

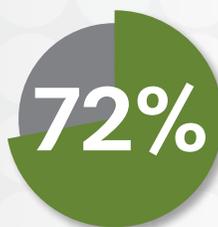
Target Professionals Involved in Pharmaceutical & Healthcare Product Development

Reach DIA members with:
Therapeutic Innovation & Regulatory Science

An independent survey of *TIRS* readers indicates:



have taken action
as a result of
seeing ads in the
past 12 months



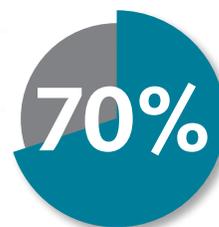
have 11+ years
of industry
experience



work in
clinical trials



spend 30 minutes
or more reading
each issue



are involved
in purchasing
decisions

Want to stand out?

Make an impact with popular, high visibility products. Boost your company image, highlight the launch of new or upcoming products, and position yourself as an industry leader with this important society.

Want to connect 360 degrees?

Extend your reach full circle with an integrated digital ad package on the journal website. We offer multiple platforms including exclusive eTOCs, banner ads, conference sponsorship opportunities, and rich media ad units.

**Published six
times per year**

January, March, May, July,
September, November



<http://journals.sagepub.com/home/dij>

DIA Conference:
June 24-28, Boston, MA

SAGE
Publishing

Take Digital Opportunities to Reach DIA Members in 2018

TIRS, the official journal of DIA, is now online-only for members

journals.sagepub.com/home/dij

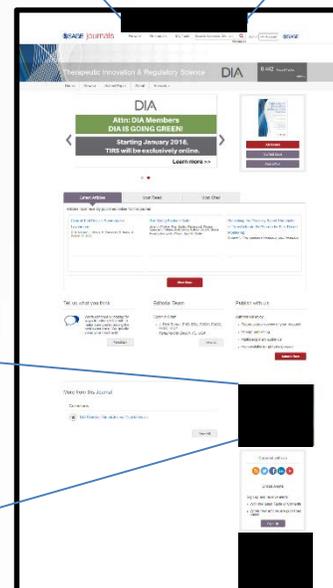
- 25,000 average monthly page views
- 7,800 average monthly unique visitors

Website Banner Options

- 728x90 leaderboard
- Two (2) 300x250 medium rectangles

728x90 leaderboard

300x250 medium rectangle



Package sponsorships available

Monthly Sponsorship A

- 1 month exclusive interstitial
- 50% SOV, 3 banner positions
- **Package price \$3,000**
(reg. \$4,675)

Monthly Sponsorship B

- 1 month exclusive interstitial
- 1 month exclusive eTOC
- 50% SOV, 3 banner positions
- **Package price \$4,250**
(reg. \$6,175)

Quarterly Sponsorship

- 3 months exclusive interstitial
- 1 exclusive eTOC
- 3 months, 1 exclusive banner
- **Package price \$10,500**
(reg. \$15,525)

Conference Promotion

- 2 months exclusive interstitial
- Sponsorship of May issue electronic bonus distribution
- 1 month exclusive eTOC
- 2 months, 1 exclusive banner
- **Package price \$15,000**
(reg. \$20,850)

Learn more:

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