

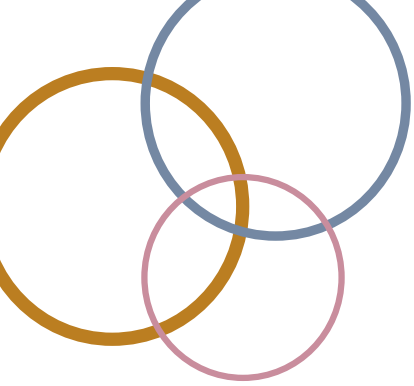


# 27<sup>th</sup> DIA Annual EuroMeeting

13-15 April 2015 | Palais des Congrès | Paris

**Development, Innovation, Access and Patient Safety**

**DIA** DEVELOP  
INNOVATE  
ADVANCE



Connected Health is not only about the technology.  
It's about being able to actively navigate the ever evolving  
healthcare ecosystem holistically.

The DIA EuroMeeting allows you to debate the issues across the entire drug  
development value chain during the conference & find solutions within the exhibition  
with 2500+ other cross functional thought leaders.

*For group bookings please contact [diaeurope@diaeurope.org](mailto:diaeurope@diaeurope.org) / Tel. +41 61 225 51 51*

The European healthcare landscape is a dynamic, innovative ecosystem. Industry is increasingly identifying new approaches, solutions and business models that adapt to both mature and emerging growth markets. The pace of innovation is relentless, the potential benefits for society many.

At the same time, this is a highly regulated industry, working to the highest possible standards of safety and trust. Regulatory pathways are also evolving to adapt to the challenges posed by new therapies, new delivery methods and new health challenges.

To maintain user-driven innovation as an attractive investment for all stakeholders, the value chain needs to be ever more cohesive. Healthcare innovators, decision makers, regulators and payers must work together to shape their environment. Future barriers should be minimised, potential benefits to society maximised and treatments delivered as quickly as possible to the patients that need them.

**Join the conversation:**



**LinkedIn** DIA (DrugInfoAssn)

**Engage:**

- For Participants
- For Exhibitors and hosting opportunities

To dig deeper into the clinical development pathway,  
find out more and register for the co-located  
DIA 8th Annual Clinical Forum 2015



## DIA EuroMeeting 2015

The DIA EuroMeeting 2015 offers the ideal platform for healthcare innovation, patient organisations, decision makers and regulatory professionals to connect. They can scope potential new business partnerships, network and explore options for concrete solutions. For companies seeking to proactively manage the challenge of successfully shifting to a service oriented model, the EuroMeeting 2015 provides a significant return on investment.

### DIA EuroMeeting 2015: 12 themes designed to Develop, Innovate & Advance healthcare outcomes through innovation across 5 core competences

**Clinical Development** | **Pharmacovigilance** | **Regulatory** | **Health Economics** | **Quality & Safety**

- Theme 1** | Access to Innovative Treatments: New R&D models and innovative clinical trials methodologies.  
The role of the new clinical trials legislation
- Theme 2** | Medical Devices and Combination Products
- Theme 3** | Advanced Therapies and Novel Treatments for Rare Diseases
- Theme 4** | Early Dialogue with Regulators and HTA Bodies on Innovative Medicines
- Theme 5** | Collaborative Consortia, IMI and the Way to Horizon 2020
- Theme 6** | Implementing Innovation – creating globally conducive regulatory policies.
- Theme 7** | Special Development Pathways in Paediatrics, the Elderly and in Pregnancy
- Theme 8** | Translational Medicine and Regulatory Science
- Theme 9** | Big Data, Mobile Health
- Theme 10** | Innovation in Vaccine Development
- Theme 11** | Availability of Medicinal Products: Drug shortages
- Theme 12** | Pharmacovigilance - New Experiences Acquired

For more details on the themes and start to plan your priority areas for the DIA EuroMeeting 2015 download the preliminary conference programme

### How will you benefit?

Your core staff will not simply learn about current and future regulatory issues. They will spend time networking and building relationships with the regulatory and policy counterparts setting these trends. The resulting knowledge transfer and lasting partnerships will reduce the burden of regulatory barriers, benefiting your business now and further down the line.

### Who will you meet?

The DIA EuroMeeting 2015 attracts:

- Corporate Executives
- Pharmacovigilance professionals.
- Clinical development professionals.
- Regulators.
- Decision Makers.
- Patient advocates.

The EuroMeeting 2015 will give you the opportunity to share concepts with all the actors in the dynamic healthcare value chain – no other conference & exhibition can offer such a comprehensive array of stakeholders.

It will enable you to build relationships with those who shape your R&I through to commercial & market access environment, allowing you to streamline your response to dynamic market conditions and boost your delivery of organisational objectives.

### What makes the DIA EuroMeeting 2015 different?

The DIA EuroMeeting 2015 is unique in presenting a microcosm of the entire drug development process ranging from the policy environment to market uptake and regulation. It attracts attendees & exhibitors from all stages of the value chain, ranging from those conducting original R&D to the patients benefiting from innovation.

In an intense and stimulating three days, you will not only learn, you will be exposed to fresh thinking and the latest ideas. You will meet not only people you know, but also those that you want to know and those that you should know.

### Breakdown % of participants from Pharmaceutical industry, MedTech, Diagnostics, CROs

CEO, President	15%	
Vice President	7%	
Director	38%	
Senior Level Executive	11%	
Manager	16%	
Consultant, Other	13%	



## About DIA

DIA is an independent, nonprofit organization with our global center located in Washington, DC, US; and regional offices covering the Americas; Europe, Middle East and Africa; and Asia (China, Japan and India).

## DIA's Vision

DIA is your **essential partner** in **catalyzing** knowledge creation and sharing to **accelerate** health product development

## DIA's Mission

DIA is the **global forum** for knowledge exchange that **fosters innovation** to raise the level of health and well-being worldwide

## Core Values

Neutrality & Integrity  
Accountability & Trust  
Respect & Dignity  
Responsibility & Diversity  
Passion & Engagement



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