

# DIA

## ARE YOU USING REAL WORLD EVIDENCE STRATEGICALLY?



DIA's *Real World Evidence Conference* answers questions about novel applications of RWE in drug and device lifecycles:



### **Non-Interventional Studies**

How can key design and analytic principles be applied to conduct high-quality non-interventional studies with RWE?

### **Clinical Trial Design**

Where and how can RWE facilitate decision-making in the development of trial designs?



### **Pragmatic Clinical Trials**

How can we build evidence to inform regulatory and payer decision-making?



### **Label Expansion**

What are strategies for developing RWE protocols for label expansion?



### **Real-World Data from Wearables**

How can real-world patient experience be best accessed to support regulatory decision-making?

Discover the novel ways RWE is being leveraged to advance knowledge and decision-making in the medical products lifecycle.

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