

**2017**  
DIA CHINA

# The 9<sup>th</sup> DIA China Annual Meeting

May 21-24 | Shanghai International Convention Center, China

## Support Opportunities for Marketing & Industry



### Support Level Packages

#### Double Diamond Level Supporter

**RMB 400,000**

##### *Exclusive Opportunity*

- Includes 4 Class A booths
- Includes 1 Innovation Theater booth
- 2 speaking opportunities in Innovation Theater
- Includes 5 full meeting registrations
- Complementary cross page or 2-full page insertion order in final program book
- 10 Invitations to VIP reception
- Acknowledgements on DIA "Thank You" signage in attendee registration area
- Company logo on one shared column wrap
- Company logo represented in DIA "Thank You" slides at the beginning of opening ceremony
- Company logo represented in Final Program Book, recognizing your company as the Double Diamond Level Supporter
- Company logo represented on onsite program board
- Company logo represented in preconference communications (meeting flyer, DIA promotional mailing, and DIA event website)
- Company name and logo on the stamp rally card
- 8.5"x11" sign in your booth, acknowledging your company as the Double Diamond Level Supporter

#### Top Diamond Level Supporter

**RMB 300,000**

##### *Exclusive Opportunity*

- Includes 4 Class A booths
- Includes 4 full meeting registrations
- Complementary cross page or 2-full page insertion order in final program book
- 10 Invitations to VIP reception
- Acknowledgements on DIA "Thank You" signage in attendee registration area
- Company logo on one shared column wrap
- Company logo represented in DIA "Thank You" slides at the beginning of opening ceremony
- Company logo represented in Final Program Book, recognizing your company as the Top Diamond Level Supporter
- Company logo represented on onsite program board
- Company logo represented in preconference communications (meeting flyer, DIA promotional mailing, and DIA event website)
- Company name and logo on the stamp rally card
- 8.5"x11" sign in your booth, acknowledging your company as the Top Diamond Level Supporter

#### Diamond Level Supporter

**RMB 200,000**

- Includes 2 Class A booths
- Includes 2 full meeting registrations
- Complementary full page insertion order in final program book
- 5 Invitations to VIP reception
- Acknowledgements on DIA "Thank You" signage in attendee registration area
- Company logo on one shared column wrap
- Company logo represented in DIA "Thank You" slides at the beginning of opening ceremony
- Company logo represented in Final Program Book, recognizing your company as a Diamond Level Supporter
- Company logo represented on onsite program board
- Company logo represented in preconference communications (meeting flyer, DIA promotional mailing, and DIA event website)
- Company name and logo on the stamp rally card
- 8.5"x11" sign in your booth, acknowledging your company as the Diamond Level Supporter

#### Platinum Level Supporter

**RMB 100,000**

- Includes 1 Class A booth
- Includes 2 full meeting registrations
- Complementary full page insertion order in final program book
- 4 Invitations to VIP reception
- Acknowledgements on DIA "Thank You" signage in attendee registration area
- Company logo on one shared column wrap
- Company logo represented in DIA "Thank You" slides at the beginning of opening ceremony
- Company logo represented in Final Program book, recognizing your company as a Platinum Level Supporter
- Company logo represented on onsite program board
- Company logo represented in preconference communications (meeting flyer, DIA promotional mailing, and DIA event website)
- Company name and logo on the stamp rally card
- 8.5"x11" sign in your booth, acknowledging your company as a Platinum Level Supporter

#### Gold Level Supporter I

**RMB 60,000**

##### *Welcome Reception Package*

##### *Exclusive Opportunity*

- May 22 in the Exhibit area
- Includes 2 full meeting registrations
- Includes 2 additional booth personnel badges
- Complementary half page insertion order in final program book
- 3 invitations to VIP reception
- Opportunity to deliver remarks in the exhibit area (5 minutes)
- Acknowledgements on DIA "Thank You" signage in attendee registration area
- Company logo represented in DIA "Thank You" slides at the beginning of opening ceremony
- Company logo represented in Final Program book, recognizing your company as a Gold Level Supporter
- Company logo represented on onsite program board
- Company logo represented in preconference communications (meeting flyer, DIA promotional mailing, and DIA event website)
- Company name and logo on the stamp rally card
- 8.5"x11" sign in your booth, acknowledging your company as a Gold Level Supporter
- Banner in the reception area \*

