12th Medical Information and Communications Conference and Exhibition

14-15 November 2018
(13 November - Training)
Hotel Savoyen Vienna, Austria

PROGRAMME CHAIR

Janet Davies
Senior Director, Medical Information, EMEAC Region, Gilead Sciences, United Kingdom

PROGRAMME COMMITTEE

Hakan Aribas
Medical Information and Communication Manager, Novartis Saglik, Turkey

Isha Bhattacharyya
Senior Director Global Medical Services, Med Communications, Inc, USA

Michelle Lee Bridenbaker
Global Director, Medical Information Neuroscience & Biosimilars, Biogen International, Switzerland

Sarah Dunnett
Medical Operations Partner, Sarah Dunnett Consulting Ltd, United Kingdom

Marie-Luise Helmich
Head of Europe Medical Information, Sanofi Germany

Sabine Lischka-Wittmann
Director Medical Information Europe, Lilly Deutschland GmbH, Germany

Richard McCombie
Director Leader Scientific Services & Content Compliance, Actelion Pharmaceuticals Ltd, Switzerland

Monica Rojo Abril
Medical Information Officer, Gruenenthal Pharma S.A., Spain

Isabelle C. Widmer
Medical Affairs Consultant, elytra GmbH, Switzerland

Hashtag #MedInfo18

Hotel Information

Hotel Savoyen Vienna
Rennweg 16
1030 Wien, Austria
+43 (1) 206 33-9101
View directions from the Airport

Wifi: No password is required

Overview

We are in the 12th year of the **Annual European Medical Information and Communications Conference**. This is a unique meeting organised by medical information professionals for medical information professionals. Each year, speakers share practical experience dealing with current issues and challenges in medical information departments. **Participants are encouraged** to take part in workshops and discussions within the sessions. This is also a great opportunity to network with your colleagues.

WHAT CAN YOU EXPECT FROM JOINING THIS COMMUNITY IN 2018?

- Benchmark and optimise your own practices
- Dig into the details of problem-solving with hands-on workshops
- Go beyond the content topics to build a network of continuous support
- Reconnect with colleagues and meet regulators
- Establish leadership in areas of Medical Information and Communications

FEEDBACK FROM THE COMMUNITY

- *'It is one of the few options for Exchange on Medical Information in EU, interesting topics, the Quality of Speakers is always good and Medinfo is such an amazing community.'*
- *'It is very valuable for colleagues in MI and no similar meeting does exist Europe.'*
- *'Open information sharing.'*
- *'It is very relevant for our job in medical information and it is good to hear what other companies are doing and keeping your knowledge up to date'*

Key Topics

The conference will cover **key topics in medical information practice**:

The call for abstract closed end of June and the programme is currently under development. Following topics have been part of the call for abstracts:

- Data Privacy
- Medical Information Content Strategies
- Quality Management
- Digital / Innovation / Future
- Outsourcing MI
- Real-world evidence in MI
- Value of MI
- MI through the Product Lifecycle

Who Will Attend

- Medical Information specialists
- Medical Communications specialists
- Managers of medical information and communications functions
- Regional leads of medical information and communications functions
- Global leads of medical information and communications functions
- Medical Affairs professionals

PRE-CONFERENCE WORKSHOP | TUESDAY 13 NOVEMBER

Limited Places Available.
Separate Registration Required.

MEDICAL INFORMATION AND COMMUNICATIONS TRAINING

Interactive Training on Innovation and Automation
13 November, 08:00 - 18:30

This training workshop has been created based on a strong level of interest from European Medical Information and Communications Conference attendees to provide a hands-on deeper-dive into current and future developments in automation and innovation in day-to-day medical information processes.

