Beyond Compliance to Collaboration with Modern Safety Content Management Solutions

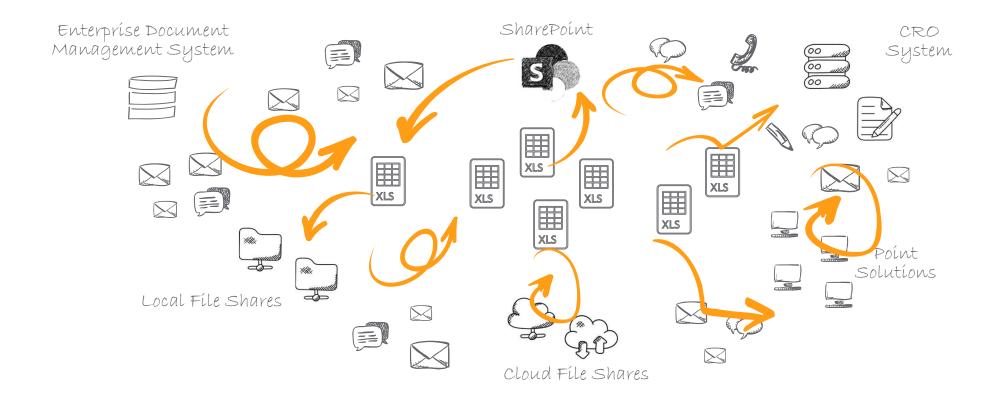


Question

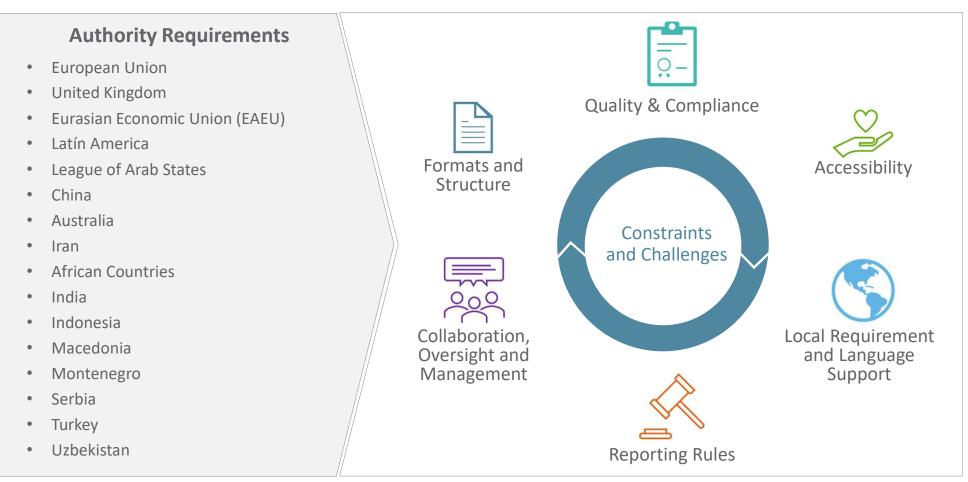
Which of these content areas do you manage today?

- PV System Master File (PSMF)
- PV Agreements / SDEA's
- Periodic Report
- Literature
- Risk Management Plans
- Safety Management Tracking

Complex and Manual PV Content-related Processes



Keeping Up with Global Regulations



Question

What are your challenges in managing and / or sharing PV content?

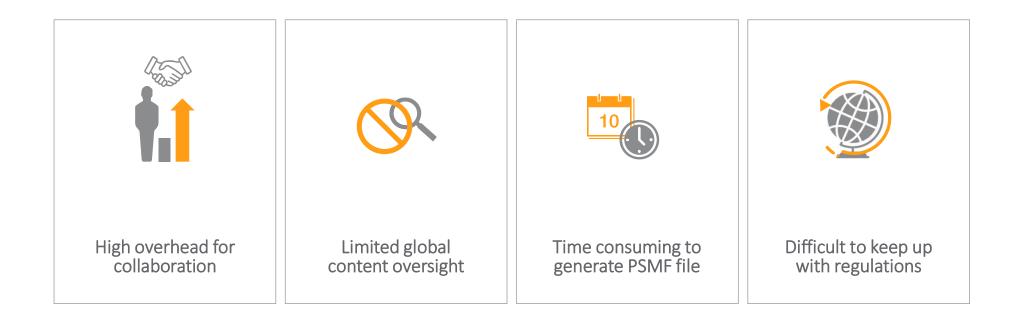
- 1. System is not purpose built for Safety teams
- 2. System does not easily support the evolving regulation landscape
- 3. System has poor sharing / collaboration capabilities
- 4. Limited oversight and manual processes
- 5. All of the above