**Reserve Your Exhibit Space and Secure your  
Support and Marketing Opportunities Today!**

Call +86-10-8221-2866\*6007/6008 or  
email [zhengpeng@ccfdie.org](mailto:zhengpeng@ccfdie.org) or [chengjy@ccfdie.org](mailto:chengjy@ccfdie.org)

# Support Level Packages

## Gold Level Supporter II VIP/Speaker Reception Package

**RMB 50,000**

*Exclusive Opportunity*

- May 23 – By invitation only
- Includes 2 full meeting registrations
- Includes 1 additional booth personnel badge
- Complementary half page insertion order in final program book
- 10 invitations to invite your own target audience to the reception
- Opportunity to deliver remarks at the reception (3 minutes)
- Acknowledgements on DIA “Thank You” signage in attendee registration area
- Company logo represented in DIA “Thank You” slides at the beginning of opening ceremony
- Company logo represented in Final Program book, recognizing your company as a Gold Level Supporter
- Company logo represented on onsite program board
- Company logo represented in preconference communications (meeting flyer, DIA promotional mailing, and DIA event website)
- Company name and logo on the stamp rally card
- 8.5”x11” sign in your booth, acknowledging your company as a Gold Level Supporter
- Banner at the entrance to the reception area \*

## Gold Level Supporter III Conference Lunch Package

**RMB 40,000**

- May 23 or May 24 lunch
- Includes 2 full meeting registrations
- Includes 1 additional booth personnel badge
- Complementary half page insertion order in final program book
- 2 invitations to VIP reception
- Acknowledgements on DIA “Thank You” signage in attendee registration area
- Company logo card placement on the lunch tables
- Company logo represented in DIA “Thank You” slides at the beginning of opening ceremony
- Company logo represented in Final Program book, recognizing your company as a Gold Level Supporter
- Company logo represented on onsite program board
- Company logo represented in preconference communications (meeting flyer, DIA promotional mailing, and DIA event website)
- Company name and logo on the stamp rally card
- 8.5”x11” sign in your booth, acknowledging your company as a Gold Level Supporter
- Banner at the entrance to the lunch room \*

## Silver Level Supporter I Welcome Refreshment Break

**RMB 30,000**

*Exclusive Opportunity*

- May 22 afternoon in the Exhibit Hall
- Expected attendance of 1,200\*\*
- Includes 1 full meeting registration
- Includes 1 additional booth personnel badge
- 1 invitation to VIP Reception
- Acknowledgements on DIA “Thank You” signage in attendee registration area
- Company logo represented in DIA “Thank You” slides at the beginning of opening ceremony
- Company logo represented in Final Program book, recognizing your company as a Silver Level Supporter
- Company logo represented on onsite program board
- Company logo represented in preconference communications (meeting flyer, DIA promotional mailing, and DIA event website)
- Company name and logo on the stamp rally card
- 8.5”x11” sign in your booth, acknowledging your company as a Silver Level Supporter
- Banner in the welcome coffee area \*

## Silver Level Supporter II Bottled Mineral Water

**RMB 25,000**

*Exclusive Opportunity*

- Includes 1 full meeting registration
- Includes 1 additional booth personnel badge
- Company branding with logo and booth number next to the water cooler in the exhibit hall (design to be approved by DIA)
- 1 invitation to VIP Reception
- Acknowledgements on DIA “Thank You” signage in attendee registration area
- Company logo represented in DIA “Thank You” slides at the beginning of opening ceremony
- Company logo represented in Final Program book, recognizing your company as a Silver Level Supporter
- Company logo represented on onsite program board
- Company logo represented in preconference communications (meeting flyer, DIA promotional mailing, and DIA event website)
- Company name and logo on the stamp rally card
- 8.5”x11” sign in your booth, acknowledging your company as a Silver Level Supporter
- Bottled water and label provided and delivered to the venue by the company

## Silver Level Supporter III Simultaneous Interpretation

**RMB 20,000**

- Includes 1 full meeting registration
- 1 invitation to VIP Reception
- Acknowledgements on DIA “Thank You” signage in attendee registration area
- Company logo represented in DIA “Thank You” slides at the beginning of opening ceremony
- Company logo represented in Final Program book, recognizing your company as a Silver Level Supporter
- Company logo represented on onsite program board
- Company logo represented in preconference communications (meeting flyer, DIA promotional mailing, and DIA event website)
- Company name and logo on the stamp rally card
- 8.5”x11” sign in your booth, acknowledging your company as a Silver Level Supporter

