

Continuing Education Allocation

Primer: The Fundamentals of Medical Communications

Pharmacy 7 contact hours or .7 CEUs, UAN: 0286-0000-19-025-L04-P; IACET .7 CEUs

Short Courses

Short Course 1: Medical Communications: Compliance in 2019

Pharmacy 3.25 contact hours or .325 CEUs, Type of activity: Knowledge, UAN: 0286-0000-19-026-L04-P; IACET .3 CEUs

Short Course 2: Pubs Planning

Pharmacy 3.25 contact hours or .325 CEUs, Type of activity: Knowledge, UAN: 0286-0000-19-027-L04-P; IACET .3 CEUs

Short Course 3: Effective Delivery of NDA and MAA Submission Packages

Pharmacy 3.25 contact hours or .325 CEUs, Type of activity: Knowledge, UAN: 0286-0000-19-028-L04-P; IACET .3 CEUs

Short Course 4: Advertising and Promotional Content Review: A Medical Information Perspective

Pharmacy 3.25 contact hours or .325 CEUs, Type of activity: Knowledge, UAN: 0286-0000-19-029-L04-P; IACET .3 CEUs

Forum IACET Credit: 1

Forum Pharmacy Credit Breakdown

Session 2 Track 1: All Aboard the Globalization Train

Pharmacy 1 contact hour or .1 CEUs, Type of activity: Knowledge, UAN: 0286-0000-19-030-L04-P

Session 2 Track 2B: Health Canada – Regulatory Transparency and Openness

Pharmacy 1 contact hour or .1 CEUs, Type of activity: Knowledge, UAN: 0286-0000-19-031-L04-P

Session 2 Track 3: Quadruple Aim

Pharmacy 1 contact hour or .1 CEUs, Type of activity: Knowledge, UAN: 0286-0000-19-032-L04-P

Session 3 Track 1: The Future of Medical Affairs: The Voice of the Visionary

Pharmacy 1.25 contact hours or .125 CEUs, Type of activity: Knowledge, UAN: 0286-0000-19-033-L04-P

Session 3 Track 3: MSL Field Insights: Executing Three Rights (Right Audience, Right Time, Right Information), Without Going in Circles

Pharmacy 1.25 contact hours or .125 CEUs, Type of activity: Knowledge, UAN: 0286-0000-19-034-L04-P

Session 4: Keynote Address - How to Communicate Information that Patients Need and Want

Pharmacy .75 contact hour or .75 CEUs, UAN: 0286-0000-19-035-L04-P

Session 5 Track1&3: What's Your Favorite Channel? Dialing up Individualized Communication...An Advisory Board with Customers

Pharmacy 1.25 contact hours or .125 CEUs, Type of activity: Knowledge, UAN: 0286-0000-19-036-L04-P

Session 5 Track 2: EU GDPR and Medical Writing

Pharmacy 1.25 contact hours or .125 CEUs, Type of activity: Knowledge, UAN: 0286-0000-19-037-L04-P

Session 6 Track 1: Sewing Together HCPs and Pharma's Opinion on Medical Information Scientific Response Documents

Pharmacy 1.25 contact hour or .125 CEUs, Type of activity: Knowledge, UAN: 0286-0000-19-038-L04-P

Session 6 Track 2: New Frontiers in Clinical Protocol Development

Pharmacy 1.25 contact hour or .125 CEUs, Type of activity: Knowledge, UAN: 0286-0000-19-039-L04-P

Session 6 Track 3: Balancing the Importance of Global Alignment and Local Execution for the MSL Role

Pharmacy 1.25 contact hours or .125 CEUs, Type of activity: Knowledge, UAN: 0286-0000-19-040-L04-P

Session 7 Track 1A: The Three D's of RWE

Pharmacy 1 contact hour or .1 CEUs, Type of activity: Knowledge, UAN: 0286-0000-19-041-L04-P

Session 7 Track 1B: Is Your Contact Center Prepared for a Crisis?

Pharmacy 1 contact hour or .1 CEUs, Type of activity: Knowledge, UAN: 0286-0000-19-042-L04-P

Session 7 Track 2: "I Can See it Now!" Looking Forward at New Ways of Presenting Important Clinical Data

Pharmacy 1 contact hour or .1 CEUs, Type of activity: Knowledge, UAN: 0286-0000-19-043-L04-P

Session 7 Track 3: Thought Leader (TL) Identification and Tracking Best Practices

Pharmacy 1 contact hour or .1 CEUs, Type of activity: Knowledge, UAN: 0286-0000-19-044-L04-P

Session 8 Track 1: Traversing Murky Waters

Pharmacy 1 contact hour or .1 CEUs, Type of activity: Knowledge, UAN: 0286-0000-19-045-L04-P

Session 8 Track 2: ICMJE's Data Sharing Requirements - Experience to Date

Pharmacy 1 contact hour or .1 CEUs, Type of activity: Knowledge, UAN: 0286-0000-19-046-L04-P

Session 8 Track 3: Incorporating Proficiencies for Professional Development

Pharmacy 1 contact hour or .1 CEUs, Type of activity: Knowledge, UAN: 0286-0000-19-047-L04-P

Session 9 Track 1: Podium Pearls

Pharmacy 1.5 contact hours or .15 CEUs, Type of activity: Knowledge, UAN: 0286-0000-19-048-L04-P

Session 9 Track 2: Automation Technologies in Medical Writing

Pharmacy 1.5 contact hours or .15 CEUs, Type of activity: Knowledge, UAN: 0286-0000-19-049-L04-P

Session 9 Track 3: The Emerging Role of Medical Science Liaisons in Clinical Research

Pharmacy 1.5 contact hours or .15 CEUs, Type of activity: Knowledge, UAN: 0286-0000-19-050-L04-P

Session 11: Patient Centricity: Is it Just Lip Service? How to Get Everyone Focused on the Common Goal

Pharmacy 1 contact hour or .1 CEUs, Type of activity: Knowledge, UAN: 0286-0000-19-051-L04-P

Sessions not available for Pharmacy Credits.

MSL Community Round Table , DIA Mobile App Tutorial, Welcoming Remarks, Session 1 Keynote Address: Overcoming a Misunderstood Illness: A Story of Hope, Resilience, and Modern Medicine, Session 2 Track 2A: No Need to Fear the Journal Editor, Session 3 Track 2: Lay Language Process and Planning, Fellow and Resident Professional Development Session, Poster Reception, Session 10: DIA Communities Update

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