Customer Case Study



Copyright © Veeva Systems 2023

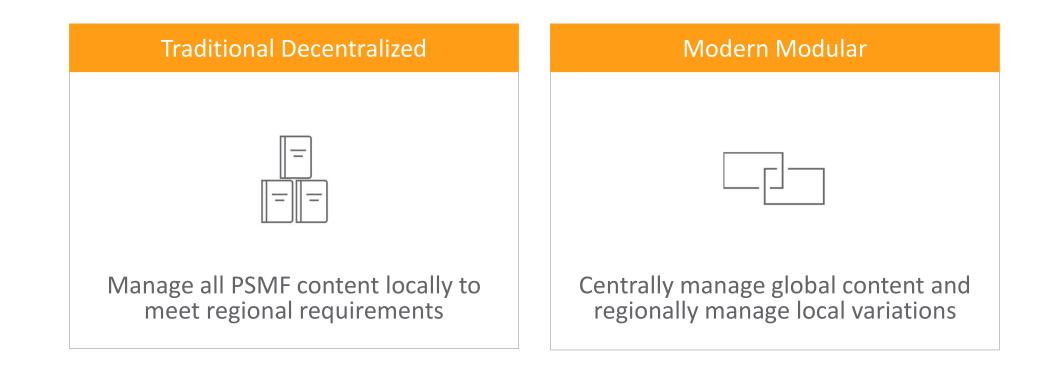
Challenges Managing PSMF



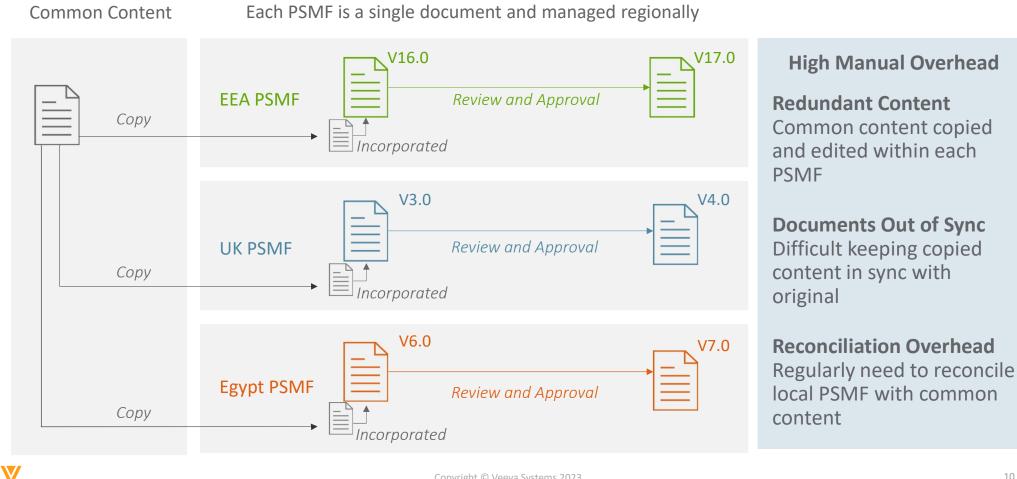
Customer Evaluation Criteria

Collaborate	Trusted Global Content	Easy to Use	
2220			
Easily collaborate with all stakeholders	Unified, accessible / visible internally and externally	User friendly interface with intuitive workflows	

