

# ATTENDEE REGISTRATION FORM

Register online or fax this form to +1.215.442.6199

# DIA

## Advertising and Promotion Regulatory Affairs Conference

Event #19007 | Conference: February 28 - March 1  
Bethesda North Marriott Hotel and Conference Center | North Bethesda, MD 20852

### REGISTRATION FEES

If DIA cannot verify your membership, you will be charged the nonmember fee. Registration fee includes refreshment breaks, luncheons, and reception (if applicable).

STANDARD RATES	BEFORE JAN 7	BEFORE JAN 31	BEGIN FEB 1
Member	US \$1560 <input type="checkbox"/>	US \$1635 <input type="checkbox"/>	US \$1710 <input type="checkbox"/>
Nonmember**	US \$1810 <input type="checkbox"/>	US \$1885 <input type="checkbox"/>	US \$1960 <input type="checkbox"/>

### DISCOUNT FEES \*

	BEFORE JAN 7	BEFORE JAN 31	BEGIN FEB 1
Government Member(full-time)	US \$705 <input type="checkbox"/>	US \$780 <input type="checkbox"/>	US \$855 <input type="checkbox"/>
Government Nonmember** (full-time)	US \$955 <input type="checkbox"/>	US \$1030 <input type="checkbox"/>	US \$1105 <input type="checkbox"/>
Nonprofit/Academia Member (full-time)	US \$705 <input type="checkbox"/>	US \$780 <input type="checkbox"/>	US \$855 <input type="checkbox"/>
Nonprofit/Academia Nonmember** (full-time)	US \$955 <input type="checkbox"/>	US \$1030 <input type="checkbox"/>	US \$1105 <input type="checkbox"/>

\*Discount fees are subject to eligibility requirements. Identification and proof of eligibility will be required on site. Failure to provide proof of eligibility/ID upon request will require paying the higher standard registration fee.

### PRIMER, FEBRUARY 27

US \$425 ☐ Ad Promo Primer 1:30PM-5:00PM

### DIA MEMBERSHIP

\*\*All nonmember fees include a one year membership option. If you registered at one of the nonmember rates, you have the opportunity to become a DIA member at no additional cost. To explore membership benefits, please visit [DIAglobal.org/Membership](http://DIAglobal.org/Membership). If you would like to become a member, please indicate your preference below

☐ I would like to receive a one year complimentary DIA membership at no additional cost.

### GROUP DISCOUNTS

Register 3 individuals from the same company and receive complimentary registration for a 4th! All 4 individuals must register and prepay at the same time - no exceptions. DIA will apply the value of the lowest applicable fee to this complimentary registration; it does NOT include fees for optional events or DIA membership. You may substitute group participants of the same membership status at any time; however, administrative fees may be incurred. Group registration is not available online and does not apply to the already-discounted fees for government or charitable nonprofit/academia. To take advantage of this offer, please make a copy of this registration form for EACH of the four registrants from your company. Include the names of all four group registrants on each of the forms and return them together to DIA.

☐ Please indicate that this form is part of a group registration by checking this box and list below the names of the other three registrants from your company.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**EVENT INFORMATION** For registration questions, call toll free 1.888.257.6457, telephone +1.215.442.6100 or email [CustomerService@DIAglobal.org](mailto:CustomerService@DIAglobal.org) Monday through Friday 8:30 AM to 8:00 PM ET For questions, please contact Jessica Warner by email at [Jessica.Warner@DIAglobal.org](mailto:Jessica.Warner@DIAglobal.org).

**TABLETOP EXHIBIT INFORMATION** Attendees may visit the tabletop exhibits during the event and reception(s). Contact Jessica Culp, Phone +1.215.442.6132 or email [Jessica.Culp@DIAglobal.org](mailto:Jessica.Culp@DIAglobal.org).

**TO RECEIVE A TABLETOP EXHIBIT APPLICATION, PLEASE CHECK** ☐

**PAYMENT OPTIONS** Register online at [DIAglobal.org](http://DIAglobal.org) or by:

☐ **CREDIT CARD** Complete this form and fax to +1.215.442.6199 or email to [CustomerService@DIAglobal.org](mailto:CustomerService@DIAglobal.org). Non-U.S. credit card payment is subject to the currency conversion rate at the time of the charge.

