

Medical Communications Primer: The Fundamentals of Medical Communications

Pharmacy 7 contact hours or .7 CEUs, UAN: 0286-0000-18-017-L04-P; IACET .7 CEUs

Short Courses

Short Course 1: *Medical Communications: Compliance in 2018*: Pharmacy 3.25 contact hours or .325 CEUs, UAN: 0286-0000-18-018-L04-P; IACET .3 CEUs

Short Course 2: *Advertising, Promotion, and Scientific Content Review Process*: Pharmacy 3.25 contact hours or .325 CEUs, UAN: 0286-0000-18-019-L04-P; IACET .3 CEUs

Short Course 3: *Wearing Multiple Hats with Style: How to Effectively Manage Your Medical Writing Projects*: IACET .3 CEUs

Forum IACET Credit: 1.3 CEUs

Forum Pharmacy Credit Breakdown

Session 2 Track 1: *I Don't Need a Trophy, Grandpa! Rethinking the Myths of the Generation Gaps*: Pharmacy 1 contact hour or .1 CEUs, UAN: 0286-0000-18-020-L04-P

Session 2 Track 2A: *Medical Writing: Are You Calling Me Transparent? Insights into Clinical Trial Transparency: Layperson Summaries and the Plain Language Initiative*: Pharmacy 1 contact hour or .1 CEUs, UAN: 0286-0000-18-021-L04-P

Session 2 Track 3: *Seeking Optimization of the MSL Role in an Industry of Disruptive Forces*: Pharmacy 1 contact hour or .1 CEUs, UAN: 0286-0000-18-022-L04-P

Session 3 Track 1/3: *It Takes a Village: Collaboration for One Medical Voice*: Pharmacy 1 contact hour or .1 CEUs, UAN: 0286-0000-18-023-L04-P

Session 3 Track 2A: *The Trouble with IgG: Immunogenicity in the Clinical Development of Biologics*: Pharmacy 1 contact hour or .1 CEUs, UAN: 0286-0000-18-024-L04-P

Session 3 Track 2B: *Improving the Reporting of Clinical Trials*: Pharmacy 1 contact hour or .1 CEUs, UAN: 0286-0000-18-025-L04-P

Session 6 Track 1: *Strategic Deployment of MI "Troops" and Capitalizing on New Technologies for MI Collaborations*: Pharmacy 1 contact hour or .1 CEUs, UAN: 0286-0000-18-026-L04-P

Session 6 Track 2: *Alpha and Alphabet: Statisticians and Medical Writers Working Together*: Pharmacy 1 contact hour or .1 CEUs, UAN: 0286-0000-18-027-L04-P

Session 6 Track 3: *Fishing for Insights and Extending the Engagement Beyond the Congress*: Pharmacy 1 contact hour or .1 CEUs, UAN: 0286-0000-18-028-L04-P

Session 7 Track 1A: *One Medical Voice: Ensuring Consistent, Quality Medical Information Responses Globally*: Pharmacy 1.5 contact hours or .15 CEUs, UAN: 0286-0000-18-029-L04-P

Session 7 Track 1B: *The Art and Science of Medical Information Contact Center Staffing*: Pharmacy 1.5 contact hours or .15 CEUs, UAN: 0286-0000-18-030-L04-P

Session 7 Track 2: *Contemplate Your Template: New or Used Options for Protocol Development*: Pharmacy 1.5 contact hours or .15 CEUs, UAN: 0286-0000-18-031-L04-P

Session 7 Track 3: *Policy Updates: The Evolution of Customer-Facing Medical Roles*: Pharmacy 1.5 contact hours or .15 CEUs, UAN: 0286-0000-18-032-L04-P

Session 8 Track 1: *Gold! Gold! Gold from Medical Information!*: Pharmacy 1.5 contact hours or .15 CEUs, UAN: 0286-0000-18-033-L04-P

Session 8 Track 2A: *Interstellar: Crossing the Galaxy Between Pharma and Medical Devices/Companion Diagnostics*: Pharmacy 1.5 contact hours or .15 CEUs, UAN: 0286-0000-18-034-L04-P

Session 8 Track 2B: *Brave New World: Planning for Global Submissions in a Post-Disclosure World*: Pharmacy 1.5 contact hours or .15 CEUs, UAN: 0286-0000-18-035-L04-P

Session 8 Track 3: *Best Practices for Capturing Key Performance Indicators (KPIs) and Metrics for MSLs*: Pharmacy 1.5 contact hours or .15 CEUs, UAN: 0286-0000-18-036-L04-P

Session 9 Track 1: *Mixology: Headaches and Hangover Cures*: Pharmacy 1.5 contact hours or .15 CEUs, UAN: 0286-0000-18-037-L04-P

Session 9 Track 2A: *Scientific Communication Strategy*: Pharmacy 1.5 contact hours or .15 CEUs, UAN: 0286-0000-18-038-L04-P

Session 9 Track 3: *Are You Prepared to Ride the Tsunami of Change in Medicine or Will You Drown?*: Pharmacy 1.5 contact hours or .15 CEUs, UAN: 0286-0000-18-039-L04-P

Session 10 Track 1: *Podium Pearls*: Pharmacy 1.5 contact hours or .15 CEUs, UAN: 0286-0000-18-040-L04-P

Session 10 Track 3: *The Strategic MSL – Applying Business Acumen*: Pharmacy 1.5 contact hours or .15 CEUs, UAN: 0286-0000-18-041-L04-P

Session 11 Track 1: *Global Warming: Conserve Energy and Unify Partners*: Pharmacy 1.5 contact hours or .15 CEUs, UAN: 0286-0000-18-042-L04-P

Session 11 Track 2A: *Understanding Patient-Reported Outcomes (PROs) in Clinical Trials: The Value of Patient Experience*: Pharmacy 1.5 contact hours or .15 CEUs, UAN: 0286-0000-18-043-L04-P

Session 11 Track 2B: *Personalized Medicine: Gene Therapy*: Pharmacy 1.5 contact hours or .15 CEUs, UAN: 0286-0000-18-044-L04-P

Session 11 Track 3: *MSL Training – All Things Considered*: Pharmacy 1.5 contact hours or .15 CEUs, UAN: 0286-0000-18-045-L04-P

Sessions not available for Pharmacy Credit:

Short Course 3, Community Round Table, DIA Mobile App Tutorial, Welcoming Remarks, Session 1, Session 2 Track 2B, Session 4, Session 5, Fellow and Resident Professional Development Session, Session 9 Track 2B, Poster Reception, Session 10 Track 2, To Thine Own Self be True

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