



**DIA 2023**  
GLOBAL ANNUAL MEETING  
BOSTON, MA | JUNE 25-29

# ILLUMINATE

## **slido:** Speaker Polling Look Book

How to Include Polling in Your Session



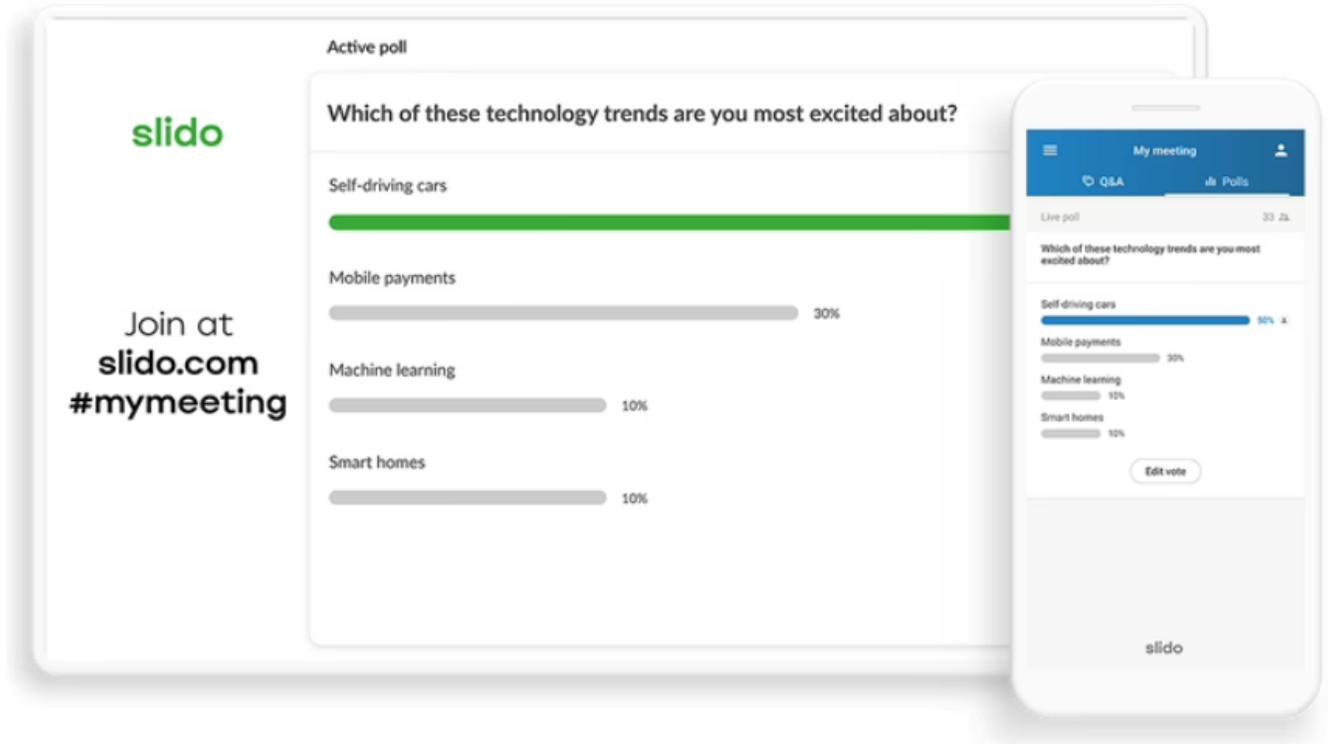
# Add an interactive aspect into your session!

Give as much attention to **PARTICIPATION** as you do to information

Conferences have grown beyond attending just to listen to someone speak. Instead, face-to-face events should be about engagement, participation, and discussion, to learn beyond listening to information

# What is Slido?

- ▶ Make your meetings and events more interactive by polling your audience in real time.
- ▶ Live polls are an easy way to kick-start the conversation, check knowledge, or get instant feedback.



# How Do I Add Questions to My Presentation?

## Step 1

Choose from a large variety of question types, including multiple choice, word cloud, rating, open text and ranking.



