

## Continuing Education Credit Allocation:

### Medical Affairs and Scientific Communications Forum:

**March 6, 2024: Short Course 1: Medical Communications: Compliance in 2024:** ACPE: 3.75 contact hours or .375 CEUs, Type of Activity: Knowledge, 0286-0000-24-036-L04-P; CME – 3.75 *AMA PRA Category 1 Credit(s)*<sup>™</sup>

**March 6, 2024: Short Course 2: Advertising and Promotional Content Review: The Role of Medical Information:** ACPE: 3.75 contact hours or .375 CEUs, Type of Activity: Application, 0286-0000-24-037-L04-P

**Session 1: Opening Keynote Address - Design Thinking for Healthcare Revolution: Crafting Patient-Centric Medical Solutions:** ACPE: 0.75 contact hours or .075 CEUs, Type of Activity: Knowledge, 0286-0000-24-008-L04-P; CME – 0.75 *AMA PRA Category 1 Credit(s)*<sup>™</sup>

**Session 2 Track 1: Navigating the Changing Medical Communications Landscape: Evolving to Meet the Needs of the Future:** ACPE: 1 contact hours or .1 CEUs, Type of Activity: Knowledge, 0286-0000-24-010-L04-P; CME – 1 *AMA PRA Category 1 Credit(s)*<sup>™</sup>

**Session 2 Track 2: Hot Topics and Trends in Medical Writing Today:** ACPE: 1 contact hours or .1 CEUs, Type of Activity: Knowledge, 0286-0000-24-011-L04-P; CME – 1 *AMA PRA Category 1 Credit(s)*<sup>™</sup>

**Session 2 Track 3: Adapting Horizons: Insights from the Pandemic to Shape the Future of Field Medical:** ACPE: 1 contact hours or .1 CEUs, Type of Activity: Knowledge, 0286-0000-24-012-L04-P

**Session 3 Track 1: Strategies for Generating and Sharing Medical Information Insights:** ACPE: 1 contact hours or .1 CEUs, Type of Activity: Knowledge, 0286-0000-24-013-L04-P; CME – 1 *AMA PRA Category 1 Credit(s)*<sup>™</sup>

**Session 3 Track 2: Exploring the Interplay of Regulatory and Publication Guidelines Writing:** ACPE: 1 contact hours or .1 CEUs, Type of Activity: Knowledge, 0286-0000-24-014-L04-P; CME – 1 *AMA PRA Category 1 Credit(s)*<sup>™</sup>

**Session 3 Track 3: Roundtable Discussion:** No CE

**Session 4: Plenary Session – Artificial Intelligence:** ACPE: 1 contact hours or .1 CEUs, Type of Activity: Knowledge, 0286-0000-24-016-L04-P; CME – 1 *AMA PRA Category 1 Credit(s)*<sup>™</sup>

**Session 5 Track 1: Next-Gen MedInfo: Empowering Scientific Communications Through AI and Voice Technology:** ACPE: 1.25 contact hours or .125 CEUs, Type of Activity: Knowledge, 0286-0000-24-017-L04-P; CME – 1.25 *AMA PRA Category 1 Credit(s)*<sup>™</sup>

**Session 5 Track 2: Direct Use of AI in Clinical Regulatory Document Development: Real-World Use:** ACPE: 1.25 contact hours or .125 CEUs, Type of Activity: Knowledge, 0286-0000-24-018-L04-P; CME – 1.25 *AMA PRA Category 1 Credit(s)*<sup>™</sup>

**Session 5 Track 3: AI – A Deep Dive for Field Medical:** ACPE: 1.25 contact hours or .125 CEUs, Type of Activity: Knowledge, 0286-0000-24-019-L04-P

**Session 6 Track 1: Cross-Functional Collaboration: Optimizing Medical Information and Communications for Patient-Centric Impact:** ACPE: 1 contact hours or .1 CEUs, Type of Activity: Knowledge, 0286-0000-24-020-L04-P; CME – 1 *AMA PRA Category 1 Credit(s)*<sup>™</sup>