Objectives

- Medical Information – how it has evolved and how it is continuing to evolve
- To showcase best practices from innovation and automation
- Become acquainted with existing and new technology platforms and solutions for automation

Training Committee:

Simon Johns, Director Medical Information, IQVIA, United Kingdom
Peter Brodbin, Director Business Planning & Communications Pfizer Limited, United Kingdom
Janet Davies, Senior Director, Medical Information, EMEAC Region, United Kingdom
Isabelle C. Widmer, Medical Affairs Consultant, elytra GmbH, Switzerland

AGENDA

08:00 REGISTRATION AND WELCOME COFFEE

09:00 INTRODUCTION BY WORKSHOP COMMITTEE

Provide Overview of the day and Objectives

09:15 SESSION 1

A HELICOPTER VIEW OF THE EVOLVING LANDSCAPE OF MEDICAL INFORMATION AND COMMUNICATIONS

What evolves, why we do it, how it has developed in recent years, ending with a lead to recent developments and innovations and potential areas for automation in Medical information processes.

Danie du Plessis, Managing Director and Owner, TheNextVersion, UK

09:45 COFFEE BREAK

10:00 SESSION 2

IMPLEMENTATION OF INNOVATIVE SOLUTIONS – WHERE DO WE STAND?

Social media compliance and listening
Detecting Potentially Missed Adverse Events from Social Media, Databases and Other Medical Information Sources
Siva Nadarajah, General Manager, Big Data & Artificial Intelligence, IQVIA, US

Analytics & Insights
Jason Villalobos, President & Managing Partner, 3vue, US
Maren Stindt, Medical Communication Director & Head of Medical Information Operations, Merck, Germany

Chatbots
Peter Brodbin, Director Business Planning & Communications Pfizer Limited, United Kingdom

Customer Engagement Technology
Bronwyn Filmer, Associate Director Global Medical Information, Europe and Canada Lead, Takeda, Switzerland

Q&A and discussion

12:00 LUNCH

13:00 SESSION 3: GROUP WORK

WHAT WORKS, WHAT HASN'T, WHAT CAN, WHAT SHOULD BE AUTOMATED

Facilitators:
Simon Johns, Director Medical Information, IQVIA, United Kingdom
Peter Brodbin, Director Business Planning & Communications Pfizer Limited, United Kingdom

The session will include feedback from the small group discussions on how to best implement new technologies, what works and what can be learned from.

Direct access to live demos of current and future-state technology platforms including:

- Artificial Intelligence future state: Cognitive Computing/Learning, Predictive Analytics
  Douglas Dykeman, Manager Computer Science IBM Research, Switzerland

- Tools for automated checking for missed AEs and PQCs from Medical Information database/Social Media
  Siva Nadarajah, General Manager, Big Data & Artificial Intelligence, IQVIA, US
- Auto-translations
  Katie Lewis, Regional Director, Business Development, TransPerfect, UK

14:40 BREAKOUT TO SMALLER GROUPS TO DISCUSS EACH TECHNOLOGY

	Facilitator: **Simon Johns**, Director Medical Information, IQVIA, United Kingdom	Facilitator: **Peter Brodbin**, Director Business Planning & Communications Pfizer Limited, United Kingdom	Facilitator: Industry Representative Invited	Facilitator: Industry Representative Invited
14:40-15:00	IBM Research: Cognitive Computing	3vue: Analytics	Transperfect: Autotranslation	IQVIA: Adverse Event Checking
15:00-15:20	Transperfect: Autotranslation	IQVIA: Adverse Event Checking	IBM Research: Cognitive Computing	3vue: Analytics
15:20-15:40	3vue: Analytics	Transperfect: Autotranslation	IQVIA: Adverse Event Checking	IBM Research: Cognitive Computing

15:40 COFFEE BREAK

16:00 DISCUSSIONS ON THE TECHNOLOGIES PRESENTED

	Facilitator: **Simon Johns**, Director Medical Information, IQVIA, United Kingdom	Facilitator: **Peter Brodbin**, Director Business Planning & Communications Pfizer Limited, United Kingdom	Facilitator: Industry Representative Invited	Facilitator: Industry Representative Invited
16:00-16:20	IQVIA: Adverse Event Checking	IBM Research: Cognitive Computing	3vue: Analytics	Transperfect: Autotranslation
16:20-16:40	Transperfect: Autotranslation	3vue: Analytics	IQVIA: Adverse Event Checking	IBM Research: Cognitive Computing

16:40 SESSION 4

KEY LEARNINGS FROM:

- Chat bots
- Analytics
- Translations
- Process automation
- AE checking

17:30 NETWORKING RECEPTION

18:30 END OF WORKSHOP

ACCESS PRESENTATIONS

As a benefit of your registration, presentations are made available on the DIA website.