Approaches to Managing PSMF



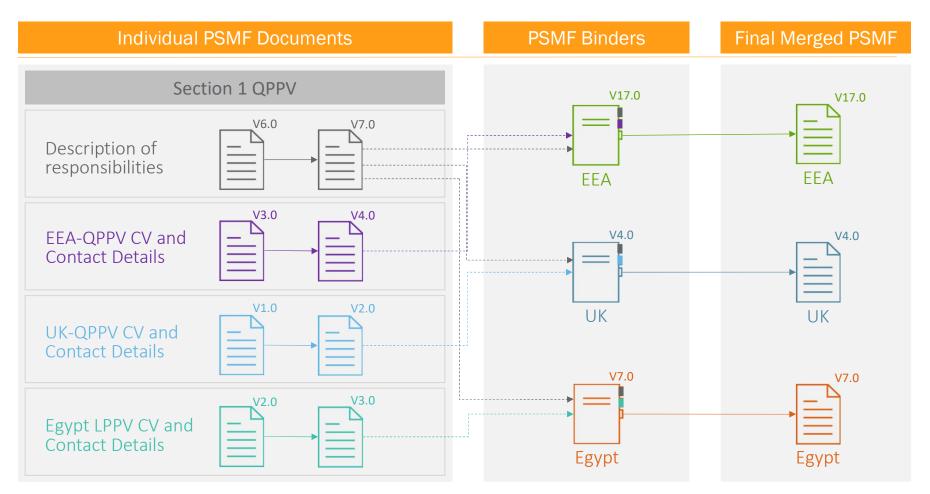
Traditional Global PSMF Management



Traditional Global PSMF Management Challenges

Day 0				Day 29/30	Day 0
Email sent to contributors	Docs being updated locally		Revision of comments	Approval and Sign-off	Repeat
Day 15	Reminder Follow- up		Review and comments	Day 26	
	Reminder Follow- up		QC	Day 20	Revision Cycles Quarterly – Body
	.5 Manual collation, formatting, and versioning		Final clean version complete		Monthly – Annexes
	Cross-checking Core with Annexes	Sorting out discrepancies between Core and Annex	Manual Logbook creation		Contributors QC-er
					QPPV

Modular PSMF Management Approach Deployed



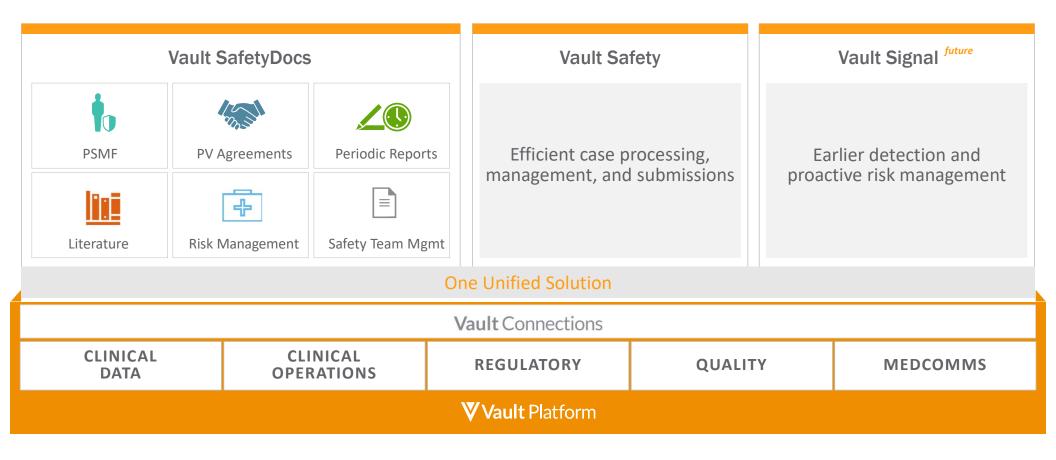
Copyright © Veeva Systems 2023

Modular PSMF Benefits Achieved

Visibility and Oversight	Governance & Control	کری۔ Operational Efficiency	Compliance
 Global / regional visibility 60+ markets with PSMF or equivalent requirement 	 Governance framework Global / regional alignment Single global process 	 Efficiently content collection & mgmt. Improved global collaboration Effort reduced by 2 weeks Improved Quality 	 Timeliness of reporting Easier to support and demonstrate compliance Submission tracking

- Providing oversight while delegating document ownership to specific team members to keep current
- Content publishing that goes through approval of the final PDF document electronically
- PSMF electronic approval and final content stored in the same system

Core Focus Areas of Safety Content Management



Unified Platform - PSMF Data Exchange



Copyright © Veeva Systems 2023

Contact Information





Mike Kruczek Senior Director Safety Strategy Veeva Systems Email: mike.kruczek@veeva.com



Copyright © Veeva Systems 2023



Thank you