



Medical Affairs and Scientific Communications Forum

March 18-20 | Loews Sapphire Falls Resort
Orlando, Florida

DIA strives to bring you cutting-edge content, not only during the forum, but prior to the start as well. This year, we bring back our primer course and short courses to give you a more intimate setting for learning with your peers from expert instructors.



8:30AM-5:00PM

Medical Communications Primer: The Fundamentals of Medical Communications

Learn and discuss important skill sets that provide value to both internal and external customers and compare these across companies. *This primer is designed to meet the needs of those new to biopharmaceutical industry-based medical communications.*



8:30AM-12:00PM

Short Course 1: Medical Communications: Compliance in 2019

Gain an overview of what policies, procedures, and programs medical communications departments should consider implementing to help ensure compliance and mitigate risk.



Short Course 2: Pubs Planning

Explore publication planning, but go into specific details on each element of the work process.



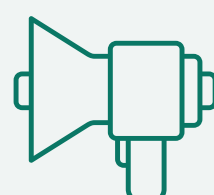
Short Course 3: Effective Delivery of NDA and MAA Submission Packages

Get better informed on the key requirements and processes involved in delivering a regulatory submission package for a New Drug Application (NDA) and/or Marketing Authorization Application (MAA).



Short Course 4: Advertising and Promotional Content Review: A Medical Information Perspective

Discuss the basics of promotional review, a critical component of product marketing, and how to ensure materials meet regulatory, legal, and scientific requirements. *This course will benefit those new to promotional review as well as offer an update to the more experienced reviewer.*



[CHECK OUT THE FORUM AND FULL DESCRIPTIONS](#)

[SAVE YOUR SEAT!](#)