To access presentations, go to www.diaglobal.org and click on **Sign in** at the very top. Once you have successfully logged in, click on **Welcome** on the top, then **My Account** and on the left, go to **My Presentations**

No paper copies of the presentations will be provided.

NOTE: If a presentation is not available, the speaker either did not agree to publish it or did not provide us with the presentation. Updated versions of the slides will be made available shortly after the conference.

CERTIFICATE OF ATTENDANCE

A Certificate of Attendance will be sent electronically after the conference. Please note certification requires full attendance. For more information please liaise with our DIA Contact Centre on Basel@DIAglobal.org or call +41 61 225 51 51.

EVALUATION

We value your feedback on the content and organisation of this conference. The electronic survey will be sent to you after the conference and can also be accessed through the following link: https://bit.ly/2y6KQzW

CONFERENCE | WEDNESDAY 14 NOVEMBER

08:00 REGISTRATION AND WELCOME COFFEE

09:00 CONFERENCE INTRODUCTION

Janet Davies, Senior Director, Medical Information, EMEAC Region, Gilead Sciences, United Kingdom

09:15 SESSION 1

THE FUTURE OF MEDICAL INFORMATION

Session Chair:
Sabine Lischka-Wittmann, Director Medical Information Europe, Lilly Deutschland GmbH, Germany

In some industries, it seems like the future is always 5 years away (e.g. nuclear fusion, widespread use of self-driving cars). But is the future already here for Medical Information (MI)?
Are you already using new channels like Virtual Assistant Chabot's or live chat, new technologies like Artificial Intelligence/Machine Learning or automated content creation or are you moving away from the traditional MI model of reactive MI provision? Or are these ideas and possibilities unsustainable in our current business or customer environment?
In the near past and present the responsibilities of Medical information have been clearly defined: responding to medial inquiries, providing standard and non-standard responses for inquiries, providing medical trainings to the sales force. Do you think you are ready for the (near) future today?

This session will explore how companies are evolving and innovating their Medical Information function to better meet customers' needs and expectations.

Current and Future Challenges in Medical Information and Medical Affairs
Isabelle C. Widmer, Medical Affairs Consultant, elytra GmbH, Switzerland

Medical Information Roles for the Future
Angeles Flores, Medical Information Manager, Lilly, Spain

Panel discussion with Q&A

10:30 COFFEE BREAK

11:00 SESSION 2

COMPLIANCE - WORKSHOP
AN INTERACTIVE SESSION IN GXP COMPLIANCE AND INSPECTION PREPAREDNESS FOR MED INFO AND MED COMMS PROFESSIONALS

Session Chair:
Michelle Lee Bridenbaker, Global Director, Medical Information Neuroscience & Biosimilars, Biogen International, Switzerland

This interactive session will focus on the areas of GxP compliance that impact medical information and medical communications teams. As an experienced GxP auditor and medical information global leader, we will share recent Health Authority inspection experiences and trends. These interactive sessions will allow participants the time to assess their own business and as well begin planning preparations to ensure their own teams are audit and inspection ready. Participants will be provided GxP background information prior to the fully interactive session and can discuss areas of risk identified by participants with best practices offered to create tangible plans to take back to their businesses.