## Step 2

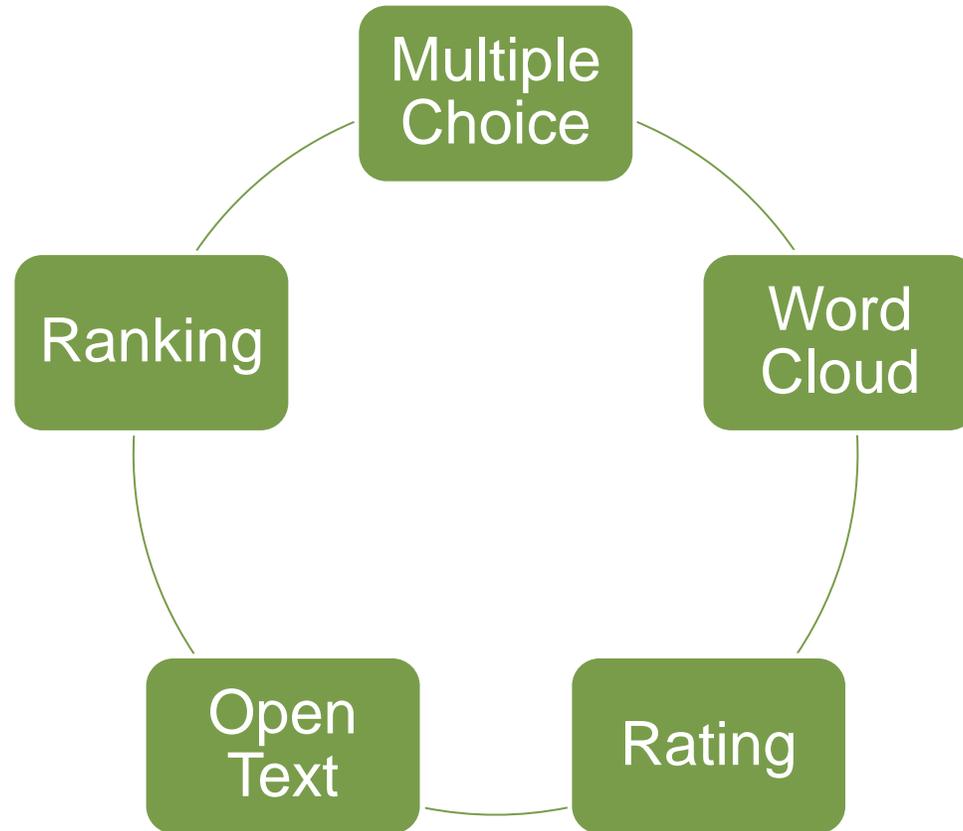
When creating your PowerPoint Presentation, **add the question to the slide you wish the interactive question to appear.** When submitting to DIA, advise in the email which slides have questions.