**Session 6 Track 2: Building the Bench: Leveraging and Developing Early Talent in Regulatory Medical Writing:** ACPE: 1 contact hours or .1 CEUs, Type of Activity: Knowledge, 0286-0000-24-021-L04-P; CME – 1 *AMA PRA Category 1 Credit(s)*<sup>™</sup>

**Session 6 Track 3: Navigating Field Medical Challenges in Shifting Priorities, Digital Initiatives, and Stakeholder Management:** ACPE: 1 contact hours or .1 CEUs, Type of Activity: Knowledge, 0286-0000-24-022-L04-P

**Session 7 Track 1: Effective Customer Engagement Strategies for Patients & HCPs:** ACPE: 1.25 contact hours or .125 CEUs, Type of Activity: Knowledge, 0286-0000-24-023-L04-P

**Session 7 Track 2: Patient-Centric Protocols: Bridging Understanding and Impactful Communication in Clinical Study Design:** ACPE: 1.25 contact hours or .125 CEUs, Type of Activity: Knowledge, 0286-0000-24-024-L04-P; CME – 1.25 *AMA PRA Category 1 Credit(s)*<sup>™</sup>

**Session 7 Track 3 Data-Driven Resource Planning for Field Medical:** ACPE: 1.25 contact hours or .125 CEUs, Type of Activity: Knowledge, 0286-0000-24-025-L04-P

**Session 8 Track 1: Spotlight on Scientific Communication: Strategies for Demonstrating Value to Leadership:** ACPE: 1.25 contact hours or .125 CEUs, Type of Activity: Knowledge, 0286-0000-24-026-L04-P; CME – 1.25 *AMA PRA Category 1 Credit(s)*<sup>™</sup>

## Continuing Education Credit Allocation:

**Session 8 Track 2: Overview of Recent Changes in Clinical Trial Guidelines and How to Enhance Medical Writing Impact:** ACPE: 1.25 contact hours or .125 CEUs, Type of Activity: Knowledge, 0286-0000-24-027-L04-P; CME – 1.25 *AMA PRA Category 1 Credit(s)*<sup>™</sup>

**Session 8 Track 3: Pre-Approval Information Exchange (PIE) – What Medical Affairs Should Know and Consider:** ACPE: 1.25 contact hours or .125 CEUs, Type of Activity: Knowledge, 0286-0000-24-028-L04-P

**Session 9 Track 1: Podium Pearls:** ACPE: 1.25 contact hours or .125 CEUs, Type of Activity: Knowledge, 0286-0000-24-029-L04-P; CME – 1.25 *AMA PRA Category 1 Credit(s)*<sup>™</sup>

**Session 9 Track 2: Transforming Clinical Trial Protocol Development: A Modern Approach:** ACPE: 1.25 contact hours or .125 CEUs, Type of Activity: Knowledge, 0286-0000-24-030-L04-P; CME – 1.25 *AMA PRA Category 1 Credit(s)*<sup>™</sup>

**Session 9 Track 3: Evolving Role of Medical Science Liaisons:** ACPE: 1.25 contact hours or .125 CEUs, Type of Activity: Knowledge, 0286-0000-24-015-L04-P; CME – 1.25 *AMA PRA Category 1 Credit(s)*<sup>™</sup>

**Session 10 Track 1: Navigating the Multichannel Frontier in Medical Communications:** ACPE: 1 contact hours or .1 CEUs, Type of Activity: Knowledge, 0286-0000-24-031-L04-P

**Session 10 Track 2: Time Well Spent – Strolling Session:** ACPE: 1 contact hours or .1 CEUs, Type of Activity: Knowledge, 0286-0000-24-032-L04-P; CME – 1 *AMA PRA Category 1 Credit(s)*<sup>™</sup>

**Session 10 Track 3: Access Tools for HEOR Field Teams:** ACPE: 1 contact hours or .1 CEUs, Type of Activity: Knowledge, 0286-0000-24-033-L04-P

**Session 11: Closing Plenary: Designing for Forgetting – Adapting Scientific Communication to a New Picture of Scientific Knowledge:** ACPE: 1 contact hours or .1 CEUs, Type of Activity: Knowledge, 0286-0000-24-038-L04-P; CME – 1 *AMA PRA Category 1 Credit(s)*<sup>™</sup>