Recent Inspection Experience
Michelle Lee Bridenbaker, Global Director, Medical Information Neuroscience & Biosimilars, Biogen International, Switzerland
Martina Vlkova, Consultant, ADAMAS Consulting, Czech Republic

12:30 LUNCH

14:00 SESSION 3

MEETING CUSTOMER NEEDS IN TWO CRITICAL AREAS

Session Chair:
Richard McCombie, Director, Leader Scientific Services & Content Compliance, Actelion Pharmaceuticals Ltd, Switzerland

This session will provide information of relevance to all who work in medical information. Two of the most topical issues in medical information will be discussed:

- Responding to inquiries about product safety
- Managing inquiries originating from patients and caregivers

Delivering responses in these two areas that are consistent, compliant and aligned with the expectations and needs of our customers is an industry-wide challenge. In this session, we learn of two initiatives that are tackling these challenges and of the positive outcomes that have ensued.

Given the relevance of these topics to the audience, there will be an open discussion after the presentations. This and the session as a whole will be an excellent opportunity for an exchange of opinions concerning best-practice across our industry, potentially providing innovative ideas that will impact our daily work.

Optimizing Medical Information Team Interactions with Patients and Caregivers: A Patient Centric Approach
Sashka Hristoskova, Head Medical Information Excellence, Novartis, Switzerland

Principles and Best Practices for Responsible Sharing of Safety Information via the Medical Information Channel

The MILE Safety Communication Team
James Milligan, Vice President Patient Safety, AstraZeneca, UK
Jan de Wit, Director, Global Medical Information, GSK, Belgium

Panel discussion with Q&A

15:30 COFFEE BREAK

16:00 SESSION 4

MEDICAL INFORMATION RESPONSES - BEST PRACTICES, CHALLENGES, OPPORTUNITIES

Session Chair:
Hakan Aribas, Medical Information and Communication Manager, Novartis Saglik, Turkey

Traditional clinical trial research is the gold-standard for robust clinical evidence generation addressing questions of efficacy and safety as compared to an active comparator or to a placebo. However, there are many limitations to this source of information.Real World Evidence (RWE) can compliment and extend evidence from these traditional sources. In the case of biosimilars, RWE has demonstrated that product performance and management of disease in practice does not deviate from those of the originator. Medical Information have received requests from customers about this information and have therefore managed responses to reflect the current knowledge of biosimilars RWE.
With the expansion of multiple channels to welcome our customers, increasingly our valued content has to adapt to variable presentation formats. For example, how does our content look on mobile versus desktop is critically important to the customer experience. In the second presentation it will be explained how Eli Lilly adapts the global medical content for regional and local use. Through using adaptive content models and component authoring to enable re-use, they have optimized the customer experience as well as realizing productivity gains.

Inclusion of Real World Evidence in Medical Information Responses
Rashel Wilson, Medical Information Manager, Biogen, Switzerland

Medical Letter Writing (Global to Regional to Local)
Sabine Lischka-Wittmann, Director Medical Information Europe, Lilly Deutschland GmbH, Germany

Panel discussion with Q&A

17:30 END OF DAY 1

18:30 DINNER

CONFERENCE | THURSDAY 15 NOVEMBER

09:00 SESSION 5

SPECIALIST APPROACHES TO COMPLEX THERAPIES AND PRODUCT TRANSITIONS

Session Chair:
Sarah Dunnett, Medical Operations Partner, Sarah Dunnett Consulting Ltd, United Kingdom

While the principles of Medical Information prevail, we recognise that some products require a tailored approach relative to the rest of the company's portfolio or at different stages in their life cycle. We will learn why and how Pfizer have established their dedicated oncology service, how Gilead have chosen to support their novel CAR-T therapy (a patient specific cell therapy) and how GSK and Aspen Pharma have collaborated to achieve a smooth and professional handover of medical information responsibilities as products transitioned.

