

# Global Labeling 2016

Essential Updates on  
Worldwide Regulations  
and Guidelines

Short Courses: September 11 | Conference: September 12-13 | Omni Shoreham Hotel | Washington, DC

## PROGRAM CO-CHAIRS

### Steven W. Bass, PhD

President  
Bass Biopharm Consulting Group LLC

### Su-Yueh Lin, MS, RPh

Senior Director, Head of Regulatory Labeling  
Regeneron Pharmaceuticals Inc.

## PROGRAM COMMITTEE

### Barbara Fanelli, MS, MSc

Associate Adjunct Professor  
Temple University School of Pharmacy

### A. Leander Fontaine, MD

President  
Pharmiceutics, LLC.

### Barbara Lachmann, MD

Senior Advisor, Center of Excellence Product Information  
Barbara Lachmann Labeling Consulting, Germany

### Megann Looker

Regulatory Associate Director Labeling  
Jazz Pharmaceuticals, United Kingdom

### Rie Matsui, RPh

Director, Regional Labeling Head for Asia,  
International Labeling Group  
Pfizer Japan Inc., Japan

### Gerrit-Jan Nijveldt, MSc

Senior Director of Labeling  
Sanofi US

### Junko Sato

Office Director, Office of International Cooperation  
Pharmaceuticals and Medical Devices Agency (PMDA), Japan

## Overview

Labeling is a critical tool for the safe and effective use of prescription and non-prescription drugs, biologics, and medical devices. The labeling conveys the essential information needed by payers, providers, and patients to make decisions about access, prescription, and use of these products. In an environment of increasingly complex labeling requirements, this conference provides a forum for regulators and industry to update their knowledge of local and global labeling-related policies, and to share processes, tools, and approaches to ensure effective and compliant labeling.

## Who Should Attend

Professionals from biopharmaceutical and device companies, regulatory authorities, CROs, and consulting agencies involved in:

- Labeling
- Clinical Safety/Pharmacovigilance
- Pharmacoepidemiology
- Regulatory Affairs/Drug review and approval process
- Medical Affairs and Communications
- Medical Writing
- Clinical Research and Development
- Product research and development alliances
- Quality Control/Quality Assurance

## Highlights

- Networking Reception, Monday, September 12, 5:00-6:00PM
- Six tabletop exhibitors
- Discussions with industry and agency experts from around the world
- Numerous networking opportunities

***This program has been developed in collaboration with the Regulatory Affairs Community-Labeling Working Group.***



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Suite 200  
Horsham, PA 19044 USA

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As of 09/08/2016

## Message from Program Co-Chairs

Dear Colleagues,

On behalf of the Program Committee and the Labeling Working Group of the DIA Regulatory Affairs Community, we are pleased to welcome you to DIA's *Global Labeling 2016: Updates on Worldwide Regulations and Guidelines* conference. As this is the program committees' fifth conference over the past six years, we can personally attest to the continuity of this conference's goal of being a forum for sharing global regulatory and policy updates and real-world approaches to ensure compliant global labeling practices

Over the years we have been fortunate to have had significant participation from the FDA, Health Canada, the EMA, and the PMDA in Japan, as well as from our global labeling colleagues throughout the biopharmaceutical industry. This conference will continue this tradition as we present to you the recent updates and changes to labeling regulations and guidance documents in the EU, Canada, Japan, Asia, and the US, with added features to address labeling for Generic and Biosimilar Product Labeling and labeling for Combination Products. We will also assess how to best incorporate new patient labeling requirements into effective patient labeling and obtain insights for use of innovative package design for pharmaceutical products.

In addition, we have enlisted a unique panel, consisting of various heads of labeling, to discuss the role of the labeling group in an ever-changing regulatory affairs environment and how these groups can make a positive impact on labeling strategy and operations in their organizations.

We're also excited to be offering two short courses this year. One will discuss how to go from an "Investigator Brochure to Worldwide Labeling", emphasizing different rules for generating adverse reactions for various regulatory documents, and the other addressing the "Impact of Pharmacovigilance Inspections on the Global Labeling Process".

We look forward to seeing you and discussing with you how some of our industry's best practices can work for you to manage various aspects of the global labeling process.

