



# Medical Affairs and Scientific Communications Forum

## WHO

### Professionals involved in:

- Medical Communications
- Medical Writing
- Medical Liaisons
- Medical Information
- Medical Call Center Environment
- Regulatory Affairs
- Clinical Research
- Professional Education, Training and Development
- Document Management/eSubmissions

## WHAT

### Medical Affairs and Scientific Communications Forum

## WHEN

March 19-21

## WHERE

Omni Rancho Las Palmas Resort and Spa  
Rancho Mirage, CA

## Why Attend?

The *Medical Affairs and Scientific Communications Forum* is a cross-functional forum for knowledge sharing and integrated thought leadership, for the purposes of gaining further expertise and networking opportunities in a specific area of work, as well as related functional areas.

This all-encompassing Forum covers every aspect of the medical affairs field. The sessions are developed to meet the needs of those who work in pharmaceutical-based medical affairs and scientific communications, and organized into three central tracks:

### Track 1

#### Medical Communications

### Track 2

#### Medical Writing: Regulatory and Publication

### Track 3

#### Medical Science Liaisons

##### This is the premier event to:

- Identify dynamic strategies for evidence-based, transparent, and consistent communication
- Examine effective simplification of scientific language in global content and context to optimize medical information communication and publication efforts
- Establish alliances with strategic partners, including businesses, payers, and universities to demonstrate value and optimize product access
- Navigate internal team-based communication processes to ensure information clarity and accuracy

### Build the forum you want to attend!

Stay in one track or mix and match sessions to enhance your experience and advance your knowledge.

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