Evolving Landscape of Clinical Data Management:  
Focus on Technology and Data Standards  
July 4, 2014  
Hotel Vivanta by Taj | Bangalore, India

**PROGRAM OVERVIEW**

The era of transactional delivery in history and in the changing industry landscape meeting SLAs (Service Level Agreement) is considered business-as-usual. In today’s competitive landscape, pharmaceutical companies are striving to bring their products to the market faster in a cost effective manner to enable the availability of drugs to patients at an affordable price. Therefore, it becomes quintessential for the service providers to partner with the pharmaceutical companies in this noble endeavor and start creating value by impacting their business outcomes around ‘speed to market’, ‘cost optimization’, ‘regulatory compliance sustenance’ and ‘improvement of throughput and efficiency without an impact on quality’. Clinical data management is playing a vital role in this important transformation. Lately, of the numerous dimensions that are impacting the way clinical data management is done today, technology and data standards have made a significant impact in the entire scheme of things. This conference will delve into the present and future trends of technology and data standards and the challenges faced by professionals as they navigate through this complex ecosystem.

**PROGRAM HIGHLIGHTS**

- The role of technology in the evolution of clinical data management  
- Technological innovations in clinical data management  
- Understanding data standards

**WHO SHOULD ATTEND**

Clinical research professionals involved in management and analysis of Clinical Trial Data including:

- Clinical Data Managers  
- Clinical Database Programmers  
- SDTM Programmers  
- Biostatisticians  
- Statistical/Clinical Programmers  
- Clinical Project Managers
DAY 1 | CONFERENCE AGENDA

9:00-9:30 AM  REGISTRATION

9:30-9:45 AM  WELCOME
                   Shobhit Shrotriya
                   Vice President
                   Life Sciences Practice
                   Accenture

9:45-10:15 AM  KEYNOTE ADDRESS
                   Interplay of Technology and Data Standards in CDM
                   Suresh Ramu
                   CEO and Co-founder
                   Cytespace

10:15-10:45 AM  TEA BREAK

10:45-1:00 AM  IMPACT OF TECHNOLOGY ON CDM

10:45-11:30 AM  Recent Innovations in Technology Solutions for Clinical Data Management
                   Mandar Ghatnekar
                   Senior Manager
                   Life Sciences Practice
                   Accenture

11:30 AM-12:15 PM  The Future Just Happened: How Recent Innovations and Advances in Ubiquitous Computing and Human Networking Influences Clinical Data Management
                   Yogesh Tambe
                   Associate Director
                   Quintiles

12:15-1:00 PM  Technology in CDM – An Enabler or a Deterrent?
                   Goutham Vasudev
                   Vice President
                   Strategy and Business Development
                   Clearight Infotech Ltd

1:00-2:00 PM  LUNCH AND NETWORKING

2:00-2:30 PM  KEYNOTE ADDRESS
                   Changing Trends in CDM and Outsourcing
                   Balaji C. L.
                   Managing Director
                   Life Sciences Practice
                   Accenture

2:30–5:15 PM  DATA STANDARDS: CDASH, SDTM, ADaM — TYING THE KNOT

2:30–3:15 PM  Integrated Standards through Comprehensive Synergies between CDASH, SDTM and ADaM
                   Madhura Shivaram
                   Vice President
                   Life Sciences Practice
                   Accenture

3:15–4:00 PM  CDASH, SDTM and ADaM — Fixing the Puzzle
                   Rajkumar Sinha
                   Senior Director, GDSM
                   Quintiles

4:00–4:30 PM  TEA BREAK

4:30–5:15 PM  TBC

5:15–5:30 PM  VOTE OF THANKS
                   Raghavendra Kalmadi
                   Director, GDSM
                   Quintiles

5:30 PM  CONFERENCE ADJOURNED

2014 DIA INDIA EVENTS

OCTOBER 16-18
DIA INDIA 2014: 9th Annual Conference
Mumbai

TO BE ANNOUNCED
Conference on Generics
Ahmedabad

For more information, please contact:
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CANCELLATION POLICY: On or before JUNE 19, 2014
Cancellations must be in writing and received by June 19, 2014. Registrants who do not cancel in writing by that date and do not attend the event will be responsible for the full registration fee paid. Registrants are responsible for cancelling their own hotel and airline reservations.
DIA reserves the right to alter the venue, if necessary. If an event is cancelled, DIA is not responsible for any airfare, hotel or other costs incurred by registrants.

REGISTRATION FEES
Registration fee includes refreshment breaks, luncheons.

Join DIA now to qualify to save on future events and to receive all the benefits of membership. To see all the benefits of DIA membership, visit www.diahome.org and click on Membership.

A limited number of student registrations are available.
A student is an undergraduate/graduate who can document enrollment in a Signature accredited, degree granting, academic program. Please send completed registration form, copy of student identification, and payment.

PAYMENT INFORMATION
Completed form, along with draft/cheque made payable to DIA (India) Private Limited should be sent to:
Bhavesh Vora | Senior Executive Accounts
Bhavesh.Vora@diaindia.org
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TOTAL AMOUNT: __________________

ORGANISATION PAN No.: __________________