**Steven W. Bass, PhD**

President  
Bass Biopharm Consulting Group LLC

**Su-Yueh Lin, RPh, MS**

Senior Director, Head of Regulatory Labeling  
Regeneron Pharmaceuticals Inc.

## SHORT COURSES | SUNDAY, SEPTEMBER 11

9:00AM-5:00PM	Short Course Registration
10:00AM-1:00PM	Short Course 1: From Investigator's Brochure to Worldwide Labeling
2:00-5:00PM	Short Course 2: Pharmacovigilance Inspections and the Impact on Labeling

## DAY ONE | MONDAY, SEPTEMBER 12

7:15AM-5:00PM	Registration
7:15-8:15AM	Continental Breakfast, Exhibits, and Networking
8:15-8:30AM	Welcome and Opening Remarks
8:30-10:30AM	Session 1: Global Labeling Issues and Updates: US and Canada
10:30-11:00AM	Refreshments, Exhibits, and Networking Break
11:00AM-12:30PM	Session 2: The Role of the Labeling Group in a Changing Regulatory Affairs Environment
12:30-2:00PM	Networking Luncheon
2:00-3:00PM	Session 3: Labeling for Combination Products and Devices
3:00-3:30PM	Refreshments, Exhibits, and Networking Break
3:30-5:00PM	Session 4: Innovative Package Design and Labeling
5:00-6:00PM	Networking Reception

## DAY TWO | TUESDAY, SEPTEMBER 13

7:30AM-5:00PM	Registration
7:30-8:15AM	Continental Breakfast, Exhibits, and Networking
8:15-8:30AM	Welcome to Day Two
8:30-10:00AM	Session 5: Global Labeling Issues and Updates: EU and Asia
10:00-10:30AM	Refreshments, Exhibits, and Networking Break
10:30AM-12:00PM	Session 6: Biosimilars and Generics Labeling
12:00-1:00PM	Networking Luncheon
1:00-2:30PM	Session 7: Patient Labeling: Global View Part One
2:30-3:00PM	Refreshments and Networking Break
3:00-4:45PM	Session 8: Patient Labeling: Global View Part Two
4:45-5:00PM	Summary and Closing Remarks

# Learning Objectives

**At the conclusion of this conference, participants should be able to:**

- Discuss new labeling-related developments in Canada, European Union, Japan, Asia, and the US
- Compare and contrast packaging regulations/guidance among global regions including the US, EU, Asia, and Canada
- Describe the new US initiatives with structured product labeling
- Describe the impact of proposed changes to regional and global patient labeling requirements
- Analyze the impact of current and proposed global and region-specific labeling policies for combination products, biosimilars, and generic drugs on labeling development and product life cycle practices
- Discuss how labeling groups can work effectively and increase their impact within a variety of organization structures

## Continuing Education Credits



DIA is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. This program (short course and conference) is designated for 16 contact hours or 1.6 continuing education units (CEU's).

### ACPE Credit Requests **MUST BE SUBMITTED by October 25, 2016**



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If you would like to receive a statement of credit, you must attend the conference (short course, if applicable), complete the "Verification of Attendance" form located in your conference folder, turn in your form to the registration desk at the conclusion of the meeting, and complete the online credit request process through My Transcript. Participants will be able to download a statement of credit upon successful submission of the credit request. My Transcript will be available for credit requests on **Monday, September 26**.

To access My Transcript:

- Visit [DIAglobal.org](http://DIAglobal.org), select "Sign in" and you will be prompted for your user ID and password
- Choose MENU, found in the upper left corner
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# Continuing Education Credit Allocation

Name	Contact Hours	CEUs	UAN
<b>Short Course 1:</b> From Investigator's Brochure to Worldwide Labeling:	2.75	.275	0286-0000-16-097-L04-P
<b>Short Course 2:</b> Pharmacovigilance Inspections and the Impact on Labeling	2.75	.275	0286-0000-16-098-L04-P
<b>Session 1:</b> Global Issues and Updates: US and Canada	1.5	.150	0286-0000-16-099-L04-P
<b>Session 2:</b> The Role of the Labeling Group in a Changing Regulatory Affairs Environment	1.5	.150	0286-0000-16-102-L04-P
<b>Session 3:</b> Labeling for Combination Products and Devices	1.0	.100	0286-0000-16-101-L04-P
<b>Session 5:</b> Global Issues and Updates: EU and Asia	1.5	.150	0286-0000-16-100-L04-P
<b>Session 6:</b> Biosimilars and Generics Labeling	1.5	.150	0286-0000-16-103-L04-P
<b>Session 7:</b> Patient Labeling: Global View Part One	2.0	.200	0286-0000-16-104-L04-P
<b>Session 8:</b> Patient Labeling: Global view Part Two	1.25	.125	0286-0000-16-105-L04-P