☐ Visa ☐ MC ☐ AMEX Exp Date \_\_\_\_\_

Card # \_\_\_\_\_

Name (printed) \_\_\_\_\_

Signature \_\_\_\_\_

☐ **CHECK** Drawn on a US bank payable to and mailed along with this form to: **Drug Information Association Inc., 800 Enterprise Road, Suite 200, Horsham, PA 19044, USA**. Please include a copy of this registration form to facilitate identification of attendee.

☐ **BANK TRANSFER\*** Upon completion of your registration, DIA will send an email to the address on the form with instructions on how to complete the Bank Transfer. Payment should be made in US dollars. Your name, company, and Event #19007 must be included on the transfer document to ensure payment to your account.

\*Payments must be net of all charges and bank fees must be borne by the payer.

### PLEASE CHECK THE APPLICABLE CATEGORY:

☐ Academia ☐ Government ☐ Industry ☐ Student (Call for registration information)

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ M.I. \_\_\_\_\_

Degrees \_\_\_\_\_ ☐ Dr. ☐ Mr. ☐ Ms.

Position \_\_\_\_\_

Company \_\_\_\_\_

Mailing Address (as required for postal delivery to your location) \_\_\_\_\_

Mail Stop \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Email (required for confirmation) \_\_\_\_\_

**HOTEL & TRAVEL Bethesda North Marriott** A limited number of rooms are available at the reduced rate shown below (rate is guaranteed until February 5, 2019, or until room block is filled). **Please note:** To make your room reservation, please call the Group Reservation number at 1.877.212.5752 and mention the Drug Information Association (DIA) or book online.

**Room Rate** **\$184**

**Hotel Address:** 5701 Marinelli Road, North Bethesda, MD

The Hotel is across the street from the White Flint Metro Station on the Red Line. Click here to plan your trip! Convenient airports are Ronald Reagan Washington National Airport and Washington Dulles International Airport.

**DIA reserves the right to alter the venue, if necessary. If an event is cancelled, DIA is not responsible for any airfare, hotel or other costs incurred by registrants.**

**Participants with Disabilities:** Reasonable accommodations will be made available to persons with disabilities who attend an educational activity. Contact the DIA office in writing at least 15 days prior to the event to indicate your needs.

### CANCELLATION POLICY: On or before JANUARY 31, 2019

**Administrative fee that will be withheld from refund amount:**

**Member or Nonmember = \$200**

**Government or Academia or Nonprofit (Member or Nonmember) = \$200**

**Short Course (if applicable) = \$200**

Cancellations must be in writing and be received by the cancellation date above. Registrants who do not cancel by that date and do not attend will be responsible for the full registration fee paid. Registrants are responsible for cancelling their own hotel and airline reservations. You may transfer your registration to a colleague at any time but membership is not transferable. Please notify DIA of any such substitutions as soon as possible. Substitute registrants will be responsible for nonmember fee, if applicable.

**Photography Policy:** By attending a DIA event you give permission for images of you, captured during the event through video, photo, and/or digital camera, to be used by DIA in promotional materials, publications, and website and waive any and all rights including, but not limited to compensation or ownership.

**Exhibition Access:** Your registration includes access to the Exhibit hall or Tabletop Display Area during posted open hours. DIA does not allow access to the Exhibit Hall to anyone under the age of 18.

# Terms and Conditions for DIA Americas Meetings



## CANCELLATION POLICIES

### *For Full-Meeting and One-Day Registrations*

All cancellations must be made in writing and received at the DIA Americas office no later than four weeks prior to the start date of the program. After this date, there will be no refunds. Registrants who do not cancel prior to this date and do not attend will be responsible for the full meeting registration fee. Registrants are responsible for cancelling their own hotel and travel reservations. DIA reserves the right to alter the venue, if necessary. If an event is cancelled, DIA is not responsible for airfare, hotel, or other costs incurred by registrants.

An administrative fee of \$200 will be withheld from the refund amount for meeting cancellations received by the published deadline.

Any multiple purchase discounts that may have been applied will be void in the event of a registrant's cancellation of any portion of their registration.