## Step 3

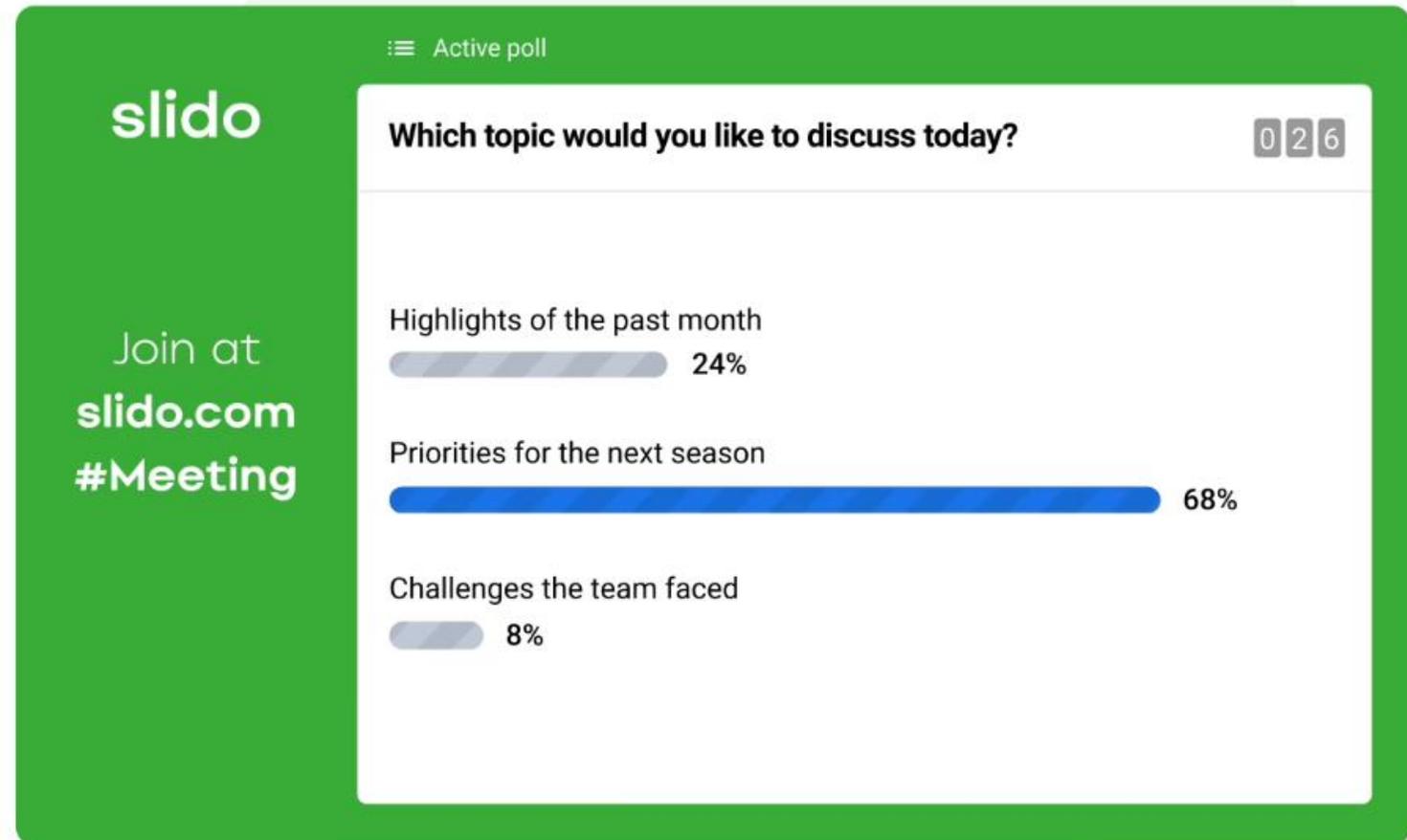
**DIA** will convert your questions into a Slido Poll in PowerPoint slides.