**ACPE credit is not available for the following sessions:**

*Welcome and Opening Remarks*

*Session 4: Innovative Package Design and Labeling*

## Save the Date!

### Call for DIA 2017 Speakers opens on October 5, 2017.

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us in Chicago next year.

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1

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2

Survival Analysis &  
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Trials

October 13  
12:00-1:30 PM ET

3

Bayesian Principles

October 20  
12:00-1:30 PM ET

4

Adaptive Designs

October 27  
12:00-1:30 PM ET

5

Multiplicity &  
Data Mining

November 3  
12:00-1:30 PM ET

*Short on time? Each module can be completed during lunch.*

To Register,  
[DIAglobal.org/](http://DIAglobal.org/ISACT)  
ISACT

9:00AM-5:00PM **Short Course Registration**

10:00AM-1:00PM **Short Course 1**

## From Investigator's Brochure to Worldwide Labeling

### Instructors

#### A. Leander Fontaine, MD

President  
Pharmiceutics, LLC.

#### Barbara Lachmann, MD

Senior Advisor, Center of Excellence  
Product Information  
Barbara Lachmann Labeling Consulting, Germany

This short course will provide you with an essential understanding of the decision making principles for selecting adverse reactions for the purposes of Core Safety information and local submission labeling, and of the differing rules for generating adverse reaction frequency information. This knowledge will be helpful to labeling and regulatory affairs professionals, pharmacovigilance, and clinical professionals, as well as biostatisticians, in avoiding frequent mistakes resulting from inappropriate application of definitions from the realm of clinical trial safety reporting.

### Learning Objectives:

At the conclusion of this short course, participants should be able to:

- Discuss the differences in the criteria for selecting adverse reactions for labeling, and suspected adverse reactions for regulatory reporting from clinical trials
- Describe the conceptual differences between Development Core Safety Information and Reference Safety Information
- Outline the various approaches to generating adverse reaction frequency information for labeling
- Select a list of adverse reactions for labeling, based on adverse event data from clinical trials

2:00-5:00PM **Short Course 2**

## Pharmacovigilance Inspections and the Impact on Labeling

### Instructors

#### Megann Looker

Regulatory Associate Director Labeling  
Jazz Pharmaceuticals, United Kingdom

#### Gerrit-Jan Nijveldt, MSc

Senior Director of Labeling  
Sanofi US

#### Vijay Sammeta, MD, MBA

Senior Director Regulatory Labeling  
Sanofi

### Panel Discussion

*Joining the Speakers*

#### Michelle L. Halliez

Associate Vice President  
of Global Labeling  
Sanofi

#### Julie Retzinger

Senior Director, CCDS and Labeling,  
Operating Platforms, Regulatory Affairs  
Astellas Pharma Inc.

The labeling process within a company is subject to a pharmacovigilance inspection, and the inspection findings will have an impact on the labeling. This short course will present the perspectives of industry and the regulatory inspector on how to prepare for the inspection and what can be done to answer major findings.

### Learning Objectives:

At the conclusion of this short course, participants should be able to:

- Discuss the importance for regulatory and global labeling of an EMA PV inspection
- Describe how to prepare for the inspection and what questions to expect
- Identify the impact on Regulatory and Global Labeling of the EMA PV inspection, bringing back to company valuable information on EMA PV inspection and impact on Regulatory Labeling

# MONDAY, SEPTEMBER 12

7:15AM-5:00PM **Registration**

7:15-8:15AM **Continental Breakfast, Exhibits, and Networking**

8:15-8:30AM **Welcome and Opening Remarks**

**Sudip Parikh**

Senior Vice President and Managing Director  
DIA

**Su-Yueh Lin, MS, RPh**

Senior Director, Head of Regulatory Labeling  
Regeneron Pharmaceuticals Inc.