### *For Short Courses*

All cancellations must be made in writing and received at the DIA Americas office no later than four weeks prior to the start date of the program. After this date, there will be no refunds. Registrants who do not cancel prior to this date and do not attend will be responsible for the full course registration fee. Registrants are responsible for cancelling their own hotel and travel reservations. DIA reserves the right to alter the venue, if necessary. If an event is cancelled, DIA is not responsible for airfare, hotel, or other costs incurred by registrants.

An administrative fee of \$200 will be withheld from the refund amount for short course cancellations received by the published deadline.

Any multiple purchase discounts that may have been applied will be void in the event of a registrant's cancellation of any portion of their registration.

## TRANSFER POLICIES

### *For Full-Meeting and One-Day Registrations*

Registrants may transfer their registration to a colleague at any time but membership is not transferrable. Please notify the DIA Americas office of such transfers as soon as possible, preferably in writing. Substitute registrants will be responsible for the nonmember fee, if applicable. Last minute replacements may contact a DIA representative onsite at the DIA registration desk in order to process the transfer.

### *For Short Courses*

Registrants may transfer their registration to a colleague at any time. Please notify the DIA Americas office of any such transfers as soon as possible, preferably in writing. Last minute replacements may contact a DIA representative onsite at the DIA registration desk in order to process the transfer. Registrants who transfer from a half-day to a full-day short course are responsible for the additional registration fee; registrants who transfer from a full-day to a half-day short course will receive a refund of the difference, provided that the transfer request is received no later than four weeks prior to the short course start date.

## EVENT NOTICES

Unless otherwise disclosed, the statements made by speakers and instructors represent their own opinions and not necessarily those of the organization they represent, or that of DIA (Drug Information Association). Speakers, instructors, agenda, and continuing education information are subject to change without notice. Recording of any DIA educational materials in any type of media is prohibited without prior written consent from DIA.

DIA reserves the right to restrict or deny admission to, or expel from the Event any person: (i) who in DIA's sole discretion is behaving or threatening to behave in a manner which DIA reasonably considers to be disruptive of the Event; (ii) violating DIA's rules or policies, or local, state, or federal laws, or whose conduct is deemed illegal, disorderly, or offensive by DIA in its sole discretion; or (iii) for any other reason in its sole discretion.

## EXHIBITION ACCESS

If this event includes an exhibition, your registration included access to the Exhibit Hall or Tabletop Display Area during posted open hours. DIA does not allow access to the Exhibit Hall to anyone under the age of 18.

## PARTICIPANTS WITH DISABILITIES OR DIETARY RESTRICTIONS

Reasonable accommodations will be made available for those who attend an educational activity with a disability or dietary restrictions. Contact Megan Stevens at [Megan.Stevens@DIAglobal.org](mailto:Megan.Stevens@DIAglobal.org) in writing at least 15 days prior to the event to indicate your needs.

## PHOTOGRAPHY, AUDIO, AND VIDEO RECORDING AT DIA EVENTS

If you attend a DIA event, we may take photographs of you at the event. We may also make video and audio recordings of events (both face-to-face and online) that may include your participation in the event, including your image, questions, and comments. DIA uses photography and recorded video and audio to promote our events and to make them available for later use to support DIA's mission to improve health and well-being worldwide by promoting the exchange of vital information and issues related to healthcare products, technologies, and services. Events go by extremely quickly. Attendees, speakers, and exhibitors cannot attend all sessions and discussions. Photography and recordings are essential to allow attendees, speakers, and exhibitors to learn from sessions and discussions they couldn't attend, capture the energy and atmosphere outside the official sessions, and allow persons who could not attend to view what was transpired and learn from the event.

## PRIVACY POLICY

DIA respects the privacy of all of its members and customers. The Privacy Policy applies to all information DIA collects, including information collected via the DIA website and DIA online Community websites, email, and other electronic communications between you and DIA, event registrations, and information you provide to DIA offline. View our privacy policy online: [DIAglobal.org/en/about-us/privacy-policy](https://DIAglobal.org/en/about-us/privacy-policy)

You agree that your personal data will be transferred to DIA in the US.

## WEATHER POLICY

In the event of inclement weather, this event will not be cancelled unless the event location closes. DIA is unable to issue refunds for weather or travel related cancellations.