

60TH ANNIVERSARY



GLOBAL ANNUAL MEETING
SAN DIEGO, CA | JUNE 16-20

CHARTING NEW HORIZONS

Content Hub: Look Book

A Guide to making the most of your rapid insight learning session.



DIA

Defining Content Hub Sessions

The Content Hub is all about
learning through rapid insights.

This is an activity where attendees will have the opportunity to interact with community leaders and participate in a conversation to gain rapid insight in a subject of value or attain a deeper perspective listening to information.

Organizing Your Session: Formula for Success

Take 10-15 minutes to frame your session. What is the group going to discuss over the next 30 minutes?

Use the last 15-20 minutes to facilitate an open discussion.



Planning Notes

- This is a **non-traditional learning/networking hybrid specifically designed for a small groups of attendees** to connect face-to-face with community leaders and other attendees that share the same interests.
- The Content Hub is designed for 30 minute short presentations and seating for an intimate audience of ~30 people.
- The Content Hub is informal with a mix of different styles of seating to encourage relaxed conversations between the audience and the leader.
- A vital component of the Content Hub is the opportunity for the audience to participate in active Q&A.

Refer to our [Content Hub Guide](#) for additional planning information including important dates.

If you have any questions, please contact our Program Development Team at AnnualMeetingProgram@diaglobal.org