# Step 1: Choose your poll type



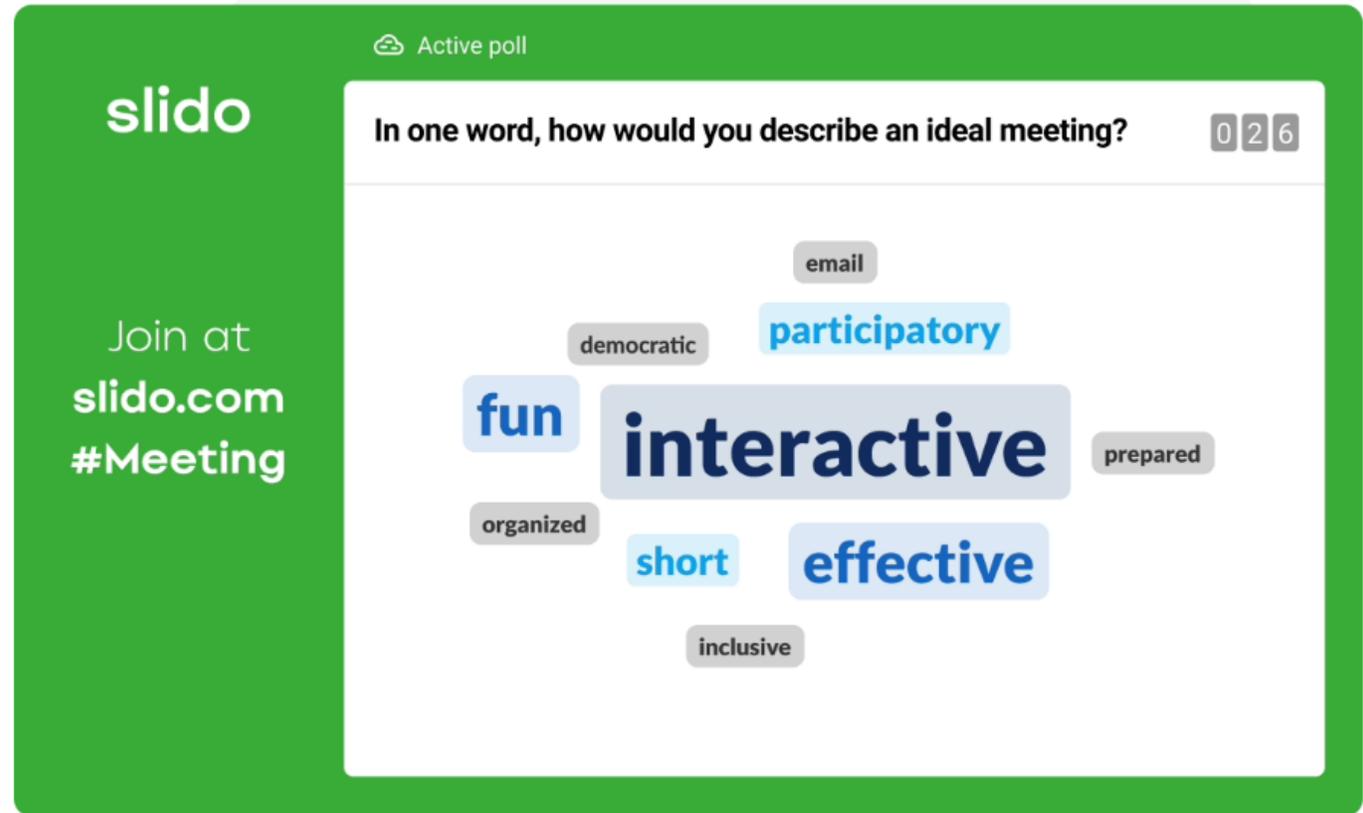
# Multiple Choice

- ▶ Discover your audience's opinions, preferences and knowledge. With multiple choice polls, people vote on predefined options and you can quickly see the prevailing answer.