## Additional Opportunities

### White Paper Showcase Session

**RMB 40,000**

*6 Opportunities Available*

*Date and Time TBD*



- Session will be scheduled as part of the Annual Meeting Program and preconference broadcast emails
- 90 minute showcase time to each participating company
- Held in a convention center meeting room with appropriate signage
- Acknowledgements with “thank you slides” at the beginning of opening ceremony
- Listing as event host (company logo + website) in meeting flyer, DIA promotional mailing, and DIA event website

### Attendee Bags

**RMB 25,000**

*Available Jointly to 3 companies \*\*\**



- Company logo printed on attendee bag

# Additional Opportunities

## Column Wraps

4 Opportunities Available  
(approx. 5x4.5m)

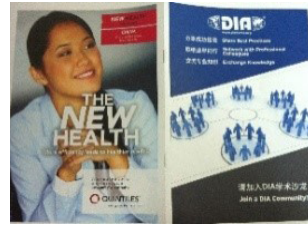


- Place your branding and messaging on the pillars around the exhibit area
- Cost includes production and labor

**RMB 25,000**

## 9th Annual Meeting Notebook

Exclusive Opportunity



- Notebook to be included in 1,600 delegate packages
- Size: 140mm x 210mm - 16 sheets
- Back cover and inside back cover designed by hosting company (to be approved by DIA)
- Front cover and inside front cover designed by DIA

**RMB 15,000**

## Refreshment Breaks

2 Opportunities Available



May 23 and May 24 tea breaks  
Expected attendance of 900 on May 23 and 750 on May 24 \*\*

- Includes 1 full-meeting registration
- Company logo card placement on the tea break tables
- Company logo represented in Final Program book
- Acknowledgements on DIA "Thank You" signage in attendee registration area
- Company logo represented on onsite program board
- Company logo represented in DIA "Thank You" slides at the beginning of opening ceremony
- Company logo represented in preconference communications (meeting flyer, DIA promotional mailing, and DIA event website)
- Banner in tea break area \*

**RMB 20,000**

## Flyer Insert in Attendee Bag

4 Opportunities Available

Expected attendance of 1,800 \*\*

- Company flyer included in attendee bag (to be approved by DIA)
- Shipping to designated point is the responsibility of the exhibitor

**RMB 15,000**

## Logo on Session Information Board

Available Jointly to 3 companies

Location: Meeting Floor - 3F or 5F

- Company name and logo on session information board located on the meeting level

**RMB 8,000**

## Stamp Rally Card Advertisement

10 Opportunities Available



- Company name and logo printed on rally card
- Attendees will receive rally cards to get stamped at exhibitor booths
- Completed cards (40 stamps) will be entered into a prize drawing
- Prizes to be provided by DIA (iPhone 7)

**RMB 3,000**

## Internet Booth & Recharging Station

2 Opportunities Available

Exclusive hosting available for **RMB 20,000**



- Includes 1 full meeting registration (**only for exclusive host**)
- Includes 1 additional booth personnel badge
- 1 invitation to VIP Reception
- Company name and logo on the Internet Booth in the exhibition area

- Company name and logo on the login screen of the computers
- Announcement and company recognition in final program
- Company logo represented on DIA "Thank You" signage in attendee registration area
- Company logo recognition on onsite program board
- Acknowledgements with "thank you slides" at the beginning of opening ceremony
- Company logo represented in preconference communications (meeting flyer, DIA promotional mailing, and DIA event website)

**RMB 15,000**

## Logo on Exhibition Board

Limited to 3 logos

- Company booth number and logo highlighted on the exhibition board at the main entrance to the exhibition area

**RMB 3,000**

## Logo on Email

**RMB 3,000**

- Company booth number and logo highlighted on the email from DIA to all participants before the meeting

## Footstep Directionals

2 Opportunities Available



- Company logo and booth number on footstep decals throughout the hall, leading to exhibitor's booth and function areas
- Cost includes production and labor

**RMB 20,000**

## Welcome Gifts at Registration Desk

2 Opportunities Available

- Proposed gifts must be submitted to DIA for approval
- Company logo can be added depending on type of gift
- Distributed to attendees onsite
- Shipping to designated point is the responsibility of the exhibitor

**RMB 20,000**

\* Banner size is limited to 200cm high by 100cm wide and must be provided by hosting company.

\*\* Expected attendance is not a guaranteed number but a reasonable estimation by DIA based on the previous 8 DIA China Annual Meetings and current forecasts on attendance.

