Life Sciences IT Enabled Business Conference

Meeting ID 16651
August 19-20, 2016  |  ITC Windsor, Bengaluru, India

The pivot of the Life Sciences industry is shifting from cost optimization to innovative ways of bringing more drugs to market or even fail faster during the discovery and R&D stage. With the advent of disruptive information technology (IT), this shift is more prominent in the rather conservative industry like ours. This conference aims to bring case studies and thought leadership on how IT can deliver better business outcomes which impact quintessential indicator of ‘speed to market’ aimed towards improved quality of outcome and enhanced regulatory compliance.

Program Highlights

• Leveraging Digital Technologies to bring efficiencies in Clinical Operations
• IDMP Compliance need as well as Opportunities/ Impact on regulatory and safety compliance
• Convergence Digital
• TransCelerate - An Update
• Clinical Data Disclosure and Transparency - Point of View
• Innovative approach to accelerate clinical trial
• Next Generation Regulatory Information Management System
• Conducting Trials in India: Challenges and Current Status
• Data Transformations challenges/ regulatory recommendations
• Convergence of Life sciences and health-care industry
• SaaS model in life-sciences and health-care

Learning Objectives

The objective of the conference is to look at avenues for striking a balance between business expectations from IT and what IT can do as a catalyst to deliver desired business outcomes.

At the end of the Conference the participants should be able to:

• Understand the Role of Big Data in research informatics to predict early success or failure of a test molecule
• Learn and understand about the data standards adoption and transformation challenges including technologies to overcome those challenges
• Generate Know-How with respect to recent developments and advancements in areas of risk based monitoring/newer standards such as IDMP, industry preparedness and various approaches to meet this demand
• Know the Challenges and Current Status of Conducting Clinical Trials in India
• Real-time case study on consortium model for cross industry clinical operations efficiency i.e. TransCelerate Shared Investigator Platform (SIP)
• View on Convergence of Life sciences and health-care industry

MEETING MANAGER
Manoj Trivedi
Senior Manager, Business Development
DIA (India) Private Limited  |  cell: +91 98.1977.7493  |  Manoj.Trivedi@diaindia.org
## AGENDA

### DAY 1 | Friday, 19th August

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>8:00 – 9:00</td>
<td>REGISTRATION</td>
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<td>9:00 – 9:30</td>
<td>OPENING CEREMONY</td>
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<td>9:30 – 10:00</td>
<td>Presentation by the GUEST OF HONOUR</td>
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<td>Naz Haji</td>
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<td>MD Quintiles India, CIO Asia</td>
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<td>10:00 – 10:30</td>
<td>KEYNOTE PRESENTATION</td>
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<td>An IT Day in Life Sciences</td>
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<td></td>
<td>Edsel Pereira</td>
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<td>Sr. Vice President - Information Technology,</td>
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<td>Global Chief Information Officer</td>
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<td>Glenmark Pharmaceuticals Ltd</td>
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<td>10:30 – 11:00</td>
<td><strong>Tea / Coffee Break</strong></td>
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<tr>
<td>11:00 – 12:30</td>
<td>Session 1: TransCelerate Initiative’s – An Update</td>
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<td>Session Chair</td>
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<td>Rajesh Kuppuswamy</td>
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<td>Cognizant Technology Solutions</td>
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<td>11:10 – 12:00</td>
<td><strong>Shared Investigator Platform (SIP): Genesis, market adoption and business change management strategy</strong></td>
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<td>12:00 – 12:30</td>
<td><strong>Technology and process in RBM – when the roads meet</strong></td>
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<td>Abby Abraham</td>
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<td>Co-founder &amp; Vice-President – Clinical Solutions</td>
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<td>12:30 – 13:30</td>
<td><strong>Lunch</strong></td>
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<td>13:30 – 15:00</td>
<td>SESSION 2: Clinical IT Space</td>
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<td>Shobhit Shrotriya</td>
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<td>Vice President – Life Sciences Operations &amp;CDM Capability</td>
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<td>13:35 – 14:00</td>
<td><strong>RBM: Considerations and Evaluation Approach</strong></td>
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<td></td>
<td>Madhura Shivaram</td>
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<td>Data Science - Principal Director</td>
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<td>14:00 – 14:25</td>
<td>A methodology to select the right EDC for your organization in a developing economy</td>
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<td>Manuj Vangipurapu</td>
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<td>Quad One Technologies Pvt. Ltd.</td>
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<td>14:25 – 14:50</td>
<td>Enabling decision making with Clinical Data Integration and Advanced Analytics</td>
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<td>15:30 – 17:30</td>
<td>SESSION 3: IDMP Compliance : Challenges and Opportunities</td>
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<td>Ashok Kumar Bhandary</td>
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<td>Consulting Practice Director</td>
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<td>Oracle Health Sciences Consulting (HSC)</td>
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<td>15:35 – 16:00</td>
<td>Preparedness and challenges – IDMP implementation</td>
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<td>Milind Ponde</td>
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<td>Global Head-Submission Publishing &amp; Site Head Drug Regulatory Affairs</td>
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<td>IDMP perspective- Technology Provider</td>
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<td>Harrison Zaphery</td>
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<td>Sowmya Srinivasan</td>
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<td>Managing Director, Life Sciences Technologies Accenture</td>
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DAY 2 | Saturday, 20th August