Specialized dedicated MI Oncology Frontline
Inês Gomes, Medical Information Specialist, Pfizer, Portugal

Setting up a MI Service for CAR-T
Jane Raine, Manager, Medical Information EMEAC, Gilead, UK

Product Divestments and Acquisitions: The Value and Impact on Medical Information
Robyn Rennick, Director, Medical Information, GSK, UK
Vinod Koshy, Head of Medical Information and Promotional Compliance, Aspen Pharmacare, Ireland

Panel discussion with Q&A

10:30 COFFEE BREAK

11:00 SESSION 6

OUTSOURCING - DEVELOPING A BESPOKE PARTNERSHIP

Session Chair:
Jill Voss, Franchise Head, Medical Information, Communications and Events, Novartis, Switzerland

There are many reasons for outsourcing medical information and therefore many different factors to consider that will ensure the delivery of a successful customer focused, harmonised service. Investing time in planning the service together with the vendor, and creating a true partnership, ensures a service tailored to the business needs in a compliant framework. We will look at several models of outsourcing and how clear planning, flexibility and monitoring ensures success.

Key Learning objectives:
Participants will better understand:

1. What a good partnership with an outsourcing vendor look like.
2. What criteria are useful when selecting a vendor
3. The importance of KPIs to drive performance
4. How the budget and structure of the model affects success.

Insourcing vs. Outsourcing – Shared Service
Christopher Blackford, Operations Manager, Pfizer, UK
Suzanne Reading, MCI Manager, Pfizer, UK

Outsourcing MI: Practical Issues and Way Forward
Preeti Verma, VP - Pharmacovigilance, APCER Life Sciences, India

Panel discussion with Q&A

12:30 LUNCH

14:00 SESSION 7

PUTTING THEORY INTO PRACTICE

Session Chair:
Monica Rojo Abril, Medical Information Officer, Gruenenthal Pharma S.A., Spain

Would you like to improve and transform your Medical Information services and processes? This year's session of "Putting Theory Into Practice" will include a variety of presentations that will look at the challenges we face in Medical Information and Communications and bring them together with innovative solutions for both the internal business and external customers. Various issues will be covered from measuring customer satisfaction in a major pharmaceutical company, to collaborative work across multiple companies in Spain on the challenges of providing off-label information, through to one of the hottest aspects of our work – data privacy. Speakers will share their success stories and challenges with short and lively presentations - all with the aim of sharing experiences, providing inspiration and ideas, and encouraging debate among attendees.

Self-Reporting Tool for Customer Satisfaction Measurement
Paula Daniela Scopetta, Medical Information Manager, Eli Lilly, Ireland

Off Label Information Management by the Pharmaceutical Industry in Spain: Towards a Homogenisation of Use
Anna Campuzano Garcia, Medical Information Manager, Ferrer Internacional, Spain

GDPR and 100 Medical Information Services: Summary of Experience from a Global Medical Information Outsource Provider
Elizabeth Mapp, Director, Global Quality, Propharma Group, UK

Considerations for Real World GDPR Implementation: A Contact Center Service Provider Perspective
Larry J. Davis, Vice President, Medical and Clinical Affairs, Dohmen Life Science Services, USA

Chatbot for new Multiple Sclerosis product
Suzanne Meenan, Medical Information Group Leader, Roche Products Ltd, United Kingdom

Panel discussion with Q&A

15:30 COFFEE BREAK

16:00 SESSION 8

ARTIFICIAL INTELLIGENCE – FIRST USE CASES IN MEDICAL INFORMATION!

Session Chair:
Marie-Luise Helmich, Head of Europe Medical Information, Sanofi Germany
Artificial intelligence is on everyone's lips these days. However, currently there is no clear definition. Expectations become clearer when describing the fields of application of this technology: machines could take over tasks that are normally done by humans (e.g. learning, problem solving).
This session provides first practical examples on how to use Artificial Intelligence in Medical Information: one use case shows how to extract the relevant content from the database whereas the second provides insights on how to analyze the entire dataset of incoming inquiries and thereby providing valuable customer insights – both cases make use of AI-technology.
These are the first use cases for AI that we present during DIA Annual European Medical Information Conference, be part of this exciting session!