8:30-10:30AM **Session 1: Global Labeling Issues and Updates:  
US and Canada**

Session Chair

**A. Leander Fontaine, MD**

President  
Pharmiceutics, LLC.

This session provides updates on important labeling-related regulatory developments in the US and Canada that are essential for those involved in drafting US and Canadian labeling. The discussion will also explore the importance of these developments for core and worldwide labeling.

**US Proposed E-Labeling Rule**

**Dora W. Cohen, MS, MSc**

Executive Director, Global Labeling  
Amgen Inc.

**Pregnancy and Lactation Labeling  
Rule Updates (US)**

**Tamara Johnson, MD, MS**

Acting Team Leader, Division of Pediatrics and  
Maternal Health, Office of New Drugs  
CDER, FDA

**Updates on the Use of Structured Product  
Labeling and the Indexing Initiative**

**Lonnie D. Smith**

Policy Analyst, Office of Operations, Office of  
Information Management, Office of the  
Commissioner  
FDA

**Implementation of the Plain Language Labeling  
(PLL) Regulations in Canada**

**Veronica Yip**

Senior Regulatory Project Manager  
Health Canada (RPMO)

**The 2016 Canadian Product  
Monograph Guidance**

**Michelle Remillard**

Manager, Health Products and Food Branch  
Health Canada

10:30-11:00AM **Refreshments, Exhibits, and Networking Break**

11:00AM-12:30PM **Session 2: The Role of the Labeling Group in a  
Changing Regulatory Affairs Environment**

Session Chair

**Gerrit-Jan Nijveldt, MSc**

Senior Director of Labeling  
Sanofi US

Labeling is described as the most important part of the dossier. The methods and concepts for labeling development vary across industry and there is a need to ensure the importance of this role is maintained. This interactive session will discuss the strategic role of the persons responsible for labeling development and the maintenance process.

**Panelists**

**Theresa Brunone, MA, MS**

Manager, Global Labeling  
GlaxoSmithKline

**Dora W Cohen, MS, MSc**

Executive Director, Global Labeling  
Amgen Inc.

**Mark A. Collins, PhD, MBA**

Senior Director, Risk Management and International  
Labeling Advisor  
Endo Pharmaceuticals Inc.

**Michelle L. Halliez**

Associate Vice President  
of Global Labeling  
Sanofi

**Julie Retzinger, MBA, RN**

Senior Director, CCDS and Labeling,  
Operating Platforms, Regulatory Affairs  
Astellas Pharma Inc.

12:30-2:00PM **Networking Luncheon**



2:00-3:00PM

## Session 3: Labeling for Combination Products and Devices

Session Chair

**Su-Yueh Lin, MS, RPh**

Senior Director, Head of Regulatory Labeling  
Regeneron Pharmaceuticals Inc.

Discuss regulatory and labeling requirements for the increasing number of drugs that are combined with device-based delivery systems, or drug-device combination products. Human Factor Studies (HFS) provide key information to describe the safe and effective use of the device component, and are also important in plans for labeling of combination products in development. This session will describe the process for the HFS and the associated draft guidances from FDA and MHRA.

## Human Factors Engineering

**Valerie Fenster**

Senior Manager, Human Factors Engineering,  
Device Technologies  
Amgen Inc.

## Labeling for a Combined Medicinal Product or Medical Device

**Tara Baer**

Senior Managing Consultant  
NAVITAS

3:00-3:30PM

Refreshments, Exhibits, and Networking Break

3:30-5:00PM

## Session 4: Innovative Package Design and Labeling

Session Chair

**Mark A. Collins, PhD, MBA**

Senior Director, Risk Management and International Labeling Advisor  
Endo Pharmaceuticals Inc.

This session includes invited speakers from industry, FDA, and Health Canada to provide a balanced view of packaging issues. The industry portion will discuss considerations and challenges when developing the packaging materials, including timing (when to start), branding, and regional differences. Regulatory perspectives include insights from an FDA Safety Reviewer, and a discussion on Canada's draft guidance, "Good Label and Packaging Practices Guide (2015)".