DIA reserves all rights of the final interpretation of the hosting benefits in case of any questions.

**Reserve Your Exhibit Space and Secure your Support and Marketing Opportunities Today!**

Call +86-10-8221-2866\*6007/6008 or  
email [zhengpeng@ccfdie.org](mailto:zhengpeng@ccfdie.org) or [chengjy@ccfdie.org](mailto:chengjy@ccfdie.org)



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## Support Opportunities for Marketing & Industry



### Host Contact Information

Send communications and invoices to this address

#### Company Name

Contact Name

Address Line 1

Address Line 2

City, State/Province, Postal Code, Country

Telephone Number

Email Address

### Billing Information

Send communications and invoices to this address

#### Company Name

Contact Name

Address Line 1

Address Line 2

City, State/Province, Postal Code, Country

Telephone Number

Email Address

- |   |             |
|---|-------------|
| <input type="checkbox"/> <b>Double Diamond Level Supporter</b>          | RMB 400,000 |
| <input type="checkbox"/> <b>Top Diamond Level Supporter</b>             | RMB 300,000 |
| <input type="checkbox"/> <b>Diamond Level Supporter</b>                 | RMB 200,000 |
| <input type="checkbox"/> <b>Platinum Level Supporter</b>                | RMB 100,000 |
| <input type="checkbox"/> <b>Gold Level Supporter I</b>                  | RMB 60,000  |
| <input type="checkbox"/> <b>Gold Level Supporter II</b>                 | RMB 50,000  |
| <input type="checkbox"/> <b>Gold Level Supporter III</b>                | RMB 40,000  |
| <input type="checkbox"/> <b>Silver Level Supporter I</b>                | RMB 30,000  |
| <input type="checkbox"/> <b>Silver Level Supporter II</b>               | RMB 25,000  |
| <input type="checkbox"/> <b>Silver Level Supporter III</b>              | RMB 20,000  |
| <input type="checkbox"/> <b>White Paper Showcase Session</b>            | RMB 40,000  |
| <input type="checkbox"/> <b>Attendee Bags</b>                           | RMB 25,000  |
| <input type="checkbox"/> <b>Column Wraps</b>                            | RMB 25,000  |
| <input type="checkbox"/> <b>Refreshment Breaks</b>                      | RMB 20,000  |
| <input type="checkbox"/> <b>Internet Booth &amp; Recharging Station</b> | RMB 15,000  |
| <input type="checkbox"/> <i>Exclusive Hosting</i>                       | RMB 20,000  |
| <input type="checkbox"/> <b>Footstep Directionals</b>                   | RMB 20,000  |
| <input type="checkbox"/> <b>Welcome Gifts at Registration Desk</b>      | RMB 20,000  |
| <input type="checkbox"/> <b>Flyer Insert in Attendee Bag</b>            | RMB 15,000  |
| <input type="checkbox"/> <b>9<sup>th</sup> Annual Meeting Notebook</b>  | RMB 15,000  |
| <input type="checkbox"/> <b>Logo on Session Information Board</b>       | RMB 8,000   |
| <input type="checkbox"/> <b>Logo on Exhibition Board</b>                | RMB 3,000   |
| <input type="checkbox"/> <b>Stamp Rally Card Advertisement</b>          | RMB 3,000   |
| <input type="checkbox"/> <b>Logo on Email</b>                           | RMB 3,000   |

**Total Payment Due:** RMB

### Payment Information

**Require Invoice in USD**

**Bank Transfer**

**Account Name:** DIA (Beijing) Healthcare Information Consulting Limited

**Account No.:** 333757195112

**Bank Name:** Bank of China, Beijing Chaoyang Sub-branch Banking Dept.

**Bank Address:** 1st Floor, Tower A, Gateway, No. 18 Xiaguangli, North Road, East Third Ring, Chaoyang District, Beijing, 100027, P.R. China

**SWIFT Code:** BKCH CN BJ 110

**Bank commission fee should be paid by payer.**

Company name, as well as the Meeting ID #17975, must be included on the transfer document to ensure payment to your account. Please fax this form to +86-10-5923-1090 prior to payment. **Payments must be net of all charges and bank charges must be borne by the payer.**

### Cancellation Policy

Cancellations requests received on or before April 1, 2017 will receive a 50% refund. Cancellations requests received after April 1, 2017 will receive NO refund.

### Sales Contacts

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