MI vs. AI: A User's Experience in Training AI Technology in MI
Evelyn R. Hermes-DeSantis, Clinical Professor, Ernest Mario School of Pharmacy Rutgers, The State University of New Jersey, USA

Advancing Insights Using Artificial Intelligence to Generate Topic Tags for Medical Information Enquiries
Nancy Brandt, Sr. Leader Global Medical Information, Genentech, USA

Panel discussion with Q&A

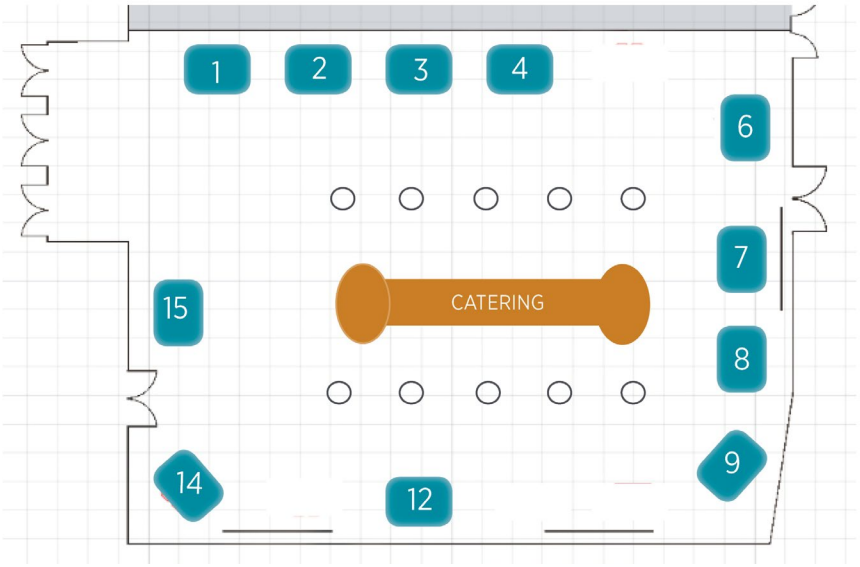
17:30 END OF THE CONFERENCE

Disclosure Policy

Unless otherwise disclosed, DIA acknowledges that the statements made by speakers are their own opinion and not necessarily that of the organisation they represent, or that of the DIA. Speakers and agenda are subject to change without notice. Recording during DIA sessions is strictly prohibited without prior written consent from DIA.

EXHIBITING COMPANIES

1. Mavens
2. Med Communications International
3. EndPoint Technologies
4. ANJU Software
6. ProPharma Group
7. 3vue
8. Eversana
9. ESMS Global
12. PPD
14. Aris Global LLC
15. Techsol Corporation



PPD is a leading global contract research organization committed to improving patient health. PPD medical communications is driven by our purpose to create customized multi-channel contact center solutions that enhance patient engagement and drive customer loyalty. Our 27 years of success comes from PPD's commitment to excellence and service delivered by our multidisciplinary team of highly trained and experienced health care and life science professionals. With 10 global contact centers, PPD can customize a seamless full-service regional or global solution to meet your specific needs. For more information, visit http://www.ppdi.com/Services/Post-Approval/Medical-Communications.

About DIA

DIA is the global connector in the life sciences product development process. Our association of thousands of members builds productive relationships by bringing together regulators, innovators, and influencers to exchange knowledge and collaborate in an impartial setting. DIA's network creates unparalleled opportunities for exchange of knowledge and has the inter-disciplinary experience to prepare for future developments.

The dedicated efforts of DIA staff, members and speakers enable DIA to provide a comprehensive catalogue of conferences, workshops, training courses, scientific publications and educational materials. DIA is a global community representing thousands of stakeholders working together to bring safe and effective products to patients.

DIA is an independent, non-profit organisation has its Global Center in Washington, DC, USA with the European office in Basel, Switzerland, and additional regional offices in Horsham, Pennsylvania, USA; Tokyo, Japan; Mumbai, India; and Beijing, China.