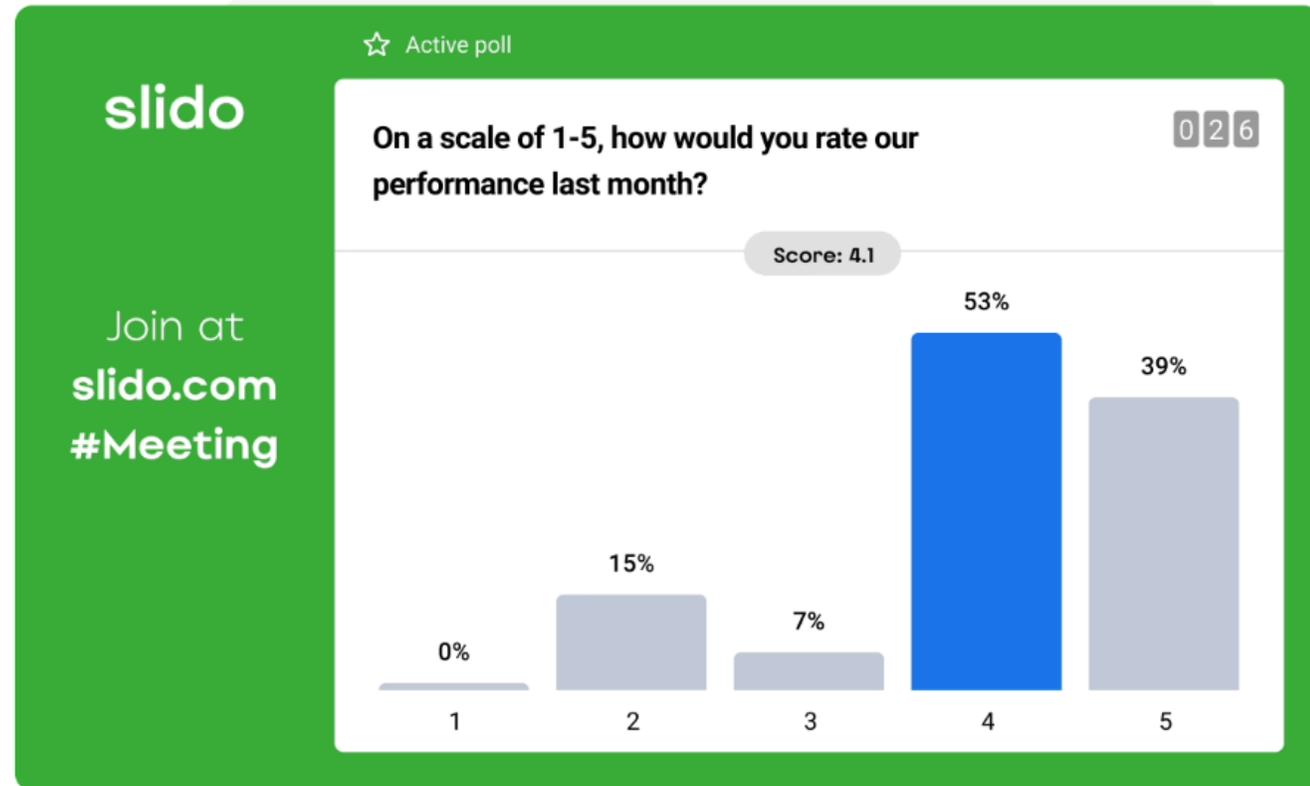
# Word Cloud

- ▶ Display the most popular answers in a beautiful word cloud. The more times a word is used, the bigger it gets. Word clouds are great conversation starters that are ideal for **one-word submissions.**