## Considerations to be Taken When Developing the Packaging Materials

**Anthony Bantug, MS**

Principal Engineer, Packaging Engineering and Labeling  
Amgen

## Common Deficiencies in Container Labels and Carton Labeling for Biological Products

**LCDR Jibril Abdus-Samad, PharmD**

Labeling Reviewer, Office of Biotechnology Products,  
Office of Pharmaceutical Quality CDER, FDA

## Application of the Good Label and Packages Practices Guide For Prescription Drugs in the Therapeutic Products Directorate's Review of Mock-Up Labels

**Veronica Yip**

Senior Regulatory Project Manager  
Health Canada (RPMD)

5:00-6:00PM

Networking Reception

# DIA Postmarketing Drug Safety & Pharmacovigilance

October 24-25 | Philadelphia, PA

What are the origins and evolution of drug safety?

- Speak the language of pharmacovigilance
- US and European postmarketing pharmacovigilance requirements
- Pragmatic approaches to individual case processing and aggregate data submissions
- Future direction of travel for postmarketing pharmacovigilance requirements

2 Days, 17 Sessions, Real Discussions, and Real Life Application



# TUESDAY, SEPTEMBER 13

7:30AM-5:00PM **Registration**

7:30-8:15AM **Continental Breakfast, Exhibits, and Networking**

8:15-8:30AM **Welcome to Day Two**

8:30-10:00AM **Session 5: Global Labeling Issues and Updates: EU and Asia**

Session Chair

**Rie Matsui, RPh**

Director, Regional Labeling Head for Asia,  
International Labeling Group  
Pfizer Japan Inc., Japan

The regulatory perspective on key labeling-related developments in the EU will be addressed, as well as the relationship of the pharmacovigilance risk assessment to labeling updates. Representatives of the PMDA will discuss the latest labeling updates from Japan, and labeling trends in the broader Asia region will be examined from the industry perspective.

## Pharmacovigilance Risk Assessment

**Victoria O'Keefe**

Benefit Risk Scientific Assessor  
Medicines and Healthcare Products Regulatory Agency,  
United Kingdom

## EU Updates: Regulations Perspective

**Megann Looker**

Regulatory Associate Director Labeling  
Jazz Pharmaceuticals, United Kingdom

## Patient Labeling in Japan and Asia

**Rie Matsui**

Director, Regional Labeling Head for Asia,  
International Labeling Group  
Pfizer Japan Inc., Japan

## Japan Labeling Updates and Labeling Trends in Asia

**Takashi Misu**

Office of Safety II  
Pharmaceuticals and Medical Devices Agency (PMDA)

10:00-10:30AM **Refreshments, Exhibits, and Networking Break**

10:30AM-12:00PM **Session 6: Biosimilars and Generics Labeling**

Session Chair

**Paula Hudson, RPh**

Director, Global Regulatory Affairs  
Eli Lilly and Company

The regulatory landscape for biosimilars and generics is evolving and are hot topics of interest for our industry. This session will describe the challenges and discussion points that are being debated with the FDA in the draft guidance on Labeling for Biosimilars and the Generic Labeling rule. In addition, the EU perspective and experiences for biosimilars will be shared and compared with the FDA draft guidance.

## US Generics Labeling

**Joseph P. Thomas, JD, PharmD, RPh**

Chair of Life Sciences Group and Co-Chair, Litigation  
Ulmer & Berne LLP

## US Draft Biosimilars Labeling Guidance

**David H. Dorsey, JD, MA**

Senior Director, Americas Head Global Regulatory Policy  
and Intelligence  
Janssen Research and Development LLC

## Biosimilars Labeling

**Bruce Leicher, JD**

Senior Vice President and General Counsel  
Momenta Pharmaceuticals, Inc.

## Panel Discussion

*Joining the Speakers*

**A. Leander Fontaine, MD**


President  
Pharmaceutics, LLC

**Julie Retzinger, RN, MBA**

Senior Director, CCDS and Labeling, Operating Platforms,  
Regulatory Affairs  
Astellas Pharma Inc.