For more information, visit www.DIAglobal.org or call DIA: +41 61 225 51 51.

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- ✪ Need assistance? Please feel free to ask one of our staff.

POSTER EXHIBITION

Poster Chair:
Isha Bhattacharyya, Senior Director Global Medical Services, Med Communications, Inc, USA

Attendees are invited to submit their vote for the best poster via the DIA App. The winner will be awarded during the networking dinner with a complimentary registration to the 13th European Medical Information and Communications Conference in 2019. Posters will be made available on the DIA website.

1. Measuring and monitoring the performance of outsourced Medical Information providers
James Leaver, Associate Director of MI Operations, ProPharma Group EU

2. Outsourcing of Medical Information content creation - experience of 100 clients
Daniel Colman, Head of Training, ProPharma Group, United Kingdom

3. The Future of Medical Information
Ruth Ward, Senior MI Manager, ProPharma Group, United Kingdom

4. Insourcing vs outsourcing – "Shared Service" as the happy medium?
Christopher Blackford, Operations Manager, Pfizer Medical Information, EMEA Region
Suzanne Reading, MCI Manager, Pfizer Medical Information, EMEA Region

5. Enhancing Patients' Understanding of MI Responses with Infographics
Celia Wilson, Global Medical Information Manager, Ipsen LTD

6. A New Model for Handling Manufacturing Enquiries
Kerry Rogers, Medical Information Operations Manager, Europe, Pfizer, United Kingdom

7. Quality check of responses to medical and scientific information (Med Info) enquiries from external and internal customers
Amore Paola, Med Info&Communication Manager, Oncology, Novartis Farma SpA, Italy
Albano Maria, Managing Director&Founder, Studio Eureka InfoMed, Italy

8. Medical Writing Options – Working with Vendors as additional Flex Support for SRD Creation and Maintenance
Ana Barrias, Regional Therapy Area Lead,
Claudia Mabille-Strele, Senior Medical Information Specialist,
Barbara Decker, Medical Information Specialist,
Ana Catarina Lourenco, Medical Information Specialist,
Joana Pinto, Medical Information Specialist
Angeliki Zaniou, Medical Information Specialist, all Pfizer Medical Information, UK

9. Looking through the PRISMA at a scientific response document
Evelyn R. Hermes-DeSantis, Clinical Professor, Ernest Mario School of Pharmacy, Rutgers, The State University of New Jersey, United States

10. Content Without Borders – Removal of Prescribing Information Text from AFME & India MI Scientific Response Documents (SRDs)
Gudrun Hubinger, AfME/China MI Cluster Lead – Pfizer Medical Information
Martina Foy, Senior Medical Information Specialist – Pfizer Medical Information
Lynda Larab, Medical Information Manager- Pfizer Medical Information
Pamela Gould, Business Operation Compliance and Process Standards Director– Pfizer Medical Information
Slim Ammar, Medical Information Manager- Pfizer Medical Information

11. E-permissions, the value of MI and how MI can reach customers that other business functions cannot reach
Miriam Fenelon (Project Team Members-Kerry Rogers and Caitriona Scott), Pfizer Medical Information, EMEA Region

12. How to build an international Medical Information team?
Merih Duramaz, International Project Manager, Universal Medica, France
Mathilde Cordillot, International Project Manager, Universal Medica, France
Anne-Sophie Bodineau, Chief Operating Officer, Universal Medica, France

13. Life-long Learning in MI: What are we doing about it?
Dollwinder Randhawa, Medical Information Specialist, Pfizer Medical Information

Continuing Education

DIA meetings and training courses are generally approved by the Commission for Professional Development (CPD) of the Swiss Association of Pharmaceutical Professionals (SwAPP) and the Swiss Society of Pharmaceutical Medicine (SGPM) and will be honoured with credits for pharmaceutical medicine. All participants are eligible for 12.00 credits.

For the training workshop, participants are eligible for 7.5 credits.

SwAPP | Swiss Association of Pharmaceutical Professionals