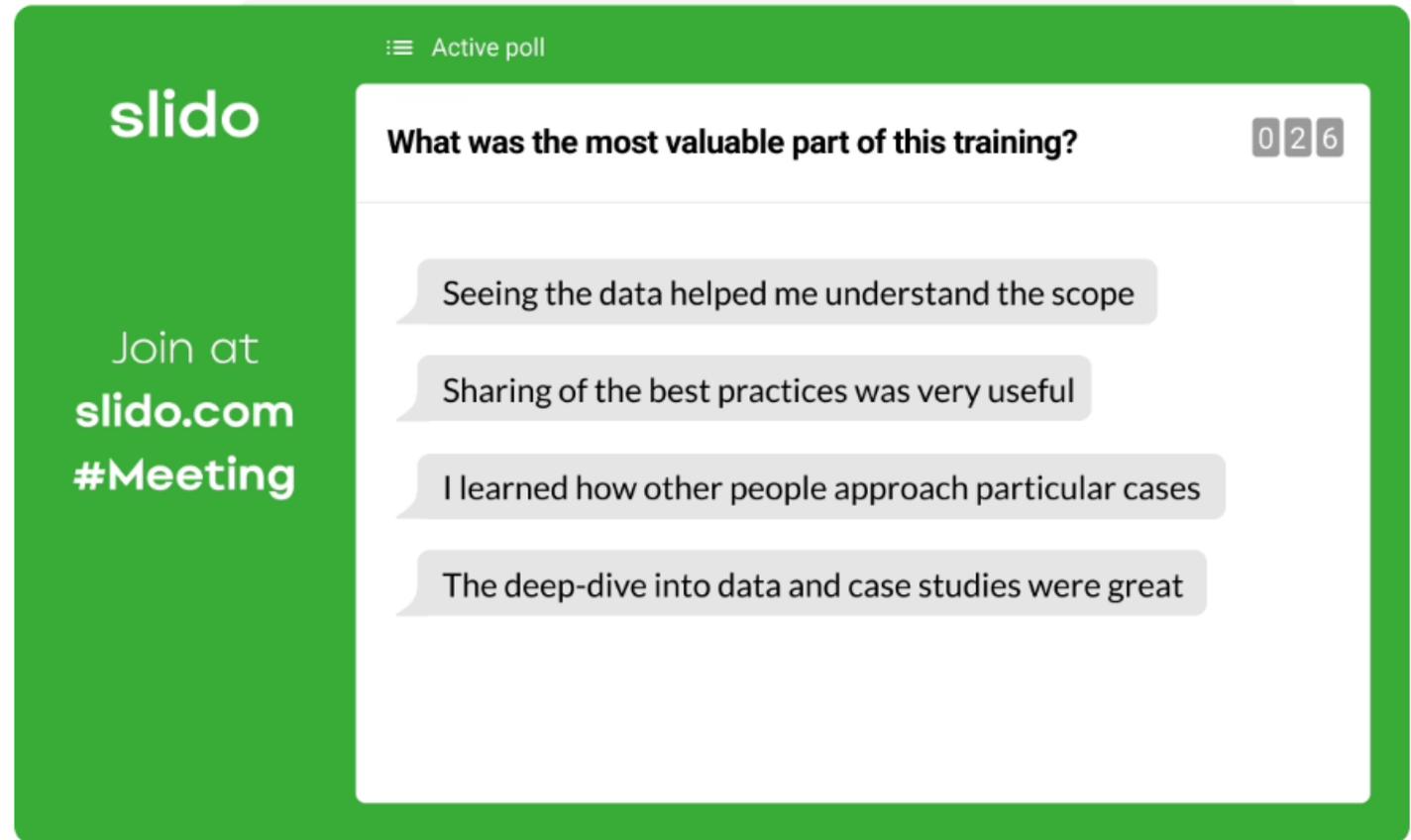
# Rating Poll

- ▶ A rating poll offers the quickest way to get feedback from your participants. Let them rate your session or see where they stand on certain areas in pulse surveys.