9:30 – 10:00  Presentation by the GUEST OF HONOUR
Ram Meenakshisundaram
SVP Global Delivery Head
Cognizant Life Sciences

10:00 – 10:30  KEYNOTE PRESENTATION
Atanu Roy
CIO
Sun Pharmaceuticals

10:30 – 11:00  Tea / Coffee Break

11:00 – 12:30  Session 4: Data Transformation/ Regulatory challenges

Session Chair
Giri Balasubramanian
Executive Director
PRA Health Sciences

11:05 – 11:30  Improving Healthcare with effective Standardization (Data Transformation) methods and Visualization
Bhaskar Subramaniam
Director, Clinical Programming
Chiltern

11:30 – 11:50  Transformation and standardization in the age of big data
Anil Kumar
Senior Director – Biostatistics
Quintiles

Panel Discussion | 11:50 – 12:30
Data warehousing and data transformation – way forward
Moderator
Giri Balasubramanian
Executive Director
PRA Health Sciences

Panelists
Bhaskar Subramaniam
Director, Clinical Programming
Chiltern

Anil Kumar
Senior Director – Biostatistics
Quintiles

Tushar Sakpal
SME - Domain Consultant (Biostats & Programming)
TCS

12:30 – 14:00  Session 5: Re-imagining Clinical Trials Leveraging technologies

Session Chair
Sanjeev Sachdeva
Global Head, Pharma IT Solutions & Innovations
Tata Consultancy Services

12:30 – 12:55  Clinical Transformation in the digital world – Impact of SMAC on clinical trials
Sowmya Srinivasan
Managing Director, Life Sciences Technologies
Accenture

12:55 – 13:20  Clinical Trials Optimization: Patient Centric eInformed Consent
Godhuli Chatterjee
Senior Medical Advisor and Clinical Safety Officer
Clinical Study Unit, India, Sanofi

Panel Discussion | 13:20 – 14:00
Challenges and Opportunities – Deploying Digital Technologies in Clinical Trials
Moderator
Sanjeev Sachdeva
Global Head, Pharma IT Solutions & Innovations
Tata Consultancy Services

Panelists
Sowmya Srinivasan
Managing Director, Life Sciences Technologies
Accenture

Godhuli Chatterjee
Senior Medical Advisor and Clinical Safety Officer
Clinical Study Unit, India, Sanofi

Rithesh Phalaksha
Associate Director
Lead - Digital Solutions Group
Novartis

14:00 – 15:00  Lunch
## AGENDA

### DAY 2 | Saturday, 20th August

| 15:00 – 17:00 | SESSION 6: Convergence of Life sciences and health-care industry |
| 17:00 – 17:15 | Conference Wrap Up |
| 17:15 | Tea / Coffee |

### Session Chair
Shobhit Shrotriya  
Vice President, Life Sciences Operations & CDM Capability  
Accenture

**15.00 -15.30**  
*Convergence of Life sciences and health-care industry*  
Jeyaseelan Jeyaraj  
Director Sales Consulting  
Oracle

**15.30 -16.00**  
*When hospitals become Bio-Pharma research organization*  
Suresh Ramu  
Co-founder and CEO  
Cytespace

**Panel Discussion | 16.00 – 17.00**  
*Conducting Trials in India: Challenges and Current Status*  
**Moderator**  
Suresh Ramu  
Co-founder and CEO  
Cytespace

**Panelists**

- **Subashri Shivkumar**  
  Senior Director & Head Clinical Development Services  
  Quintiles India

- **Jamila Joseph**  
  SVP and Head, Clinical Research Services  
  Reliance Life Sciences

- **Goutam Pujari**  
  Head BE and Clinical Research  
  Apotex Research Private limited
IT LS Conference Support Opportunities

**Knowledge Partner**

400000 INR

- Logo on venue Welcome Arch
- Special seating arrangement (Reserved Table for the company’s delegates) in the conference
- 5 Free full conference passes and 2 Booth attendees
- Branding at ‘Cafe Kiosk’
- Branding in Luncheon Area
- Free Octanorm Pavilion in pre-conference Area-4 Meters (Length) x2 Meters (Depth) x8Feet (Height)

