

Annual Meeting Program

Showcase your company in this printed, comprehensive meeting program that is distributed to 7,000+ attendees. Your ad can be positioned to most effectively support your exhibit message and encourage exhibit booth traffic. See right for ad space and pricing.



Annual Meeting Program

	4/c
Full Page (non tabs)	\$5,355
Full Page (tab; one side only)	\$6,000
½ Horizontal or Vertical	\$3,750
¼ Page	\$3,250
Exclusive Belly Band	\$6,750
Inside Front Cover	\$6,750
Inside Back Cover	\$6,750
Back Cover	\$7,500

Ad Sizes	Size Live Inches (mm)	Bleed Inches (mm)
Full Page	7.5 x 10.5 (191 x 267)	8.75 x 11.25 (222 x 286)
½ Page Horizontal	7.5 x 4.875 (191 x 123)	N/A
½ Page Vertical	3.5 x 10.5 (89 x 267)	N/A
¼ Page	3.5 x 4.875 (89 x 123)	N/A

Ad files should be a PDF. Live area is inside 5/8" (.625"). Bleed is 1/8" (.125") to all sides.

Contacts:

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Deadlines

Space Reservation:
April 5, 2019

Material Deadline:
April 12, 2019