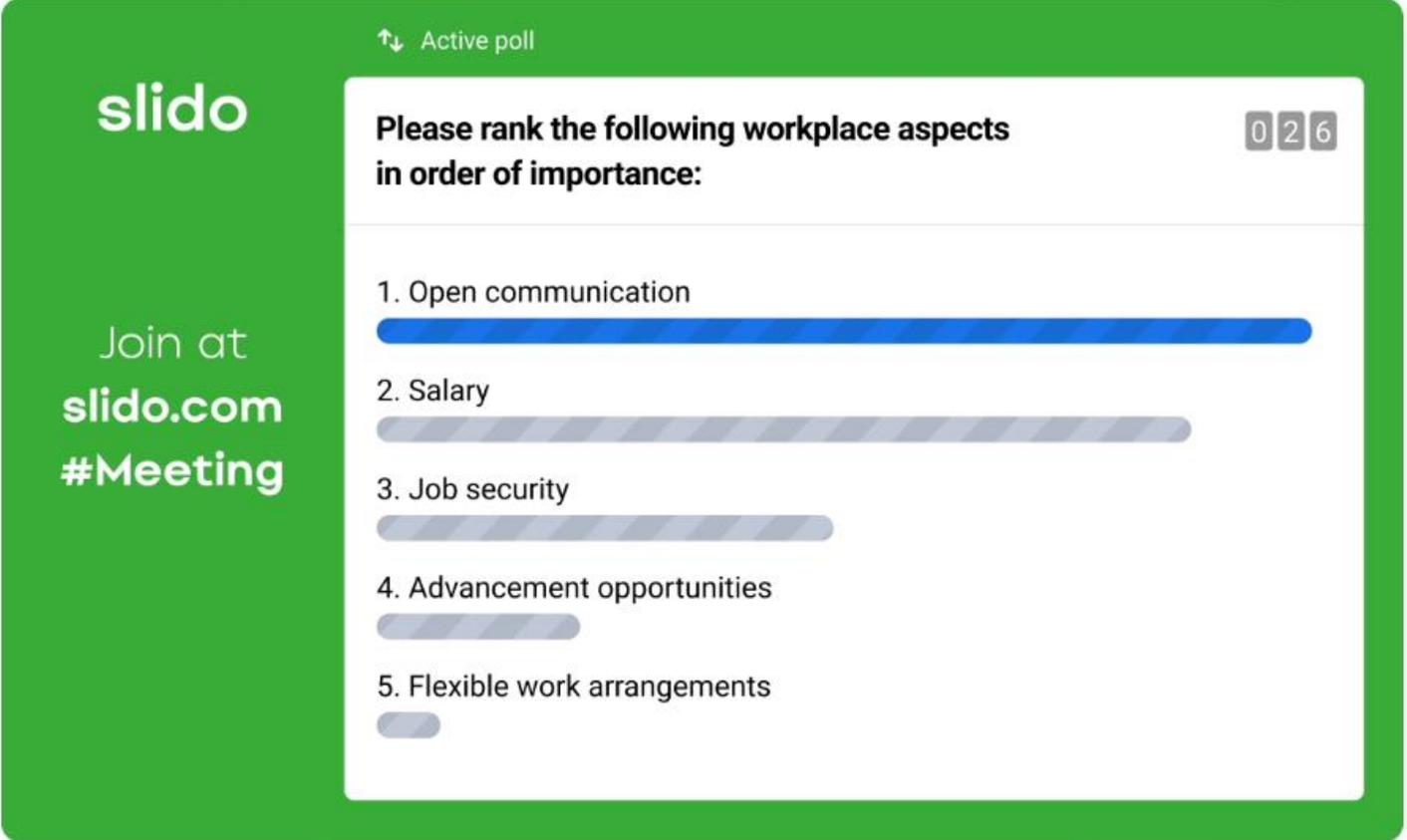
# Open Text

- ▶ Let your participants type in their own answer or comment. Open text polls are great for feedback surveys and training sessions, or as a collaboration tool in small meetings.



# Ranking Poll

- ▶ Ask people to prioritize different items based on their importance. A ranking poll can help you identify the most relevant topics, projects or areas and inform better decisions.



The screenshot shows a Slido poll interface. On the left, the Slido logo is displayed above the text "Join at slido.com #Meeting". The main poll area is titled "Active poll" and contains the question: "Please rank the following workplace aspects in order of importance:". To the right of the question is a counter showing "026". Below the question is a list of five items, each with a horizontal bar representing its ranking:

- 1. Open communication (longest bar, solid blue)
- 2. Salary (medium-long bar, grey with diagonal stripes)
- 3. Job security (medium bar, grey with diagonal stripes)
- 4. Advancement opportunities (short bar, grey with diagonal stripes)
- 5. Flexible work arrangements (shortest bar, grey with diagonal stripes)

# Step 2: Submit your polling questions

## Tips for Successful Polls

- Make questions short and simple.
  - Questions have a character limit of 257.
  - Limit answer choices to 5 total.
- Allow time for discussion of the response results.
  - Build in approximately 1-2 minutes for presenting and polling.
  - Build in at least 2-3 minutes for discussion of each question.
- It is recommended to use no more than 5 questions. Use questions sparingly to highlight the points you most want to emphasize.

**Submit your polling questions by Tuesday, June 6.  
[SurveyMonkey.com/r/poll23](https://www.surveymonkey.com/r/poll23)**

# Introducing Your Interactive Questions to the Audience

Before your first interactive question, tell the audience that you will be asking them to participate using their mobile device.

*Now I'm going to ask for your opinion. Please take out your mobile device, open your camera app to scan the QR code on the screen.*



*You will then click the link to take you to the polling screen.*