cancel the meeting.











Top Navigation: Information / FAQ / Technical Support / CE Disclosure

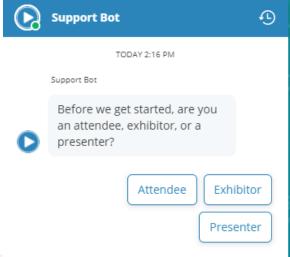
Select **FAQ** from the Information drop down for answers to some common questions.

Select **Technical Support** from the dropdown and get connected to the MeetingPlay Support Bot, which is available during event hours.

Select **CE / Disclosure** and you will be directed to the DIA 2021 website for a listing of learning objectives and details on requirements for obtaining available CE.

Note: You must check into the session to qualify for CE credits!







Top Navigation: Information / Leaderboard

Game On!

Be part of the action and earn points for your participation. Note: Your "Make My Profile Public" setting must be "On" in order for your points to count towards prizes!

- Prizes go to the top 10 on the Leaderboard at the end of the event!
- Keep your eye on the "Leaderboard" in the "Information" Dropdown!
- Unless 10 people reach the maximum number of points possible by the end of the last session on Thursday, July 1, the leaderboard will remain open until 6pm!
- In the event of a tie, a drawing will be held.



How to Earn Points

- Drop off a business card in an exhibit booth 100 points
- Uploading a profile photo 100 points
- Checking into an exhibit booth 50 points
- Downloading a document from an exhibitor booth 50 points
- Take a poll or survey in an exhibitor booth 50 points
- Clicking into a Sponsor Ad 50 points
- Following an exhibitor 20 points
- Posting a photo/comment on the Social Feed 20 points
- Downloading a document 20 points