

Schedule At-A-Glance

DAY ONE WEDNESDAY, OCTOBER 18		ROOM
7:00AM-5:30PM	Registration	Plaza Foyer
7:00-8:15AM	Continental Breakfast and Networking	Plaza I
8:15-8:30AM	Welcome and Opening Remarks	Plaza II & III
8:30-9:45AM	Keynote Addresses	Plaza II & III
9:45-10:45AM	Session 1: Meaningful Patient Engagement - From Conceptual to Actionable	Plaza II & III
10:45-11:15AM	Refreshment and Networking Break	Plaza Foyer
11:15AM-12:45PM	Session 2: Defining Return on Engagement – Measuring What Matters	Plaza II & III
12:45-2:00PM	Networking Luncheon	Plaza I
2:00-3:30PM	Session 3: Cultural Change – A Key to Advancing Patient Centricity in Drug Development	Plaza II & III
3:30-4:00PM	Refreshment and Networking Break	Plaza Foyer
4:00-5:30PM	Session 4: Quantifying the Impact of Patient Engagement	Plaza II & III
5:30-6:30PM	Networking Reception	Plaza I
DAY TWO THURSDAY, OCTOBER 19		ROOM
7:00AM-3:30PM	Registration	Plaza Foyer
7:00-8:00AM	Continental Breakfast and Networking	Plaza I
8:00-8:30AM	DIA Overview	Plaza II & III
8:30-10:00AM	Session 5: Quantifying the Impact of Engagement: View Through the Patient Lens	Plaza II & III
10:00-10:30AM	Refreshment and Networking Break	Plaza Foyer
10:30AM-12:00PM	Session 6: Resources for Patient Engagement Metrics	Plaza II & III
12:00-1:00PM	Networking Luncheon	Plaza I
1:00-2:30PM	Session 7: Case Examples of the Impact of Engagement	Plaza II & III
2:30-3:30PM	Session 8: The Emerging Role of the Patient in an Evolving Health Ecosystem	Plaza II & III