CALL FOR PRESENTATIONS AND POSTER ABSTRACTS

| WHY SUBMIT AN ABSTRACT? |
Become an active part of the forum you attend by giving a presentation or presenting a poster. Submit an abstract and take this opportunity to present your project and work to your peers at the conference. It's the perfect place for you to put your work into the limelight, to create a discussion around your results with other professionals or to generate interest around a subject you feel needs more attention.

| WHAT ARE WE LOOKING FOR? |

SPEAKERS
Presentation abstracts are your opportunity to be a significant part of the conference. Propose a presentation abstract that fits the topics, and you might be invited to speak within a session. Give your experience a voice and share it with interested attendees who will be able to interact directly with you during the sessions and breaks.

We are interested in speakers who can share practical experiences, best practices, lessons learned and case studies. Abstracts will be selected by the Programme Committee.

Selected speakers and session chairs will receive complimentary conference registration and their names will be published in the programme and on the DIA website. Presentations will be made available online to registered participants.

If chosen, your presentation abstract will lead to a 20-minute non-commercial presentation in one of the below mentioned topic areas.
A PowerPoint presentation is required. Only one speaker per presentation is allowed.

Maximum number of characters for presentation abstracts:
Abstract title | 125  Keywords | 100  Learning Objectives | 300  Abstract Details | 2000

POSTER PRESENTERS
Do you have a story to tell but you don't want to be a speaker? DIA welcomes abstracts for posters - an opportunity for you to present your work to a diverse international group of professionals. Presenting a poster will still give you the chance to share your experience with attendees during breaks, as well as the networking reception. Posters will be made available online to registered participants.

POSTER AWARDS
The conference will hold an award ceremony for the best poster. The winner will be awarded with a complimentary registration to the 12th European Medical Information and Communications Conference & Exhibition in 2018.
PICK A TOPIC

Please submit abstracts matching the following topics:

DATA PRIVACY
- General Data Protection Regulation – practical experiences
- Real world application of data privacy requirements in different geographies
- Data privacy in apps/websites/other technologies/social media

MEDICAL INFORMATION CONTENT STRATEGIES
- Delivering content using novel formats e.g. slides, interactive dashboards.
- Component authoring and publishing – practical experiences
- Automating response generation – pluses and minuses
- Reusing content for different channels (e.g. email, chat, websites, social media)

QUALITY MANAGEMENT
- Managing internal service quality
- Managing quality of vendor services
- Audit readiness
- Turning inspection findings into value messaging and positive opportunities
- Inspection insights
- Interaction with Pharmacovigilance e.g. relationship with MI, follow up of safety reports, Patient Support Programmes
- Risk management in MI operations

DIGITAL/INNOVATION/FUTURE
- What will the future look like for medical information?
- Developing an innovation mindset
- What are smaller start-up/biotech companies doing?
- Use of Artificial Intelligence within Medical Affairs
- How do I behave in private life (and use technology) vs how I behave in business life?

OUTSOURCING MI
- Practical issues – “the stuff they don’t tell you”. E.g. globalising, regionalising, KPIs, metrics, resources, volumes, relationship management, turnover, quality
- Global outsourcing vs insourcing
- Learning from other industries – finance, telecoms, big contact centres
- Outsourcing of medical writing (e.g. MI content)

REAL-WORLD EVIDENCE IN MI
- How does MI use this in responses?
- Using big data and analytics

VALUE OF MI
- Promoting the value of MI in your organisation - learnings, best practices

MI THROUGH THE PRODUCT LIFECYCLE
- Reimbursement delays
- Product lifecycle trends
- Early Access and Compassionate Use
- Rare Diseases/Orphan Drugs

DEADLINES
Submit Presentation Abstract by Friday, 29 June 2018
Submit Poster Abstracts by Monday, 3 September 2018
All abstracts have to be submitted online at http://www.diaglobal.org/get-involved/abstracts

GET IN TOUCH
We are happy to help! If you have questions about abstract submission, please contact DIA Europe on +41 61 225 51 42 or email basel@DIAglobal.org