**Solo Opportunity**

- Logo on conference registration table
- Logo on ‘Thankyou Supporter’ card –Will be placed inside the delegate kit
- Logo on ‘Thank you supporter’ standee in preconference area
- Welcome tent card in Hotel’s Guest Rooms

**Gold Supporter**

250000 INR

- Logo on venue Welcome Arch
- Special seating arrangement (Reserved Table for the company’s delegates) in the conference
- 4 Free full conference passes and one tabletop attendee
- Free Skirted Tabletop for the promotion and branding

- 2 Standees in pre-conference area-6x4Feet
- Logo on conference registration table
- Logo on ‘Thank you Supporter’ card – Will be placed inside the delegate kit
- Logo on ‘Thank you supporter’ standee in preconference area
IT LS Conference Support Opportunities

**Logo on Conference Bags**

100000 INR

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**Tabletop**

75000 INR

One tabletop attendee will be allowed free of cost

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**Artwork of standees should be provided by the company within the given time frame and for any additional services; LCD Screen or any other accessories company has to pay in actuals**
VENUE: ITC Windsor  
25, Windsor Square, Golf Course Road, 
Bengaluru - 560052, India. 
+91-80-22269898 telephone  
+91-80-22264941 facsimile

CONTACT  
Farhat Samuel Roberts, Assistant Sales Manager, M.I.C.E  
ITC Ltd - Hotels Division  
Mob.: +91-7738545824 | Email: farhat.roberts@itchotels.in

MEETING MANAGER  
Manoj TRIVEDI, Senior Manager, Business Development  
DIA (India) Private Limited  
cell: +91 98.1977.7493 | Manoj.Trivedi@diaindia.org

CANCELLATION POLICY: ON OR BEFORE AUGUST 5, 2016  
• Cancellations must be in writing and received by AUGUST 5, 2016. Registrants who do not cancel in writing by that date and do not attend the event will be responsible for the full registration fee paid. Registrants are responsible for cancelling their own hotel and airline reservations.  
• DIA reserves the right to alter the venue, if necessary. If an event is cancelled, DIA is not responsible for any airfare, hotel or other costs incurred by registrants.  
• UPON CANCELLATION, the administrative fee that will be withheld from refund amount is 25 % of the delegate fee

FULL MEETING CANCELLATION  
• All refunds will be issued in the currency of the original payment

For more details, please visit www.DIAglobal.org

REGISTRATION FEES FOR TWO DAYS CONFERENCE (Registration fee includes refreshment breaks and luncheons.)

Early bird advantage can be availed of upon receipt of payment on or before 29th July 2016

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<th>BASIC RATE (INR)</th>
<th>SERVICE TAX 15 % (INR)</th>
<th>TOTAL INR</th>
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<td>INDUSTRY NON-MEMBER</td>
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After 29th July 2016

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STUDENT REGISTRATIONS  
A student is an undergraduate/graduate who can document enrollment in a signature accredited, degree granting, academic program. Please send completed registration form, payment and copy of student identification.

DRUG INFORMATION ASSOCIATION  
Office No. 250, Unit 1, Level 2, B Wing,  
Times Square, Andheri Kurla Road,  
Andheri East, Mumbai 400059  
tel: +91 22.6608 9588 | email: india@diaglobal.org

PAYMENT DETAILS  
Account Name: DIA (INDIA) PRIVATE LIMITED  
Account No: 061010200024611  
bank Name: AXIS BANK LIMITED  
Branch Name: Dhiraj Baug, Near Hari Niwas Circle, LBS Marg, Thane (W)  
- 400602  
IFSC Code: UTIB0000061  
MICR Code: 400211013  
Swift Code: AXISINBB061

PAYMENT INFORMATION  
Completed form, along with draft/cheque made payable to DIA (India) Private Limited should be sent to:  
Bhavesh Vora  
Senior Executive Accounts  
Bhavesh.Vora@diaindia.org | cell : +91 98 2097 2630

Please check the applicable category:  
☑ Industry  ☐ Government  ☐ Academia  ☐ Student

PLEASE PRINT ALL INFORMATION CLEARLY

Last Name  First Name  M.I.  Please check one:  ☐ Mr.  ☐ Ms.  ☐ Prof.  ☐ Dr.

Job Position  Affiliation (Company)  ☐ Business Address  ☐ Home Address

Address (Please write your address in the format required for delivery to your country.)  City  Postal  Country/Region

Address

Telephone Number  Fax Number  Mobile Number (Required)  Email (Required for confirmation)

IF FAXING OR MAILING THIS FORM, PLEASE PROVIDE A COPY OF REGISTRANT’S BUSINESS CARD.