12:00-1:00PM **Networking Luncheon**

As a condition of registering for the DIA event, you acknowledge DIA's right to record and stream, by any audio, video, or audio-visual means, the DIA event and your participation in the event, including your image, questions, and comments. You further acknowledge DIA's right, as the sole and exclusive owner of the event, to use, reproduce, publish, license, sell, display, and distribute copies of the event in any print or electronic medium (such as CD-ROM or via the Internet) consistent with DIA's nonprofit and tax exempt purposes. You agree to waive any right to royalties or compensation for any of the rights you have granted DIA.



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- Drug Development & Life Cycle Management
- Drug Safety
- Informed Consent
- Medical Communications

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1:00-2:30PM

**Session 7: Patient Labeling:  
Global View Part One**

Session Chair

**Shinobu Uzu, MPharm**

Chief Safety Officer  
Pharmaceuticals and Medical Devices Agency (PMDA),  
Japan

This session provides updates on patient labeling in the EU, Canada, and Asia. EU Patient labeling initiatives will be discussed from the industry point of view, and Health Canada will discuss its ongoing initiative on Plain Language Labeling. In addition, the patient labeling landscape in Asia, including Japan, will be explained.

**Patient Labeling Initiatives – EU****Megann Looker**

Regulatory Associate Director Labeling  
Jazz Pharmaceuticals, United Kingdom

**Canada's Patient Medication Information (Part II  
of the Product Monograph)****Michelle Remillard**

Manager, Health Products and Food Branch  
Health Canada

**Patient Labeling in Japan and the Asian Market****Rie Matsui, RPh**

Director, Regional Labeling Head for Asia, International  
Labeling Group  
Pfizer Japan Inc., Japan

**Patient Labeling Information 2016 Update****Morgan Walker, PharmD, MBA**

Patient Labeling Reviewer  
FDA

**Patient Medication Information Update****Elisabeth Walther, PharmD, JD**

Regulatory Counsel  
FDA

**Patient Labeling Considerations for Mobile  
Medical Applications and Software****Ann Robards, MS**

Labeling Consultant  
Eli Lilly and Company

**US Patient Labeling: The Impact on Consumer  
Promotion and Communication Activities****Tracy D. Rockney, JD**

Co-Founder and Managing Partner  
OneSource Regulatory

4:45-5:00PM

**Summary and Closing Remarks****Gerrit-Jan Nijveldt, MSc**

Senior Director of Labeling  
Sanofi US

5:00PM

**Conference Adjourned**

2:30-3:00PM

**Refreshments and Networking Break**

3:00-4:45PM

**Session 8: Patient Labeling: Global  
View Part Two**

Session Chair

**Dora W. Cohen, MS, MSc**

Executive Director, Global Labeling  
Amgen Inc.

Patient labeling in the US has been evolving for years. The FDA continues to work with stakeholders in developing a single, standardized Patient Medication Information (PMI) document to promote the safe and effective use of prescription medication. Innovations in Internet-driven technologies that target information to patients require additional guidance. FDA and industry experts will discuss regulations, guidances, any potential updates, and offer insights in how to best prepare patient labeling.

# Exhibiting Companies

- Gilead Sciences
- i4i
- Intagras, Inc.
- MakroCare
- Opus Regulatory, Inc.
- Schlafender Hase

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## Wondering how FDA determines biosimilarity of complex biologics?

Want to learn more about US companies that are making big strides in biosimilars and the lessons they've learned?

Explore the legal, regulatory, commercial, and patent strategies for emerging US biosimilars landscape at the DIA Biosimilars 2016

**DIA**

DIAglobal.org/Biosimilars







# DIA

## Combination Products Conference 2016

*Current, evolving, and  
future pathways*

Increasing use of and interest in innovative combination products is raising significant challenges for regulators and the industries they regulate. This conference will:

- Examine policy and regulation of combination products
- Discuss recent organizational developments and review process improvements that address the unique regulatory needs of combination products
- Explore current and future opportunities for use of drugs and devices together
- Highlight the evolving potential of convergence across FDA's centers, as piloted by the Oncology Center of Excellence

Visit [DIAglobal.org/Combo16](http://DIAglobal.org/Combo16)

**Washington, DC**

**October 24**  
Short Course

**October 25-26**  
Conference

**#DIACombo2016**

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Now!**